



## **Retailing in France – Market Summary & Forecasts**

Consumer and retailer trends, issues and market dynamics

Report Code: RT0161MR

Published: September 2014

**Report Price: US\$4,950 (Single Copy)**

## Summary

"The Future of Retailing in South Korea to 2018" published by Conlumino, provides a detailed analysis of both the historic and forecast market data of retail sales of different product segments across key channels in South Korea. In addition, it provides an overview of changing consumer and retail trends, the influence of various economic variables on the retail industry, innovations in retail, and an analysis of vital developments in major retail channels.

It provides detailed quantitative analysis of past and future trends, crucially providing retail sales data not just by channel and by product, but showing product sales through different channels. This allows marketers interested in retailing to determine how to account for the development of retail trade overall and to know which channels are showing growth for which products in the coming years.

Data sets are provided for 2008 through to 2018, with actuals being provided for 2013. All initial market sizing and analysis is conducted in local currency in order to ensure local trends are reflected in the data before conversion into other currencies.

## Key Findings

- South Korea had the slowest pace of economic growth in the post-recession period, which had a significant impact on the retail industry
- Price conscious consumers seek better value for money
- Chinese visitors surpass other international tourists, boosting retail sales in South Korea
- The online channel is forecast to register double digit growth over the next five years
- Music, video and entertainment software will be the fastest-growing category group, followed by apparel, accessories, luggage and leather goods

## Reasons to Buy

- The report provides a comprehensive overview of the South Korean retail market for companies already operating in, and those wishing to enter South Korea
- Understand which channels and products will be the major winners and losers over the coming years and plan accordingly, with comprehensive coverage of 26 products, across 12 product sectors that include: Clothing, Footwear, Books, News and Stationery, Electrical and Electronics, Food and Grocery, Personal Care, Furniture and Floor Coverings, Home and Garden Products, Music, Video and Entertainment Software, Sports and Leisure Equipment, and Luggage and Leather Goods
- Detailed channel coverage is provided, covering 26 products, across four channel groups that include: General Retailers, Specialist Retailers, Value Retailers, and Online Retailers
- Benefit from a detailed analysis of vital economic and population trends, and key consumer and technology trends influencing the retail market to underpin your planning
- Monitor the competitive landscape with analysis of the key trends that are shaping the competitive landscape of major retail channels

# 1. Market Context

## 1.1 The South Korean Retail Scenario

The South Korean retail industry is one of the largest markets among the Asian countries. Larger format modern retail businesses such as hypermarkets, grocery supermarkets, convenience stores, and online retailing has rapidly grown over the years compared to traditional retail outlets comprising street markets and family-operated small retailers.

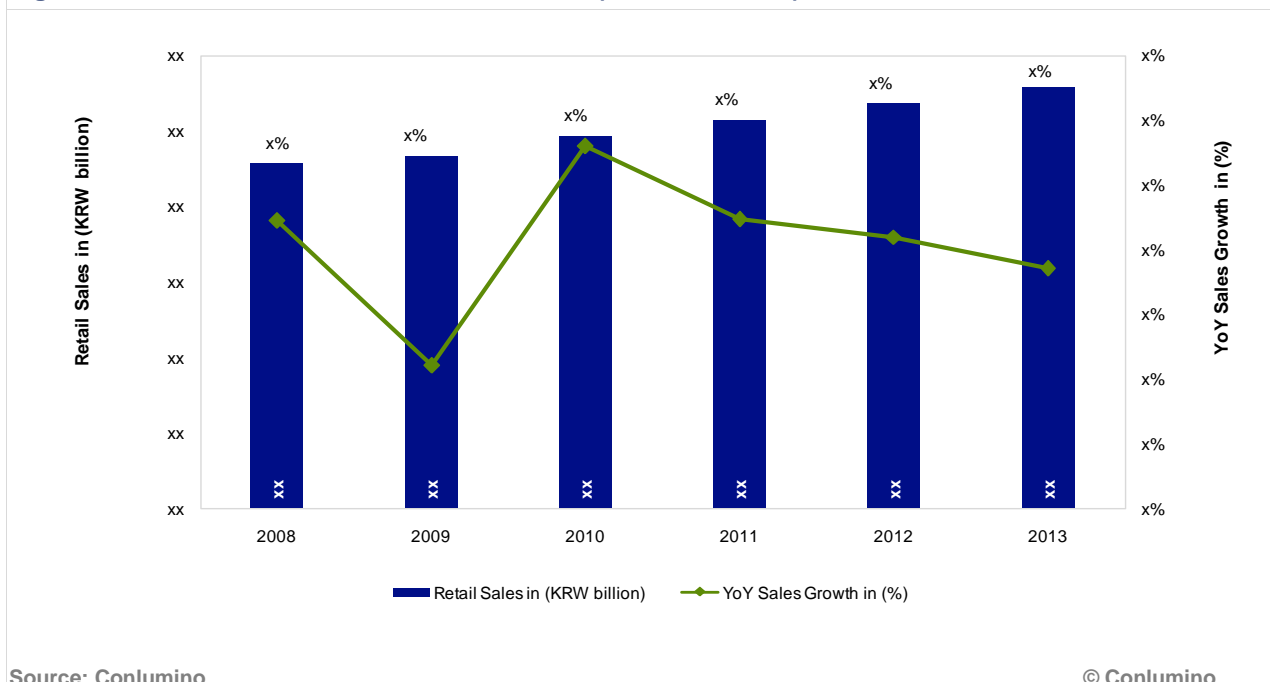
Traditionally, the South Korean retail market has been heavily concentrated by department stores. Retailers such as Lotte and Shinsegae, which are very advanced in their development strategies, have slightly slowed down the growth of many retailers. However, the introduction of a number of shopping malls with elegant restaurants, trend-setting brands, cutting-edge multiplex movie theaters and high end supermarkets led to a change in consumer life style and this change is leading to a more advanced retail experience in South Korea.

The online channel will remain the fastest-growing retail chain in the country for years to come as more and more consumers are becoming attracted to online shopping. South Korea has the right socio-economic environment mix, in particular high population density and high affinity towards new information technology that supports strong growth of online retail business.

More than half of South Korea's gross domestic product (GDP) is export driven. The slow recovery of the US economy and the Eurozone debt crisis put additional pressure on the country's economic and GDP growth. The South Korean economy, which is largely trade-dependent, remains affected by the global economic weakness and a modest slowdown in China, which is its leading export market. Notably, the economic slowdown took a larger toll on traditional retailers, while it served as an opportunity for modern format, large-scale retail operators to further expand their market shares. With the global economic situation having an adverse effect on the economy, consumers are becoming cautious while shopping and are looking out for better deals and offers from retailers. The government has taken steps to increase consumer spending, one of which involves reducing the policy interest rates and providing stimulus in the form of financial packages to rejuvenate the country's economy.

However, as export growth and the economy picks up, the retail sector is expected to grow at a steady pace and total retail sales are forecast to reach KRWxx billion by 2018, growing at a CAGR of x% during the forecast period aided by low inflation and interest rates. Over x% of the South Korean population is urban and, compared to most of their Asian neighbors, the country has a relatively wealthier population, which makes it an attractive retail market for both domestic and foreign companies.

**Figure 1: Retail Sales and Y-O-Y Growth Rate (KRW billion, %), 2008–2013**



## 2. Retail Trends and Innovations

### 2.1 Retailer Innovations

#### 2.1.1 E-mart's flying store is designed to make shopping even more easier

South Korean discount chain E-mart has come up with a new concept in order to make shopping easier for Korean consumers with the creation of the flying store. The flying store has been designed with brightly colored balloons in the shape of the E-Mart truck with Wi-Fi routers inside them, placed in different parts of the city. The floating balloons have built in Wi-Fi and, once connected, consumers will be able to download coupons from the app and apply them when making a purchase using the E-mart mobile app. Korean consumers work long hours and are always busy, meaning accessibility is one of the main factors that they consider when making purchases. The idea behind the creation of the flying store is to enable these busy customers who are not close to an E-mart store to do their shopping from E-mart.

During the month of promotion, downloads of E-mart's app rose to xx while its mobile sales more than doubled. Additionally, the coupons downloaded from the balloons drove a sales increase of x% in the physical E-mart stores.

**Figure 2: E-Mart's Flying Store floats around malls**



Source: Company Website

© Conlumino

## 3. Category Group Analysis: Apparel, Accessories, Luggage and Leather Goods

This chapter considers the South Korean apparel, accessories, luggage and leather goods category group. Data is presented by breaking down the group by the categories it is made of, and the channels the category group is sold through.

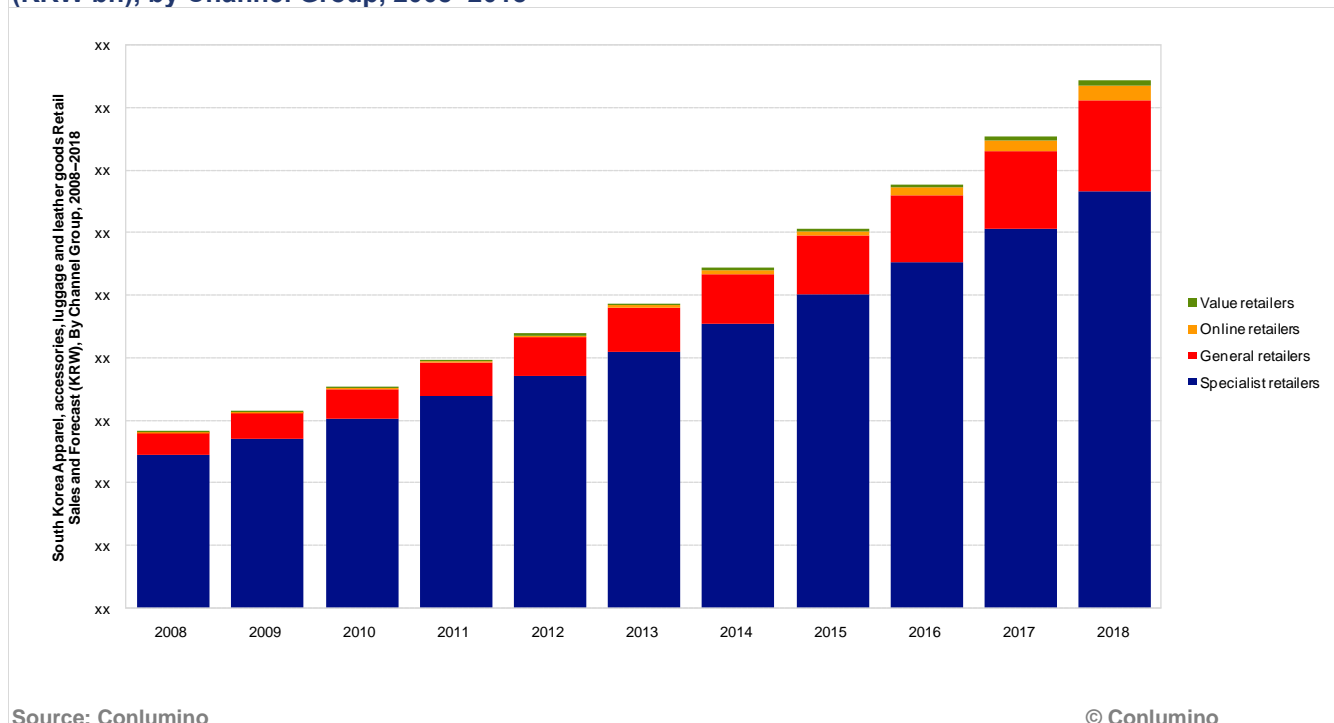
### 3.1 Apparel, Accessories, Luggage and Leather Goods Category Overview

#### 3.1.1 Apparel, Accessories, Luggage and Leather Goods by Channel

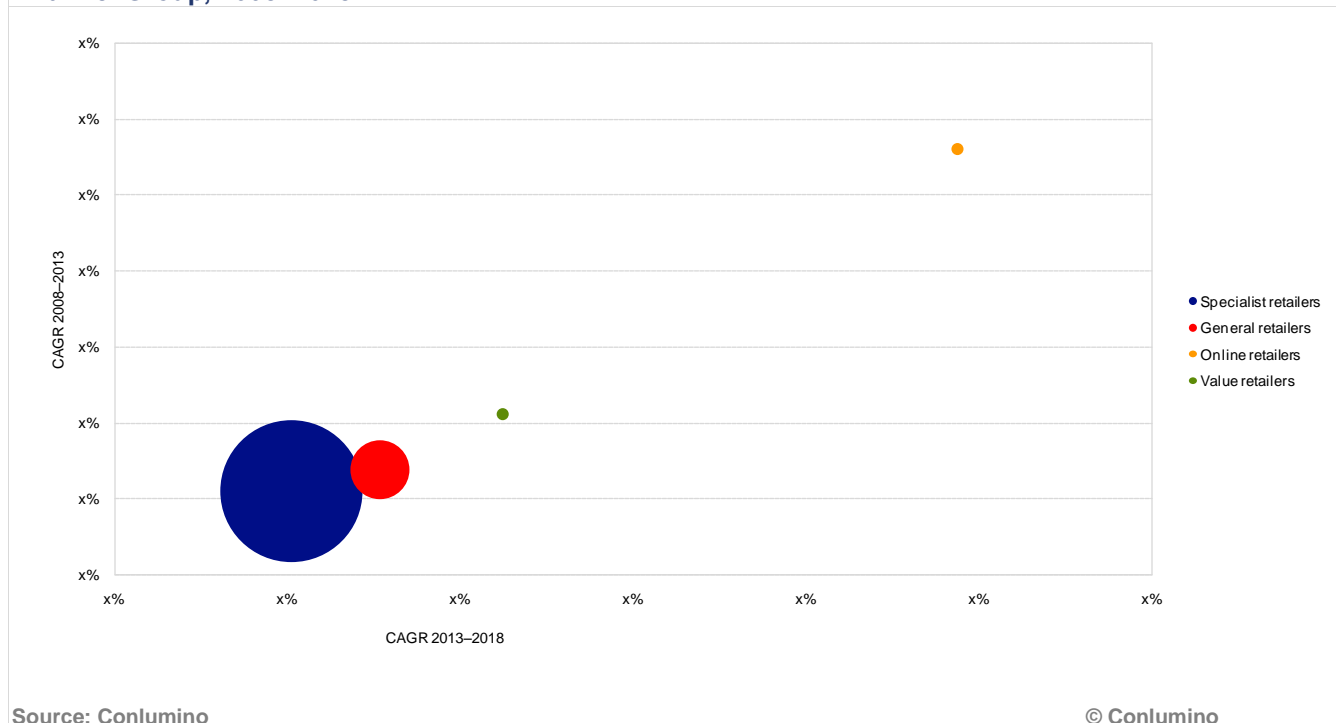
The apparel, accessories, luggage and leather goods product category, contributed x% towards total retail sales, in 2013, registering retail sales of KRWxx billion. The category group is expected to grow at a pace of x% during the forecast period, and register retail sales of KRWxx billion in 2018.

General retailers formed the dominant sales channel, with retail revenues of KRWxx billion selling x% of the product category in 2013.

**Figure 3: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018**



**Figure 4: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Market Dynamics, by Channel Group, 2008–2018**



**Table 1: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales (KRW bn), by Category 2008–2013**

Channel group	2008	2009	2010	2011	2012	2013	CAGR (%) 2008 – 2013
General retailers							
Specialist retailers							
Online							
Value retailers							
<b>Overall</b>							

Source: Conlumino

© Conlumino



**Table 2: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales Forecast (KRW bn), by Category 2013–2018**

Channel group	2013	2014	2015	2016	2017	2018	CAGR (%) 2013 – 2018
General retailers							
Specialist retailers							
Online							
Value retailers							
<b>Overall</b>							
Source: Conlumino							© Conlumino

**Table 3: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales (USD bn), by Category 2008–2013**

Channel group	2008	2013	2018
General retailers			
Specialist retailers			
Online			
Value retailers			
<b>Overall</b>			
Source: Conlumino			© Conlumino

## Summary Methodology

### Overview

All data in this series of retail reports from Conlumino is rigorously sourced using a comprehensive, standardized methodology. This methodology ensures that all data is thoroughly researched and cross-checked against a number of sources and validation processes. At the core of this methodology is a triangulated market sizing approach, which ensures that results from different sources and approaches, including Conlumino's own industry surveys, are compared and a final consensus number between these inputs is derived. In addition, standardized processes and quality controls across the entire data collection, analysis and publication process ensure compliance and cross-checking of the data occurs at each stage of the methodology.

### The triangulated market sizing method

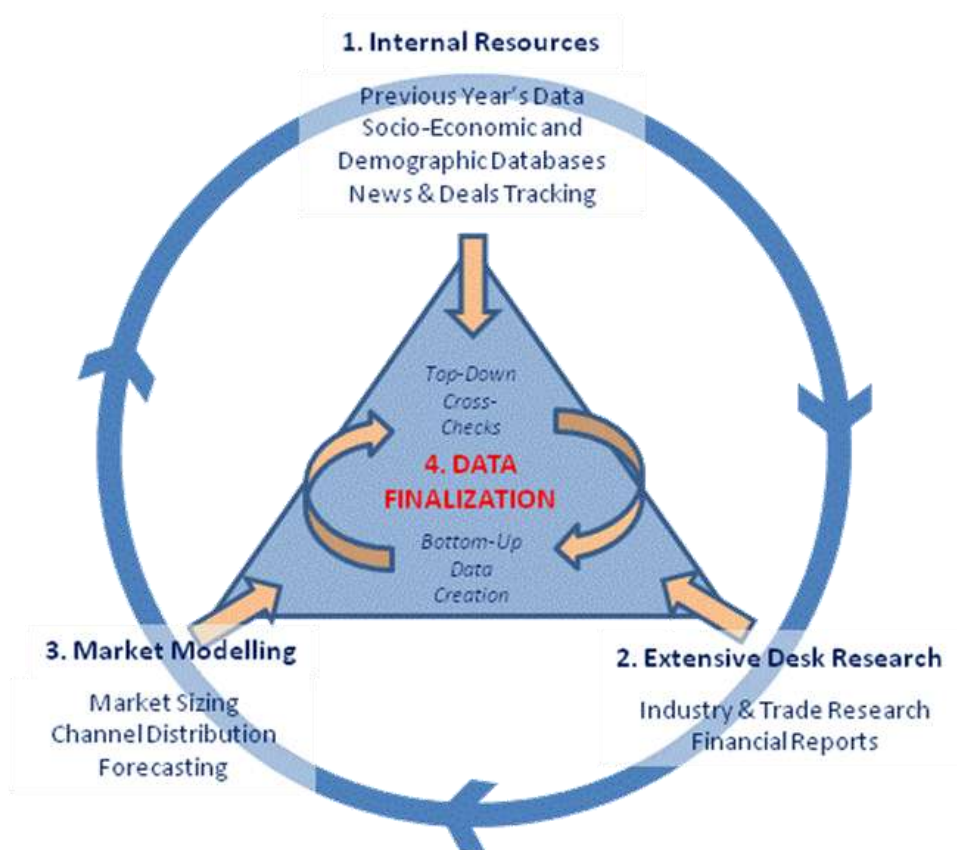
The triangulation method ensures that the results from three distinct phases of the research are brought together and cross-compared before finalized market numbers are derived:

1. **Existing internal resources:** as retail data is compiled using a rolling annual program of industry research, the first stage of producing the data is to review the existing internal information, both from the last major data release, as well as that which has been collected on an ongoing basis throughout the year. This includes inputs about market as well as individual retailer performance. These sources are then reviewed and incorporated into data collection processes and databases before the second intensive phase of desk research.
2. **Extensive desk research:** this phase of the methodology incorporates the main phase of secondary research. This research is initially conducted across a wealth of information sources, as listed below. In addition, the results of any relevant surveys from other Conlumino projects are also fed into data collection sheets. Online industry surveys can include industry opinion surveys of retailers' — and their suppliers' — sentiment and consumer surveys of purchasing and retail behavior. Secondary sources include, but are not limited to, the following:
  - a. Industry surveys
  - b. Industry and trade association research
  - c. Trade portals
  - d. Company filings and analyst presentations
  - e. Broker and investment analyst reports
  - f. International organizations
  - g. Government statistics
  - h. Retail media
  - i. National Press, including both business and consumer titles
3. **Market modeling:** the next stage in the process is to feed the results of the above into market models, which also include drive-based forecasting tools — which analyze drivers such as disposable income, product uptake, macro-economic drivers and market momentum — in order to fill in any gaps in the data and update forecast numbers. At this stage, the market models also look to update channel distribution data sets. For example, information

found at the research and trend monitoring stage on online retail sales would directly affect the channel distribution models.

4. **Data finalization:** the final stage of the process is the true triangulation of all the previous inputs. At this stage data is created using the inputs to hand in a bottom-up fashion, starting with the inputs from each of the previous three stages of the process for each data point to be published. This is done for all the product, channel and country combinations covered in the data. At this stage, therefore, the project analysts are constantly evaluating and deciding upon the relative merits of each of the inputs from the research processes. Once a triangulated set of data has been finalized, these outputs are then thoroughly cross-checked using a series of top-down checks which review the data against a series of reference benchmarking, including known overall retail sizes, growth trends and per-capita spending rates.

**Figure 6: The Triangulated Market Sizing Methodology**



Source: Conlumino

© Conlumino

## Industry surveys in the creation of retail market data

Stage 2 of the above process includes using the outputs of Conlumino's surveys of consumers' packaged goods consumption and industry opinion. Every year Conlumino completes a large scale survey, with over 120,000 responses, covering CPG purchasing and consumption habits in 10 core retail markets around the globe. This major study, cross-referenced against the primary telephone research of product market sizes by country, provides outputs against which relevant retail market data, focusing on the grocery channel and core products in this channel are assessed. It should be noted that overall, this feeds research into 3 of the 25 product categories covered. In addition, any other suitable surveys conducted by Conlumino which also provide information on retail markets are mined for information to be put into the data finalization process.

## Quality control and standardized processes

Crucial to the function of the above method is the adoption of strict definitions for all products and channels, and adherence to a standardized process at each and every stage in the methodology. By following this approach all data is made cross-comparable across countries to ensure that analysis adds to the understanding of market dynamics and trends.

The key elements of this approach are:

- **Strict channel definitions:** the definition of each channel is the same in every country;
- **Strict product definitions:** the definition of each product is the same in every country;
- **Standardized processes:**
  - **Data capture** – all data received as part of the research is captured in standardized files and in a standard format. Any workings that analysts carry out on inputs, for example to correct for misalignment in category coverage, are also covered in these sheets
  - **Data creation** – all modeling and forecasting approaches are standardized in order to ensure consistency
  - **Finalization and verification** – systematic methods and approaches are used to finalize data points
- **Country by country research structure:** all research is conducted country by country in order to ensure that market data reflect local market trends and contexts
- **Data checks during “bottom-up” creation:** during the data creation and finalization stage analysts refer back to initial sources and inputs in order to ensure accuracy in the data
- **Top down data audits and cross-checks:** a large series of cross-checks across all the different dimensions of the final data sets are run in order to identify any outliers or trends that do not fit with Conlumino's market understanding, as well as to conduct specific analyses against set proofing criteria, such as abnormal growth rate changes, verifying data at both the overall and detailed level against research inputs and checking per capita spends against other analysis of consumers' spending in a country
- **Hierarchical review processes:** finally, all of the above processes are subject to a hierarchical review process which ensures that not only the core analysts within a team look at the data, but that at each stage data is passed through several management layers in order that queries and data review and sign-off are completed before any final data can be published

## Related Reports

Retailing in Turkey – Market Summary & Forecasts

Retailing in Germany– Market Summary & Forecasts

Retailing in France– Market Summary & Forecasts

The Future of Retailing in Mexico to 2018

The Future of Retailing in South Africa to 2018

SAMPLE PAGES

## Table of Contents

<b>1. Introduction .....</b>	<b>18</b>
1.1 What is this Report About? .....	18
<b>2. Executive Summary .....</b>	<b>19</b>
<b>3. Market Context .....</b>	<b>21</b>
3.1 The South Korean Retail Scenario .....	21
3.2 An economy with a declining population growth rate and surging household debt.....	24
3.2.1 South Korea's export-reliant economy was badly hit by the global recession .....	24
3.2.2 South Koreans' household savings increase at the slowest pace .....	26
3.2.3 Employment market for young job seekers remains tough in South Korea .....	27
3.2.4 Consumers remain reluctant as the household debt surges.....	28
3.3 South Korean economy's long term challenges include a rapidly aging population.....	29
3.4 Key Channel Trends.....	33
3.4.1 Hypermarkets expand horizon using smaller format versions .....	33
3.4.2 Convenience stores to grow across metropolitan areas with a focus on new fast-food product offerings.....	35
3.4.3 Evolution of Department Stores in South Korea marked by unique features which differentiated them from their western counterparts .....	36
3.4.4 Chinese visitors are the driving force of duty free retailing in South Korea .....	39
<b>4. Consumer Trends.....</b>	<b>41</b>
4.1 Consumers' growing preference for private label brands threatens national brands .....	41
4.2 Changing trend among consumers towards luxury purchases.....	43
4.2.1 Desire for foreign luxury brands seen among Korean working women, young men, and children	43
4.2.2 Online luxury purchases fueled by ready availability of credit .....	46
4.3 Outstanding purchase behaviour observed by a growing number of international tourists in the country .....	46
4.4 Herd consumption behaviour rampant in South Korean society with the desire for self-satisfaction growing among single workers .....	48
<b>5. Retail Trends and Innovations .....</b>	<b>49</b>
5.1 Retail Trends .....	49
5.1.1 Big retailers to help small-format stores and traditional markets .....	49
5.1.2 Large retail stores including hard-discounters and convenience stores cater to the increased demand for luxury goods.....	49
5.1.3 Internet retailing makes headway in South Korea with newer modes of reaching consumers.....	51

5.1.4	Mobile retailing and social commerce seen as evolving concepts with a gradual fading line between the two .....	52
5.1.5	Use of smartphone drives m-commerce cashing on the consumers' convenience factor.....	54
5.1.6	Rise in multifunctional shopping complexes that feature an entertainment-cum-one-stop-shopping environment.....	55
5.2	Retail Innovation.....	56
5.2.1	E-mart's flying store is designed to make shopping even more easier .....	56
5.2.2	Shinsegae I-clothing store in South Korea.....	57
5.3	Major financial deals in the South Korean retail industry .....	58
<b>6.</b>	<b>Internet and Technology.....</b>	<b>60</b>
<b>7.</b>	<b>South Korea Retail Sales Overview .....</b>	<b>63</b>
7.1	Retail Channels Overview .....	63
7.2	Retail Categories Overview .....	66
<b>8.</b>	<b>Category Group Analysis: Apparel, Accessories, Luggage and Leather Goods .....</b>	<b>71</b>
8.1	Apparel, Accessories, Luggage and Leather Goods Category Overview .....	71
8.1.1	Apparel, Accessories, Luggage and Leather Goods by Channel .....	71
8.1.2	Apparel, Accessories, Luggage and Leather Goods by Category.....	75
8.2	Apparel, Accessories, Luggage and Leather Goods Category Analysis.....	79
8.2.1	Clothing and Footwear .....	79
8.2.2	Jewelry, Watches and Accessories.....	84
8.2.3	Luggage and Leather Goods.....	87
<b>9.</b>	<b>Category Group Analysis: Books, News and Stationery .....</b>	<b>90</b>
9.1	Books, News and Stationery Category Overview .....	90
9.1.1	Books, News and Stationery by Channel.....	90
9.1.2	Books, News and Stationery by Category.....	94
9.2	Books, News and Stationery Category Analysis .....	97
9.2.1	Printed Media .....	97
9.2.2	Stationery and Cards.....	100
<b>10.</b>	<b>Category Group Analysis: Electrical and Electronics.....</b>	<b>103</b>
10.1	Electrical and Electronics Category Overview.....	103
10.1.1	Electrical and Electronics by Channel.....	103
10.1.2	Electrical and Electronics by Category.....	107
10.2	Electrical and Electronics Category Analysis .....	111
10.2.1	Communications Equipment .....	111
10.2.2	Computer Hardware and Software.....	114

10.2.3	Consumer Electronics .....	117
10.2.4	Household Appliances.....	120
10.2.5	Photographic Equipment.....	123
<b>11.</b>	<b>Category Group Analysis: Food and Grocery .....</b>	<b>127</b>
11.1	Food and Grocery Category Overview.....	127
11.1.1	Food and Grocery by Channel .....	127
11.1.2	Food and Grocery by Category .....	131
11.2	Food and Grocery Category Analysis .....	135
11.2.1	Drinks .....	135
11.2.2	Household Products .....	138
11.2.3	Packaged Food .....	141
11.2.4	Personal Care .....	144
11.2.5	Tobacco.....	147
11.2.6	Unpackaged Food .....	150
<b>12.</b>	<b>Category Group Analysis: Furniture and Floor Coverings.....</b>	<b>153</b>
12.1	Furniture and Floor Coverings Category Overview .....	153
12.1.1	Furniture and Floor Coverings by Channel .....	153
12.1.2	Furniture and Floor Coverings by Category .....	157
12.2	Furniture and Floor Coverings Category Analysis.....	160
12.2.1	Floor Coverings .....	160
12.2.2	Furniture .....	163
<b>13.</b>	<b>Category Group Analysis: Home and Garden Products.....</b>	<b>166</b>
13.1	Home and Garden Products Category Overview .....	166
13.1.1	Home and Garden Products by Channel .....	166
13.1.2	Home and Garden Products by Category .....	170
13.2	Home and Garden Products Category Analysis.....	174
13.2.1	Gardening and Outdoor Living .....	174
13.2.2	Home Improvement.....	177
13.2.3	Homewares .....	180
<b>14.</b>	<b>Category Group Analysis: Music, Video and Entertainment Software.....</b>	<b>183</b>
14.1	Music, Video and Entertainment Software Category Overview .....	183
14.1.1	Music, Video and Entertainment Software by Channel.....	183
14.1.2	Music, Video and Entertainment Software by Category .....	187
14.2	Music, Video and Entertainment Software Category Analysis.....	191
14.2.1	Games Software.....	191
14.2.2	Music and Video .....	194



<b>15. Category Group Analysis: Sports and Leisure Equipment .....</b>	<b>197</b>
15.1 Sports and Leisure Equipment Category Overview.....	197
15.1.1 Sports and Leisure Equipment by Channel.....	197
15.1.2 Sports and Leisure Equipment by Category .....	201
15.2 Sports and Leisure Equipment Category Analysis .....	204
15.2.1 Sports Equipment.....	204
15.2.2 Toys and Games .....	207
<b>16. Channel Group Analysis: Value Retailers .....</b>	<b>210</b>
16.1 Value Retailers Overview .....	210
16.1.1 Value Retailers by Channel.....	210
16.1.2 Value Retailers by Category.....	214
16.2 Value Retailers Channel Analysis.....	219
16.2.1 Cash and Carries and Warehouse Club Stores .....	219
16.2.2 Value, Variety Stores and General Merchandise Retailers.....	224
<b>17. Channel Group Analysis: General Retailers .....</b>	<b>230</b>
17.1 General Retailers Overview.....	230
17.1.1 General Retailers by Channel .....	230
17.1.2 General Retailers by Category .....	234
17.2 General Retailers Channel Analysis .....	239
17.2.1 Convenience Stores (including Independents) and Gas Stations.....	239
17.2.2 Department Stores .....	245
17.2.3 Hypermarkets, Supermarkets and Hard-Discounters .....	251
17.2.4 Vending Machines .....	257
17.2.5 Other General and Non-Specialist Direct Retailers .....	262
<b>18. Channel Group Analysis: Specialist Retailers.....</b>	<b>267</b>
18.1 Specialist Retailers Overview .....	267
18.1.1 Specialist Retailers by Channel .....	267
18.1.2 Specialist Retailers by Category .....	274
18.2 Specialist Retailers Channel Analysis.....	279
18.2.1 Clothing, Footwear, Accessories and Luxury Goods Specialists.....	279
18.2.2 Drug Stores and Health and Beauty Stores .....	284
18.2.3 Duty Free Retailers .....	289
18.2.4 Electrical and Electronics Specialists .....	294
18.2.5 Food and Drinks Specialists .....	299
18.2.6 Home Furniture and Homewares Retailers.....	304
18.2.7 Home Improvement and Gardening Supplies Retailers.....	309

18.2.8 Music, Video, Book, Stationery and Entertainment Software Specialists .....	314
18.2.9 Other Specialist Retailers .....	319
<b>19. Channel Group Analysis: Online Retailing .....</b>	<b>324</b>
19.1 Online Retailing Overview .....	324
19.1.1 Online Retailing by Category.....	324
<b>20. Appendix .....</b>	<b>330</b>
20.1 Definitions .....	330
20.1.1 This report provides 2013 actual sales; while forecasts are provided for 2013 – 2018 .....	330
20.2 Summary Methodology .....	335
20.2.1 Overview.....	335
20.2.2 The triangulated market sizing method .....	335
20.2.3 Industry surveys in the creation of retail market data .....	337
20.2.4 Quality control and standardized processes .....	337
20.3 About Conlumino .....	338
20.4 Disclaimer .....	338

## List of Figures

Figure 1: More favorable macro-economic factors in support of an attractive retail market.....	21
Figure 2: Retail Sales and Y-O-Y Growth Rate (KRW billion, %), 2008–2013 .....	22
Figure 3: GDP Values and Growth Rate (KRW billion, %), 2007–2013.....	23
Figure 4: Forecasts for GDP Value and Growth (KRW billion, %), 2014–2018 .....	24
Figure 5: Household savings (% of disposable income), 2003–2013.....	25
Figure 6: Unemployment Rate (%), 2005–2013 .....	26
Figure 7: Household Final Consumption Expenditure (KRW billion) and Growth rate (%), 2003–2013 .....	27
Figure 8: Population Split by Gender (Million), 2013 and 2018.....	29
Figure 9: Population Split by Age Group (%), 2013 and 2018.....	30
Figure 10: Per Capita Spend on Retail (KRW Million), 2005 and 2013 .....	30
Figure 11: Per Capita Spend (KRW) on Retail by Age Group (%), 2005 and 2013 .....	31
Figure 12: Department stores in South Korea: Key Highlights .....	36
Figure 13: The two major Duty Free retailers of South Korea.....	39
Figure 14: Private label products offered by leading Korean retailers .....	41
Figure 15: Foreign clothing brand preferences by various consumer demographics.....	44
Figure 16: Tourism growth in South Korea 2008–2013.....	46
Figure 17: Key retailers feature luxury brands across formats .....	49
Figure 18: The majority of the population shop online through various online mass merchants .....	51
Figure 19: Mobile Commerce: A blend of mobile retailing and social commerce .....	52
Figure 20: Majority of mobile users are smartphone owners highly involved in m-commerce .....	53
Figure 21: Multi-functional shopping complexes - One-stop shops with entertainment options .....	54
Figure 22: E-Mart's Flying Store floats around malls .....	55
Figure 23: 3-D avatar of a shopper in Shinsegae store .....	56
Figure 24: Total Number of Fixed Broadband Users and Penetration (Millions, %), 2003–2013 .....	59
Figure 25: Total Number of Internet Users and Growth Rate (Millions,%), 2003–2013 .....	60
Figure 26: Total Number of Mobile Phone Users and Penetration (Millions, %), 2003–2013 .....	61
Figure 27: South Korea Overall Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	62
Figure 28: South Korea Overall Retail Market Dynamics, by Channel, 2008–2018.....	63
Figure 29: South Korea Overall Retail Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	65
Figure 30: South Korea Overall Retail Market Dynamics, by Category, 2008–2018 .....	66
Figure 31: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	70
Figure 32: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Market Dynamics, by Channel Group, 2008–2018.....	71
Figure 33: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales and Forecast (KRW bn), by Category 2008–2018 .....	74
Figure 34: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Market Dynamics, by Category 2008–2018.....	75
Figure 35: South Korea Clothing and Footwear Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	78
Figure 36: South Korea Jewelry, Watches and Accessories Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	83
Figure 37: South Korea Luggage and Leather Goods Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	86
Figure 38: South Korea Books, News and Stationery Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	89
Figure 39: South Korea Books, News and Stationery Retail Market Dynamics, by Channel Group, 2008–2018.....	90
Figure 40: South Korea Books, News and Stationery Retail Sales and Forecast (KRW bn), by Category 2008–2018.....	93
Figure 41: South Korea Books, News and Stationery Retail Market Dynamics, by Category 2008–2018 .....	94
Figure 42: South Korea Printed Media Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	96
Figure 43: South Korea Stationery and Cards Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	99
Figure 44: South Korea Electrical and Electronics Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	102
Figure 45: South Korea Electrical and Electronics Retail Market Dynamics, by Channel Group, 2008–2018.....	103

Figure 46: South Korea Electrical and Electronics Retail Sales and Forecast (KRW bn), by Category 2008–2018.....	106
Figure 47: South Korea Electrical and Electronics Retail Market Dynamics, by Category 2008–2018 .....	107
Figure 48: South Korea Communications Equipment Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	110
Figure 49: South Korea Computer Hardware and Software Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	113
Figure 50: South Korea Consumer Electronics Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	116
Figure 51: South Korea Household Appliances Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	119
Figure 52: South Korea Photographic Equipment Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	122
Figure 53: South Korea Food and Grocery Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	126
Figure 54: South Korea Food and Grocery Retail Market Dynamics, by Channel Group, 2008–2018.....	127
Figure 55: South Korea Food and Grocery Retail Sales and Forecast (KRW bn), by Category 2008–2018.....	130
Figure 56: South Korea Food and Grocery Retail Market Dynamics, by Category 2008–2018 .....	131
Figure 57: South Korea Drinks Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	134
Figure 58: South Korea Household Products Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	137
Figure 59: South Korea Packaged Food Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	140
Figure 60: South Korea Personal Care Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	143
Figure 61: South Korea Tobacco Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	146
Figure 62: South Korea Unpackaged Food Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	149
Figure 63: South Korea Furniture and Floor Coverings Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	152
Figure 64: South Korea Furniture and Floor Coverings Retail Market Dynamics, by Channel Group, 2008–2018 .....	153
Figure 65: South Korea Furniture and Floor Coverings Retail Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	156
Figure 66: South Korea Furniture and Floor Coverings Retail Market Dynamics, by Category 2008–2018.....	157
Figure 67: South Korea Floor Coverings Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	159
Figure 68: South Korea Furniture Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	162
Figure 69: South Korea Home and Garden Products Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	165
Figure 70: South Korea Home and Garden Products Retail Market Dynamics, by Channel Group, 2008–2018 .....	166
Figure 71: South Korea Home and Garden Products Retail Sales and Forecast, by Channel Group, 2008–2018 .....	169
Figure 72: South Korea Home and Garden Products Retail Market Dynamics, by Category 2008–2018.....	170
Figure 73: South Korea Gardening and Outdoor Living Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	173
Figure 74: South Korea Home Improvement Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	176
Figure 75: South Korea Homewares Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	179
Figure 76: South Korea Music, Video and Entertainment Software Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	182
Figure 77: South Korea Music, Video and Entertainment Software Retail Market Dynamics, by Channel Group, 2008–2018.....	183
Figure 78: South Korea Music, Video and Entertainment Software Retail Sales and Forecast (KRW bn), by Category 2008–2018.....	186
Figure 79: South Korea Music, Video and Entertainment Software Retail Market Dynamics, by Category 2008–2018 .....	187
Figure 80: South Korea Games Software Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018 .....	190
Figure 81: South Korea Music and Video Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	193
Figure 82: South Korea Sports and Leisure Equipment Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	196
Figure 83: South Korea Sports and Leisure Equipment Retail Market Dynamics, by Channel Group, 2008–2018.....	197
Figure 84: South Korea Sports and Leisure Equipment Retail Sales and Forecast (KRW bn), by Category 2008–2018.....	200
Figure 85: South Korea Sports and Leisure Equipment Retail Market Dynamics, by Category 2008–2018 .....	201
Figure 86: South Korea Sports Equipment Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	203
Figure 87: South Korea Toys and Games Retail Sales and Forecast (KRW bn), by Channel Group, 2008–2018.....	206
Figure 88: South Korea Value Retailers Sales and Forecast (KRW bn), by Channel, 2008–2018 .....	209

Figure 89: South Korea Value Retailers Market Dynamics, by Channel, 2008–2018.....	210
Figure 90: South Korea Value Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	213
Figure 91: South Korea Value Retailers Market Dynamics, by Category Group, 2008–2018.....	214
Figure 92: South Korea Cash and Carries and Warehouse Clubs Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	218
Figure 93: South Korea Value, Variety Stores and General Merchandise Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	223
Figure 94: South Korea General Retailers Sales and Forecast (KRW bn), by Channel, 2008–2018.....	229
Figure 95: South Korea General Retailers Market Dynamics, by Channel, 2008–2018 .....	230
Figure 96: South Korea General Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	233
Figure 97: South Korea General Retailers Market Dynamics, by Category Group, 2008–2018 .....	234
Figure 98: South Korea Convenience Stores (including Independents) and Gas Stations Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	238
Figure 99: South Korea Department Stores Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	244
Figure 100: South Korea Hypermarkets, Supermarkets and Hard-Discounters Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	250
Figure 101: South Korea Vending Machines Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	256
Figure 102: South Korea Other General and Non-Specialist Direct Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	261
Figure 103: South Korea Specialist Retailers Sales and Forecast (KRW bn), by Channel 2008–2018 .....	266
Figure 104: South Korea Specialist Retailers Market Dynamics, by Channel 2008–2018.....	267
Figure 105: South Korea Specialist Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	273
Figure 106: South Korea Specialist Retailers Market Dynamics, by Category Group, 2008–2018.....	274
Figure 107: South Korea Clothing, Footwear, Accessories and Luxury Goods Specialists Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	278
Figure 108: South Korea Drug Stores and Health and Beauty Stores Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	283
Figure 109: South Korea Duty Free Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	288
Figure 110: South Korea Electrical and Electronics Specialists Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	293
Figure 111: South Korea Food and Drinks Specialists Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	298
Figure 112: South Korea Home Furniture and Homewares Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	303
Figure 113: South Korea Home Improvement and Gardening Supplies Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	308
Figure 114: South Korea Music, Video, Book, Stationery and Entertainment Software Specialists Sales and Forecast (KRW bn), by Category Group, 2008–2018 .....	313
Figure 115: South Korea Other Specialist Retailers Sales and Forecast (KRW bn), by Category Group, 2008–2018..	318
Figure 116: South Korea Online Retailing Sales and Forecast (KRW bn), by Category Group, 2008–2018.....	323
Figure 117: South Korea Online Retailing Market Dynamics, by Category Group, 2008–2018 .....	324
<b>Figure 118: The Triangulated Market Sizing Methodology .....</b>	<b>335</b>

## List of Tables

Table 1: South Korea Total Retail Sales (KRW billion), 2008–2018.....	21
Table 2: Key Hypermarket, Supermarket and Hard-Discounter Retailers in South Korea .....	33
Table 3: Key Convenience Store Retailers in South Korea.....	34
Table 4: Key Department Store Retailers in South Korea.....	37
Table 5: Major financial deals, 2013–2014 .....	57
Table 6: South Korea Overall Retail Sales (KRW bn), by Channel Group, 2008–2013.....	63
Table 7: South Korea Overall Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	64
Table 8: South Korea Overall Retail Sales (USD bn), by Channel Group, 2008–2013.....	64
Table 9: South Korea Overall Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	64
Table 10: South Korea Overall Retail Segmentation (% value), by Channel Group, 2008–2018.....	65
Table 11: South Korea Overall Retail Sales (KRW bn), by Category Group, 2008–2013.....	66
Table 12: South Korea Overall Retail Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	67
Table 13: South Korea Overall Retail Sales (USD bn), by Category Group, 2008–2013.....	68
Table 14: South Korea Overall Retail Sales Forecast (USD bn), by Category Group, 2013–2018 .....	69
Table 15: South Korea Overall Retail Segmentation (% value), by Category Group, 2008–2018.....	69
Table 16: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	71
Table 17: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018.....	72
Table 18: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales (USD bn), by Channel Group, 2008–2013 .....	72
Table 19: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales Forecast (USD bn), by Channel Group, 2013–2018.....	73
Table 20: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Segmentation (% value), by Channel Group, 2008–2018.....	73
Table 21: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales (KRW bn), by Category 2008–2013 .....	75
Table 22: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales Forecast (KRW bn), by Category 2013–2018 .....	76
Table 23: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales (USD bn), by Category 2008–2013 .....	76
Table 24: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Sales Forecast (USD bn), by Category, 2013–2018 .....	76
Table 25: South Korea Apparel, Accessories, Luggage and Leather Goods Retail Segmentation (% value), by Category, 2008–2018 .....	77
Table 26: South Korea Clothing and Footwear Retail Sales (KRW bn), by Channel Group, 2008–2013.....	78
Table 27: South Korea Clothing and Footwear Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	79
Table 28: South Korea Clothing and Footwear Retail Sales (USD bn), by Channel Group, 2008–2013.....	79
Table 29: South Korea Clothing and Footwear Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	79
Table 30: South Korea Clothing and Footwear Retail Segmentation, by Channel Group, 2008–2018 .....	80
Table 31: South Korea Clothing Retail Sales (KRW mn), by Product Sub-Category, 2008–2013 .....	80
Table 32: South Korea Clothing Retail Sales (KRW mn), by Product Sub-Category, 2013–2018 .....	80
Table 33: South Korea Clothing Retail Sales (USD mn), by Product Sub-Category, 2008–2013 .....	81
Table 34: South Korea Clothing Retail Sales (USD mn), by Product Sub-Category, 2013–2018 .....	81
Table 35: South Korea Footwear Retail Sales (KRW mn), by Product Sub-Category, 2008–2013.....	81
Table 36: South Korea Footwear Retail Sales (KRW mn), by Product Sub-Category, 2013–2018.....	82
Table 37: South Korea Footwear Retail Sales (USD mn), by Product Sub-Category, 2008–2013 .....	82
Table 38: South Korea Footwear Retail Sales (USD mn), by Product Sub-Category, 2013–2018 .....	82
Table 39: South Korea Jewelry, Watches and Accessories Retail Sales (KRW bn), by Channel Group, 2008–2013.....	84
Table 40: South Korea Jewelry, Watches and Accessories Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	84
Table 41: South Korea Jewelry, Watches and Accessories Retail Sales (USD bn), by Channel Group, 2008–2013.....	85



Table 42: South Korea Jewelry, Watches and Accessories Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	85
Table 43: South Korea Jewelry, Watches and Accessories Retail Segmentation, by Channel Group, 2008–2018 .....	85
Table 44: South Korea Luggage and Leather Goods Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	87
Table 45: South Korea Luggage and Leather Goods Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	87
Table 46: South Korea Luggage and Leather Goods Retail Sales (USD bn), by Channel Group, 2008–2013 .....	88
Table 47: South Korea Luggage and Leather Goods Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	88
Table 48: South Korea Luggage and Leather Goods Retail Segmentation, by Channel Group, 2008–2018 .....	88
Table 49: South Korea Books, News and Stationery Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	90
Table 50: South Korea Books, News and Stationery Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	91
Table 51: South Korea Books, News and Stationery Retail Sales (USD bn), by Channel Group, 2008–2013 .....	91
Table 52: South Korea Books, News and Stationery Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	92
Table 53: South Korea Books, News and Stationery Retail Segmentation (% value), by Channel Group, 2008–2018 .....	92
Table 54: South Korea Books, News and Stationery Retail Sales (KRW bn), by Category 2008–2013 .....	94
Table 55: South Korea Books, News and Stationery Retail Sales Forecast (KRW bn), by Category 2013–2018 .....	94
Table 56: South Korea Books, News and Stationery Retail Sales (USD bn), by Category 2008–2013 .....	95
Table 57: South Korea Books, News and Stationery Retail Sales Forecast (USD bn), by Category 2013–2018 .....	95
Table 58: South Korea Books, News and Stationery Retail Segmentation (% value), by Category, 2008–2018 .....	95
Table 59: South Korea Printed Media Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	96
Table 60: South Korea Printed Media Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	97
Table 61: South Korea Printed Media Retail Sales (USD bn), by Channel Group, 2008–2013 .....	97
Table 62: South Korea Printed Media Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	98
Table 63: South Korea Printed Media Retail Segmentation, by Channel Group, 2008–2018 .....	98
Table 64: South Korea Stationery and Cards Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	99
Table 65: South Korea Stationery and Cards Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	100
Table 66: South Korea Stationery and Cards Retail Sales Forecast (USD bn), by Channel Group, 2008–2013 .....	100
Table 67: South Korea Stationery and Cards Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	101
Table 68: South Korea Stationery and Cards Retail Segmentation, by Channel Group, 2008–2018 .....	101
Table 69: South Korea Electrical and Electronics Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	103
Table 70: South Korea Electrical and Electronics Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	104
Table 71: South Korea Electrical and Electronics Retail Sales (USD bn), by Channel Group, 2008–2013 .....	104
Table 72: South Korea Electrical and Electronics Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	105
Table 73: South Korea Electrical and Electronics Retail Segmentation (% value), by Channel Group, 2008–2018 .....	105
Table 74: South Korea Electrical and Electronics Retail Sales (KRW bn), by Category 2008–2013 .....	107
Table 75: South Korea Electrical and Electronics Retail Sales Forecast (KRW bn), by Category 2013–2018 .....	108
Table 76: South Korea Electrical and Electronics Retail Sales (USD bn), by Category 2008–2013 .....	108
Table 77: South Korea Electrical and Electronics Retail Sales Forecast (USD bn), by Category 2013–2018 .....	109
Table 78: South Korea Electrical and Electronics Retail Segmentation (% value), by Category, 2008–2018 .....	109
Table 79: South Korea Communications Equipment Retail Sales (KRW bn), by Channel Group 2008–2013 .....	111
Table 80: South Korea Communications Equipment Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	111
Table 81: South Korea Communications Equipment Retail Sales (USD bn), by Channel Group 2008–2013 .....	112
Table 82: South Korea Communications Equipment Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	112
Table 83: South Korea Communications Equipment Retail Segmentation, by Channel Group, 2008–2018 .....	112
Table 84: South Korea Computer Hardware and Software Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	113
Table 85: South Korea Computer Hardware and Software Retail Sales Forecast (KRW bn), by Channel Group 2013–2018 .....	114
Table 86: South Korea Computer Hardware and Software Retail Sales (USD bn), by Channel Group, 2008–2013 .....	114
Table 87: South Korea Computer Hardware and Software Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	115
Table 88: South Korea Computer Hardware and Software Retail Segmentation, by Channel Group, 2008–2018 .....	115
Table 89: South Korea Consumer Electronics Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	117
Table 90: South Korea Consumer Electronics Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	117
Table 91: South Korea Consumer Electronics Retail Sales (USD bn), by Channel Group, 2008–2013 .....	118
Table 92: South Korea Consumer Electronics Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	118
Table 93: South Korea Consumer Electronics Retail Segmentation, by Channel Group, 2008–2018 .....	118
Table 94: South Korea Household Appliances Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	119
Table 95: South Korea Household Appliances Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	120

Table 96: South Korea Household Appliances Retail Sales (USD bn), by Channel Group, 2008–2013 .....	120
Table 97: South Korea Household Appliances Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	121
Table 98: South Korea Household Appliances Retail Segmentation, by Channel Group, 2008–2018 .....	121
Table 99: South Korea Photographic Equipment Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	123
Table 100: South Korea Photographic Equipment Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 ..	123
Table 101: South Korea Photographic Equipment Retail Sales (USD bn), by Channel Group, 2008–2013 .....	124
Table 102: South Korea Photographic Equipment Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 ..	124
Table 103: South Korea Photographic Equipment Retail Segmentation, by Channel Group, 2008–2018 .....	125
Table 104: South Korea Food and Grocery Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	127
Table 105: South Korea Food and Grocery Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	128
Table 106: South Korea Food and Grocery Retail Sales (USD bn), by Channel Group, 2008–2013 .....	128
Table 107: South Korea Food and Grocery Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	129
Table 108: South Korea Food and Grocery Retail Segmentation (% value), by Channel Group, 2008–2018 .....	129
Table 109: South Korea Food and Grocery Retail Sales (KRW bn), by Category 2008–2013 .....	131
Table 110: South Korea Food and Grocery Retail Sales Forecast (KRW bn), by Category 2013–2018 .....	132
Table 111: South Korea Food and Grocery Retail Sales (USD bn), by Category, 2008–2013 .....	132
Table 112: South Korea Food and Grocery Retail Sales Forecast (KRW bn), by Category 2013–2018 .....	133
Table 113: South Korea Food and Grocery Retail Segmentation (% value), by Category, 2008–2018 .....	133
Table 114: South Korea Drinks Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	134
Table 115: South Korea Drinks Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	135
Table 116: South Korea Drinks Retail Sales (USD bn), by Channel Group, 2008–2013 .....	135
Table 117: South Korea Drinks Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	136
Table 118: South Korea Drinks Retail Segmentation, by Channel Group, 2008–2018 .....	136
Table 119: South Korea Household Products Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	137
Table 120: South Korea Household Products Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	138
Table 121: South Korea Household Products Retail Sales (USD bn), by Channel Group, 2008–2013 .....	138
Table 122: South Korea Household Products Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	139
Table 123: South Korea Household Products Retail Segmentation, by Channel Group, 2008–2018 .....	139
Table 124: South Korea Packaged Food Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	141
Table 125: South Korea Packaged Food Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	141
Table 126: South Korea Packaged Food Retail Sales (USD bn), by Channel Group, 2008–2013 .....	141
Table 127: South Korea Packaged Food Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	142
Table 128: South Korea Packaged Food Retail Segmentation, by Channel Group, 2008–2018 .....	142
Table 129: South Korea Personal Care Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	144
Table 130: South Korea Personal Care Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	144
Table 131: South Korea Personal Care Retail Sales (USD bn), by Channel Group, 2008–2013 .....	144
Table 132: South Korea Personal Care Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	145
Table 133: South Korea Personal Care Retail Segmentation, by Channel Group, 2008–2018 .....	145
Table 134: South Korea Tobacco Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	146
Table 135: South Korea Tobacco Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	147
Table 136: South Korea Tobacco Retail Sales (USD bn), by Channel Group, 2008–2013 .....	147
Table 137: South Korea Tobacco Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	147
Table 138: South Korea Tobacco Retail Segmentation, by Channel Group, 2008–2018 .....	148
Table 139: South Korea Unpackaged Food Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	149
Table 140: South Korea Unpackaged Food Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	150
Table 141: South Korea Unpackaged Food Retail Sales (USD bn), by Channel Group, 2008–2013 .....	150
Table 142: South Korea Unpackaged Food Retail Sales Forecast (USD bn), by Channel, 2013–2018 .....	151
Table 143: South Korea Unpackaged Food Retail Segmentation, by Channel Group, 2008–2018 .....	151
Table 144: South Korea Furniture and Floor Coverings Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	153
Table 145: South Korea Furniture and Floor Coverings Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018	154
Table 146: South Korea Furniture and Floor Coverings Retail Sales (USD bn), by Channel Group, 2008–2013 .....	154
Table 147: South Korea Furniture and Floor Coverings Retail Sales Forecast (USD bn), by Channel Group, 2013–2018	155
Table 148: South Korea Furniture and Floor Coverings Segmentation (% value), by Channel Group, 2008–2018 .....	155
Table 149: South Korea Furniture and Floor Coverings Retail Sales (KRW bn), by Category, 2008–2013 .....	157
Table 150: South Korea Furniture and Floor Coverings Retail Sales Forecast (KRW bn), by Category 2013–2018 ....	157
Table 151: South Korea Furniture and Floor Coverings Retail Sales (USD bn), by Category, 2008–2013 .....	158



Table 152: South Korea Furniture and Floor Coverings Retail Sales Forecast (USD bn), by Category 2013–2018 .....	158
Table 153: South Korea Furniture and Floor Coverings Retail Segmentation (% value), by Category, 2008–2018 .....	158
Table 154: South Korea Floor Coverings Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	159
Table 155: South Korea Floor Coverings Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	160
Table 156: South Korea Floor Coverings Retail Sales (USD bn), by Channel Group, 2008–2013 .....	160
Table 157: South Korea Floor Coverings Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	161
Table 158: South Korea Floor Coverings Retail Segmentation, by Channel Group, 2008–2018 .....	161
Table 159: South Korea Furniture Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	163
Table 160: South Korea Furniture Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	163
Table 161: South Korea Furniture Retail Sales (USD bn), by Channel Group, 2008–2013 .....	163
Table 162: South Korea Furniture Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	164
Table 163: South Korea Furniture Retail Segmentation, by Channel Group, 2008–2018 .....	164
Table 164: South Korea Home and Garden Products Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	166
Table 165: South Korea Home and Garden Products Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	167
Table 166: South Korea Home and Garden Products Retail Sales (USD bn), by Channel Group, 2008–2013 .....	167
Table 167: South Korea Home and Garden Products Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	167
Table 168: South Korea Home and Garden Products Retail Segmentation (% value), by Channel Group, 2008–2018 .....	168
Table 169: South Korea Home and Garden Products Retail Sales (KRW bn), by Category, 2008–2013 .....	170
Table 170: South Korea Home and Garden Products Retail Sales Forecast (KRW bn), by Category 2013–2018 .....	171
Table 171: South Korea Home and Garden Products Retail Sales (USD bn), by Category, 2008–2013 .....	171
Table 172: South Korea Home and Garden Products Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	172
Table 173: South Korea Home and Garden Products Retail Segmentation (% value), by Category, 2008–2018 .....	172
Table 174: South Korea Gardening and Outdoor Living Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	174
Table 175: South Korea Gardening and Outdoor Living Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	174
Table 176: South Korea Gardening and Outdoor Living Retail Sales (USD bn), by Channel Group, 2008–2013 .....	175
Table 177: South Korea Gardening and Outdoor Living Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	175
Table 178: South Korea Gardening and Outdoor Living Retail Segmentation, by Channel Group, 2008–2018 .....	175
Table 179: South Korea Home Improvement Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	177
Table 180: South Korea Home Improvement Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	177
Table 181: South Korea Home Improvement Retail Sales (USD bn), by Channel Group, 2008–2013 .....	178
Table 182: South Korea Home Improvement Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	178
Table 183: South Korea Home Improvement Retail Segmentation, by Channel Group, 2008–2018 .....	178
Table 184: South Korea Homewares Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	180
Table 185: South Korea Homewares Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	180
Table 186: South Korea Homewares Retail Sales (USD bn), by Channel Group, 2008–2013 .....	181
Table 187: South Korea Homewares Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	181
Table 188: South Korea Homewares Retail Segmentation, by Channel Group, 2008–2018 .....	181
Table 189: South Korea Music, Video and Entertainment Software Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	183
Table 190: South Korea Music, Video and Entertainment Software Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	184
Table 191: South Korea Music, Video and Entertainment Software Retail Sales (USD bn), by Channel Group, 2008–2013 .....	184
Table 192: South Korea Music, Video and Entertainment Software Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	185
Table 193: South Korea Music, Video and Entertainment Software Retail Segmentation (% value), by Channel Group, 2008–2018 .....	185
Table 194: South Korea Music, Video and Entertainment Software Retail Sales (KRW bn), by Category, 2008–2013 .....	187
Table 195: South Korea Music, Video and Entertainment Software Retail Sales Forecast (KRW bn), by Category 2013–2018 .....	188
Table 196: South Korea Music, Video and Entertainment Software Retail Sales (USD bn), by Category, 2008–2013 .....	188
Table 197: South Korea Music, Video and Entertainment Software Retail Sales Forecast (USD bn), by Category 2013–2018 .....	189
Table 198: South Korea Music, Video and Entertainment Software Retail Segmentation (% value), by Category 2008–2018 .....	189
Table 199: South Korea Games Software Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	191
Table 200: South Korea Games Software Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018 .....	191
Table 201: South Korea Games Software Retail Sales (USD bn), by Channel Group, 2008–2013 .....	192

Table 202: South Korea Games Software Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	192
Table 203: South Korea Games Software Retail Segmentation, by Channel Group, 2008–2018 .....	192
Table 204: South Korea Music and Video Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	194
Table 205: South Korea Music and Video Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018.....	194
Table 206: South Korea Music and Video Retail Sales (USD bn), by Channel Group, 2008–2013 .....	194
Table 207: South Korea Music and Video Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	195
Table 208: South Korea Music and Video Retail Segmentation, by Channel Group, 2008–2018.....	195
Table 209: South Korea Sports and Leisure Equipment Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	197
Table 210: South Korea Sports and Leisure Equipment Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018	198
Table 211: South Korea Sports and Leisure Equipment Retail Sales (USD bn), by Channel Group, 2008–2013.....	198
Table 212: South Korea Sports and Leisure Equipment Retail Sales Forecast (USD bn), by Channel Group, 2013–2018	199
Table 213: South Korea Sports and Leisure Equipment Retail Segmentation (% value), by Channel Group, 2008–2018	199
Table 214: South Korea Sports and Leisure Equipment Retail Sales (KRW bn), by Category, 2008–2013.....	201
Table 215: South Korea Sports and Leisure Equipment Retail Sales Forecast (KRW bn), by Category 2013–2018 ....	201
Table 216: South Korea Sports and Leisure Equipment Retail Sales (USD bn), by Category, 2008–2013 .....	202
Table 217: South Korea Sports and Leisure Equipment Retail Sales Forecast (USD bn), by Category 2013–2018.....	202
Table 218: South Korea Sports and Leisure Equipment Retail Segmentation (% value), by Category 2008–2018 .....	202
Table 219: South Korea Sports Equipment Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	203
Table 220: South Korea Sports Equipment Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018.....	204
Table 221: South Korea Sports Equipment Retail Sales (USD bn), by Channel Group, 2008–2013 .....	204
Table 222: South Korea Sports Equipment Retail Sales Forecast (USD bn), by Channel Group, 2013–2018 .....	205
Table 223: South Korea Sports Equipment Retail Segmentation, by Channel Group, 2008–2018.....	205
Table 224: South Korea Toys and Games Retail Sales (KRW bn), by Channel Group, 2008–2013 .....	207
Table 225: South Korea Toys and Games Retail Sales Forecast (KRW bn), by Channel Group, 2013–2018.....	207
Table 226: South Korea Toys and Games Retail Sales (USD bn), by Channel Group, 2008–2013 .....	208
Table 227: South Korea Toys and Games Retail Sales Forecast (USD bn), by Channel Group, 2013–2018.....	208
Table 228: South Korea Toys and Games Retail Segmentation, by Channel Group, 2008–2018.....	208
Table 229: South Korea Value Retailers Sales (KRW bn), by Channel, 2008–2013.....	210
Table 230: South Korea Value Retailers Sales Forecast (KRW bn), by Channel, 2013–2018 .....	211
Table 231: South Korea Value Retailers Sales (USD bn), by Channel, 2008–2013.....	211
Table 232: South Korea Value Retailers Sales Forecast (USD bn), by Channel, 2013–2018 .....	211
Table 233: South Korea Value Retailers Segmentation (% value), by Channel, 2008–2018.....	212
Table 234: South Korea Value Retailers Sales (KRW bn), by Category Group, 2008–2013 .....	214
Table 235: South Korea Value Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	215
Table 236: South Korea Value Retailers Sales (USD bn), by Category Group, 2008–2013.....	216
Table 237: South Korea Value Retailers Sales Forecast (USD bn), by Category Group, 2013–2018 .....	217
Table 238: South Korea Value Retailers Segmentation (% value), by Category Group, 2008–2018.....	217
Table 239: South Korea Cash and Carries and Warehouse Clubs Sales (KRW bn), by Category Group, 2008–2013 .....	219
Table 240: South Korea Cash and Carries and Warehouse Clubs Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	220
Table 241: South Korea Cash and Carries and Warehouse Clubs Sales (USD bn), by Category Group, 2008–2013.....	221
Table 242: South Korea Cash and Carries and Warehouse Clubs Sales (USD bn), by Category Group, 2013–2018.....	222
Table 243: South Korea Cash and Carries and Warehouse Clubs Segmentation (% value), by Category Group, 2008–2018 .....	222
Table 244: , South Korea Value, Variety Stores and General Merchandise Retailers Sales (KRW bn), by Category Group, 2008–2013 .....	224
Table 245: South Korea Value, Variety Stores and General Merchandise Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018.....	225
Table 246: South Korea Value, Variety Stores and General Merchandise Retailers Sales (USD bn), by Category Group, 2008–2013 .....	226
Table 247: South Korea Value, Variety Stores and General Merchandise Retailers Sales Forecast (USD bn), by Category Group, 2013–2018.....	227
Table 248: South Korea Value, Variety Stores and General Merchandise Retailers Segmentation (% value), by Category Group, 2013–2018.....	228
Table 249: South Korea General Retailers Sales (KRW bn), by Channel, 2008–2013.....	230
Table 250: South Korea General Retailers Sales Forecast (KRW bn), by Channel, 2013–2018.....	231

Table 251: South Korea General Retailers Sales (USD bn), by Channel, 2008–2013 .....	231
Table 252: South Korea General Retailers Sales Forecast (USD bn), by Channel, 2013–2018.....	232
Table 253: South Korea General Retailers Segmentation (% value), by Channel 2008–2018 .....	232
Table 254: South Korea General Retailers Sales (KRW bn), by Category Group, 2008–2013.....	234
Table 255: South Korea General Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	235
Table 256: South Korea General Retailers Sales (USD bn), by Category Group, 2008–2013 .....	236
Table 257: South Korea General Retailers Sales Forecast (USD bn), by Category Group, 2013–2018.....	237
Table 258: South Korea General Retailers Segmentation (% value), by Category Group, 2008–2018 .....	237
Table 259: South Korea Convenience Stores (including Independents) and Gas Stations Sales (KRW bn), by Category Group, 2008–2013.....	239
Table 260: South Korea Convenience Stores (including Independents) and Gas Stations Sales Forecast (KRW bn), by Category Group, 2013–2018.....	240
Table 261: South Korea Convenience Stores (including Independents) and Gas Stations Sales (USD bn), by Category Group, 2008–2013.....	241
Table 262: South Korea Convenience Stores (including Independents) and Gas Stations Sales Forecast (USD bn), by Category Group, 2013–2018.....	242
Table 263: South Korea Convenience Stores (including Independents) and Gas Stations Segmentation (% value), by Category Group, 2008–2018.....	243
Table 264: South Korea Department Stores Sales (KRW bn), by Category Group, 2008–2013 .....	245
Table 265: South Korea Department Stores Sales Forecast (KRW bn), by Category Group, 2013–2018.....	246
Table 266: South Korea Department Stores Sales (USD bn), by Category Group, 2008–2013 .....	247
Table 267: South Korea Department Stores Sales Forecast (USD bn), by Category Group, 2013–2018.....	248
Table 268: South Korea Department Stores Segmentation (% value), by Category Group, 2008–2018 .....	249
Table 269: South Korea Hypermarkets, Supermarkets and Hard-Discounters Sales (KRW bn), by Category Group, 2008–2013 .....	251
Table 270: South Korea Hypermarkets, Supermarkets and Hard-Discounters Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	252
Table 271: South Korea Hypermarkets, Supermarkets and Hard-Discounters Sales (USD bn), by Category Group, 2008–2013 .....	253
Table 272: South Korea Hypermarkets, Supermarkets and Hard-Discounters Sales Forecast (USD bn), by Category Group, 2013–2018 .....	254
Table 273: South Korea Hypermarkets, Supermarkets and Hard-Discounters Segmentation (% value), by Category Group, 2008–2018 .....	255
Table 274: South Korea Vending Machines Sales (KRW bn), by Category Group, 2008–2013 .....	257
Table 275: South Korea Vending Machines Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	258
Table 276: South Korea Vending Machines Sales (USD bn), by Category Group, 2008–2013.....	259
Table 277: South Korea Vending Machines Sales Forecast (USD bn), by Category Group, 2013–2018 .....	260
Table 278: South Korea Vending Machines Segmentation (% value), by Category Group, 2008–2018.....	260
Table 279: South Korea Other General and Non-Specialist Retailers Sales (KRW bn), by Category Group, 2008–2013.....	262
Table 280: South Korea Other General and Non-Specialist Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	263
Table 281: South Korea Other General and Non-Specialist Retailers Sales (USD bn), by Category Group, 2008–2013.....	264
Table 282: South Korea Other General and Non-Specialist Retailers Sales Forecast (USD bn), by Category Group, 2013–2018 .....	265
Table 283: South Korea Other General and Non-Specialist Retailers Segmentation (% value), by Category Group, 2008–2018 .....	265
Table 284: South Korea Specialist Retailers Sales (KRW bn), by Channel 2008–2013.....	268
Table 285: South Korea Specialist Retailers Sales Forecast (KRW bn), by Channel 2013–2018 .....	269
Table 286: South Korea Specialist Retailers Sales (USD bn), by Channel, 2008–2013.....	270
Table 287: South Korea Specialist Retailers Sales Forecast (USD bn), by Channel 2013–2018 .....	271
Table 288: South Korea Specialist Retailers Segmentation (% value), by Channel, 2008–2018.....	272
Table 289: South Korea Specialist Retailers Sales (KRW bn), by Category Group, 2008–2013 .....	274
Table 290: South Korea Specialist Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	275
Table 291: South Korea Specialist Retailers Sales (USD bn), by Category Group, 2008–2013.....	276
Table 292: South Korea Specialist Retailers Sales Forecast (USD bn), by Category Group, 2013–2018 .....	277
Table 293: South Korea Specialist Retailers Segmentation (% value), by Category Group, 2008–2018.....	277

Table 294: South Korea Clothing, Footwear, Accessories and Luxury Goods Specialists Sales (KRW bn), by Category Group, 2008–2013 .....	279
Table 295: South Korea Clothing, Footwear, Accessories and Luxury Goods Specialists Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	280
Table 296: South Korea Clothing, Footwear, Accessories and Luxury Goods Specialists Sales (USD bn), by Category Group, 2008–2013 .....	281
Table 297: South Korea Clothing, Footwear, Accessories and Luxury Goods Specialists Sales Forecast (USD bn), by Category Group, 2013–2018 .....	282
Table 298: South Korea Clothing, Footwear, Accessories and Luxury Goods Specialists Segmentation (% value), by Category Group, 2008–2018 .....	282
Table 299: South Korea Drug Stores and Health and Beauty Stores Sales (KRW bn), by Category Group, 2008–2013	284
Table 300: South Korea Drug Stores and Health and Beauty Stores Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	285
Table 301: South Korea Drug Stores and Health and Beauty Stores Sales (USD bn), by Category Group, 2008–2013	286
Table 302: South Korea Drug Stores and Health and Beauty Stores Sales Forecast (USD bn), by Category Group, 2013–2018 .....	287
Table 303: South Korea Drug Stores and Health and Beauty Stores Segmentation (% value), by Category Group, 2008–2018 .....	287
Table 304: South Korea Duty Free Retailers Sales (KRW bn), by Category Group, 2008–2013 .....	289
Table 305: South Korea Duty Free Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	290
Table 306: South Korea Duty Free Retailers Sales (USD bn), by Category Group, 2008–2013 .....	291
Table 307: South Korea Duty Free Retailers Sales Forecast (USD bn), by Category Group, 2013–2018 .....	292
Table 308: South Korea Duty Free Retailers Segmentation (% value), by Category Group, 2008–2018 .....	292
Table 309: South Korea Electrical and Electronics Specialists Sales (KRW bn), by Category Group, 2008–2013 .....	294
Table 310: South Korea Electrical and Electronics Specialists Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	295
Table 311: South Korea Electrical and Electronics Specialists Sales (USD bn), by Category Group, 2008–2013 .....	296
Table 312: South Korea Electrical and Electronics Specialists Sales Forecast (USD bn), by Category Group, 2013–2018 .....	297
Table 313: South Korea Electrical and Electronics Specialists Segmentation (% value), by Category Group, 2008–2018	297
Table 314: South Korea Food and Drinks Specialists Sales (KRW bn), by Category Group, 2008–2013 .....	299
Table 315: South Korea Food and Drinks Specialists Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	300
Table 316: South Korea Food and Drinks Specialists Sales (USD bn), by Category Group, 2008–2013 .....	301
Table 317: South Korea Food and Drinks Specialists Sales Forecast (USD bn), by Category Group, 2013–2018 .....	302
Table 318: South Korea Food and Drinks Specialists Segmentation (% value), by Category Group, 2008–2018 .....	302
Table 319: South Korea Home Furniture and Homewares Retailers Sales (KRW bn), by Category Group, 2008–2013	304
Table 320: South Korea Home Furniture and Homewares Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	305
Table 321: South Korea Home Furniture and Homewares Retailers Sales (USD bn), by Category Group, 2008–2013	306
Table 322: South Korea Home Furniture and Homewares Retailers Sales Forecast (USD bn), by Category Group, 2013–2018 .....	307
Table 323: South Korea Home Furniture and Homewares Retailers Segmentation (% value), by Category Group, 2008–2018 .....	307
Table 324: South Korea Home Improvement and Gardening Supplies Retailers Sales (KRW bn), by Category Group, 2008–2013 .....	309
Table 325: South Korea Home Improvement and Gardening Supplies Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	310
Table 326: South Korea Home Improvement and Gardening Supplies Retailers Sales (USD bn), by Category Group, 2008–2013 .....	311
Table 327: South Korea Home Improvement and Gardening Supplies Retailers Sales Forecast (USD bn), by Category Group, 2013–2018 .....	312
Table 328: South Korea Home Improvement and Gardening Supplies Retailers Segmentation (% value), by Category Group, 2008–2018 .....	312
Table 329: South Korea Music, Video, Book, Stationery and Entertainment Software Specialists Sales (KRW bn), by Category Group, 2008–2013 .....	314
Table 330: South Korea Music, Video, Book, Stationery and Entertainment Software Specialists Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	315

Table 331: South Korea Music, Video, Book, Stationery and Entertainment Software Specialists Sales (USD bn), by Category Group, 2008–2013 .....	316
Table 332: South Korea Music, Video, Book, Stationery and Entertainment Software Specialists Sales Forecast (USD bn), by Category Group, 2013–2018 .....	317
Table 333: South Korea Music, Video, Book, Stationery and Entertainment Software Specialists Segmentation (% value), by Category Group, 2008–2018 .....	317
Table 334: South Korea Other Specialist Retailers Sales (KRW bn), by Category Group, 2008–2013 .....	319
Table 335: South Korea Other Specialist Retailers Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	320
Table 336: South Korea Other Specialist Retailers Sales (USD bn), by Category Group, 2008–2013 .....	321
Table 337: South Korea Other Specialist Retailers Sales Forecast (USD bn), by Category Group, 2013–2018 .....	322
Table 338: South Korea Other Specialist Retailers Segmentation (% value), by Category Group, 2008–2018 .....	322
Table 339: South Korea Online Retailing Sales (KRW bn), by Category Group, 2008–2013 .....	325
Table 340: South Korea Online Retailing Sales Forecast (KRW bn), by Category Group, 2013–2018 .....	326
Table 341: South Korea Online Retailing Sales (USD bn), by Category Group, 2008–2013 .....	327
Table 342: South Korea Online Retailing Sales Forecast (USD bn), by Category Group, 2013–2018 .....	328
Table 343: South Korea Online Retailing Segmentation (% value), by Category Group, 2008–2018 .....	328
Table 344: South Korea Exchange Rate KRW–USD (Annual Average), 2008–2013 .....	329
Table 345: South Korea Exchange Rate KRW–USD (Annual Average), 2014–2018 Forecasts .....	329
Table 346: Conlumino Retail Channel Definitions .....	330
Table 347: Conlumino Retail Category Definitions .....	332



## About Conlumino

Conlumino Global Retail offers a comprehensive 360° view of the retail landscape. A team of analysts, with more than 200 years of combined experience, help you identify and understand the most current retail trends.

Last year hundreds of retail businesses across the globe used our research to make critical business decisions.

## Disclaimer

All Rights Reserved.

No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the publisher, Conlumino.

The facts of this report are believed to be correct at the time of publication but cannot be guaranteed. Please note that the findings, conclusions and recommendations that Conlumino delivers will be based on information gathered in good faith from both primary and secondary sources, whose accuracy we are not always in a position to guarantee. As such, Conlumino can accept no liability whatsoever for actions taken based on any information that may subsequently prove to be incorrect.

## CONTACT US



### HEAD OFFICE

John Carpenter House  
7 Carmelite Street  
London  
EC4Y 0BS  
UNITED KINGDOM

Telephone: +44 20 7936 6400  
Email: [info@conlumino.com](mailto:info@conlumino.com)

### SUBSCRIPTION INQUIRIES

To gain access to Conlumino's suite of research products and bespoke services contact our subscription team.

Tel: +44 20 7936 6663  
Email: [sales@conlumino.com](mailto:sales@conlumino.com)