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Lucintel, the premier global management consulting and market research firm creates your equation for growth — whether you need to understand market dynamics, identify new opportunities, or increase your profitability.
Background:
The global automotive tire industry is expected to grow at a CAGR of 5.3% during 2014-2019. The major drivers of the tire industry are the global economic growth, growth in commercial and passenger vehicle sales, high demand for green tires, and increasing level of tire radialization. The automotive tire demand appeared to be robust due to the steady recovery of economy in the North America and Asia Pacific regions. Vehicle sales in those regions are expected to increase. Technological innovations and increasing factory automation will also help the growth of global automotive tire industry in the near future.

Lucintel, a leading global management consulting and market research firm, has analyzed the global automotive tire industry by applications in four different regions, and has come up with a comprehensive research report “Global Automotive Tire Industry 2014-2019: Trends, Forecast, and Opportunity Analysis.” This report provides an analysis of the automotive tire industry by value, including analysis of the market trends, competitive landscapes, company profiles, emerging trends, and key drivers of market growth. The study also includes global automotive tire industry forecasts through 2019, segmented by applications and regions as follows:

The global automotive tire industry segmented by applications:
- Passenger Car Tire
- Commercial Vehicle Tire
- Two-Wheeler Tire
- Specialty Tire

The global automotive tire industry by regions:
- North America
- Europe
- Asia Pacific
- Rest of the World

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for the tire industry will grow moderately during 2014-2019. The two-wheeler tire segment is growing at a greater pace than the passenger car tire segment and commercial vehicle tire segment. Growing demand of automotive tire from emerging economies, such as China, India, Thailand, and Vietnam is anticipated to boost the industry. Innovations in green tire manufacturing, lightweight and fuel efficient tires, and continuous changes in tire designs will boost the industry. Bridgestone Corporation, Michelin SCA and Goodyear Tire & Rubber Company are among the major suppliers of global automotive tire industry. Regular innovations of products is very important for companies to sustain their successful position in the industry.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today’s stringent economy, you need every advantage that you can find.
Features of This Report:
To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Global Automotive Tire Industry 2014-2019: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Global automotive tire industry size estimation in terms of volume (KT) and value ($B) shipment.
- Segmentation analysis: Global automotive tire industry size by various application segments such as passenger car tire, commercial vehicle tire, two-wheeler tire and speciality tire both in terms of volume and value shipment.
- Regional analysis: Global automotive tire industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different applications and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global automotive tire suppliers.
- Emerging applications: Emerging applications of global automotive tire in various markets.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

48 figures/charts and 26 tables are provided in this roughly 122-page report. Sample charts with random data are presented below.

Benefits of a Lucintel Report:
Lucintel’s core competency is in market research and management consulting. In last 15 years, Lucintel has worked on hundreds of market & economic research studies. Lucintel’s market reports offer the following benefits:

- **Enhance your growth strategy** with the information of key market segments and growth applications.

- **Fine tune your business expansion** with analysis of trend and forecast and key emerging trends in the industry.
- **Explore business opportunities** and ascertain new market entry with analysis of emerging geographies
- **Know the business environment** with the competitive intensity of the industry, new developments and merger and acquisition deals.

Please see below comments from our customers on how they benefited from our market reports.

“We found great value in Lucintel’s research both from a commercial and technology standpoint. Not only did we gain insights into the value chain and the key players in each industry segment, but we also were able to understand their future plans. Lucintel helped us better align our products with the needs of the market.” Genaro Gutierrez, PhD, Business Development Manager – Dow Chemical

“The information is so comprehensive and detailed, that it has allowed us to identify and focus our new business development efforts. This one report has saved months of legwork.” Bill Barz, L&L Products, Inc.

“With more than 20 years’ experience in the industry, this is the first time we have come across such an extensive and detailed market analysis for our industry.” Ven Cote, CEO, ZCL Composites

“The report from Lucintel is useful not only for business planners, but also for the technology officers wanting to create a roadmap of who uses which technology.” Dr. Giulio Ranzo, Booz Allen Hamilton Consulting

“Lucintel’s report has saved precious time and resources brought together in a concise and informative manner. The report clearly outlines the key markets and segments, but also highlights those with potential. This helps assist with decisions to cement our current position within our own market but also formulate long-term strategies to realize the potential for global growth that can be achieved. The most detailed report of its nature in the market place at present.” Paul Everley, Peters & May Ltd.

“We bought Lucintel’s report because it is the best report about our industry…a complete and appropriate analysis.” Cesare Andrenacci – Ferretti Group

**Who Can Benefit From This Report?**
This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Business presentation
- Competitive analysis
- Budgeting
- Strategic planning
- Determination of market size and trend
- Resource and inventory management
- Investment decisions
Research Methodology:
Lucintel has been closely tracking and conducting research on and for the composites and other segments since 1998. Lucintel has also forayed into economics and other verticals such as industry analysis and company profiles. This research project was designed to determine the current, trend and forecast analysis for growth opportunities in the global automotive tire industry. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process.

This study is a culmination of three to four months of full-time effort performed by Lucintel’s analyst team. Our analysts used the following sources for the creation and completion of this valuable report:
- Personal, telephonic and email based market survey for all major global automotive tire industry globally.
- In-depth research on top automotive tire in global automotive tire industry.
- In-depth research on different segments of automotive tire industry in global automotive tire industry.
- Extensive search of current published literature, market and database information.
- A compilation of the experiences, judgments, and insights of Lucintel’s professionals, who have analyzed and tracked this market over the years.

Lucintel collects a significant amount of un-interpreted data from a variety of sources and converts this into intelligent data as follows. The intelligent data is used by our clients for making confident business decisions. The following figure is a graphical representation of the end-to-end Lucintel research process.
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