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# Global Polymer Industry 2015-2020: Trend, Profit, and Forecast Analysis



Lucintel, a premier global management consulting and market research firm creates your equation for growth — whether you need to understand market dynamics, identify new opportunities or increase your profitability.

Published: March 2015

# Global Polymer Industry 2015-2020: Trends, Forecast, and Opportunity Analysis

## Background:

The global polymer industry is expected to grow with a CAGR of 3.9% over 2015-2020. The demand for polymer is driven by growth in end use markets, such as packaging, automotive, infrastructure, transport rails, and telecommunication mainly from emerging economies. Polymer is continuously substituting metals, glass, paper, and other traditional materials in various applications due to its lightweight and strength and the design flexibility they offer brand owners along with low-cost. Thermoplastics segment is expected to witness the highest growth over the next five years. Increasing applications of engineered plastics in various fields, such as construction, automotive, and industrial manufacturing equipment to mechanical engineering is expected to drive this market.

Lucintel, a leading global management consulting and market research firm, has analyzed the global polymer industry by applications, product types and regions and has come up with a comprehensive research report, "**Global Polymer Industry 2015-2020: Trend, Profit, and Forecast Analysis.**" This report provides an analysis of the global polymer industry, including the industry trends, competitive landscapes, country analysis, emerging trends, and key drivers of the industry growth. The study also includes forecast of global polymer industry through 2020 segmented by regions and product types. The study also includes the global polymer industry segmented by applications for the –the year 2014.

The global polymer industry segmented by regions:

- North America
- Europe
- Asia Pacific
- Rest of World

The global polymer industry segmented by types:

- Thermoplastics
- Thermosets
- Elastomers

The global polymer industry segmented by applications for the the year 2014:

- Thermoplastics (Packaging, Consumer and Institutional, Building and Construction, Transportation, Furniture and Furnishing, Electrical and Electronics, and Others)
- Thermosets (Plywood, Furniture and Bedding, Building and Construction, Automotive, Electronic and Others)
- Elastomers (Tires, Automotive (non-tires), Building and Construction, Industrial Products and Others)

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for the global polymer will have good growth during 2015-2020. Rising applications of polyolefin in automotive and packaging are driving the demand of the thermoplastics segment. The APAC region is expected to have solid market potential over the next five year in the polymer industry.

Dow Chemical Company, BASF SE, Saudi Basic Industries Corporation, China Petrochemical Corporation, and Exxon Mobil Corporation are some of the major suppliers of polymers. Technological advancement and new product developments at competitive prices are likely to be key factors for future growth.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will

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significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

## Features and Scope of this Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Global Polymer Industry 2015-2020: Trend, Profit, and Forecast Analysis" include:

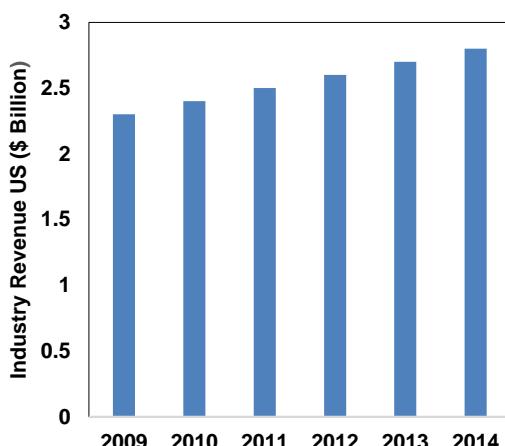
- Analysis of competitive intensity of the market based on Porter's Five Forces model which helps to understand the competitive position of industry players.
- Market size in terms of value (\$B) by segment, market size trend (2009-2014) and forecast (2015-2020) for key regional segments to make major investment decisions.
- Regional Analysis provides polymer equipment industry breakdown by region among North America, Europe, APAC and ROW.
- Competitor analysis: growth leadership analysis, market drivers and challenges, growth opportunity analysis by segment market and by regional market that helps to ascertain a sound investment decision.
- Market strategic assessment, emerging trend, innovations and new product launches, mergers and acquisitions by the market players are studied in the report.

The report is in power point presentation format and has hundreds of critical data and market insights that will help in effective decision making.

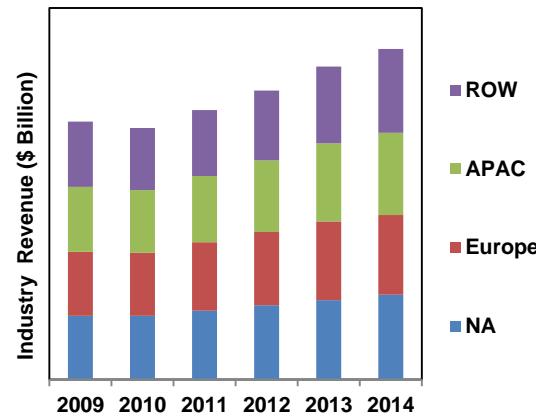
**52 valuable figures/charts and 10 tables are provided in this report.**

**Sample charts with random data are presented below**

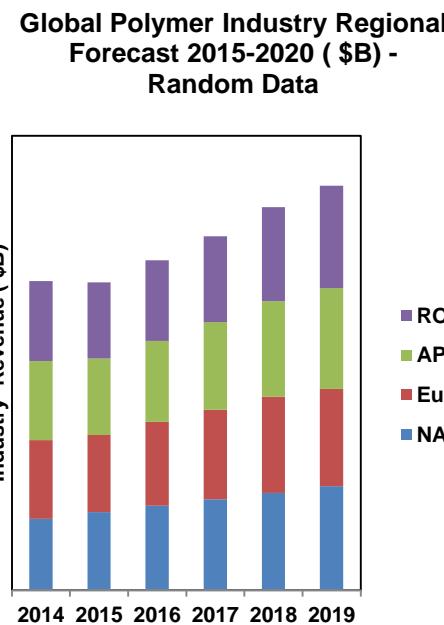
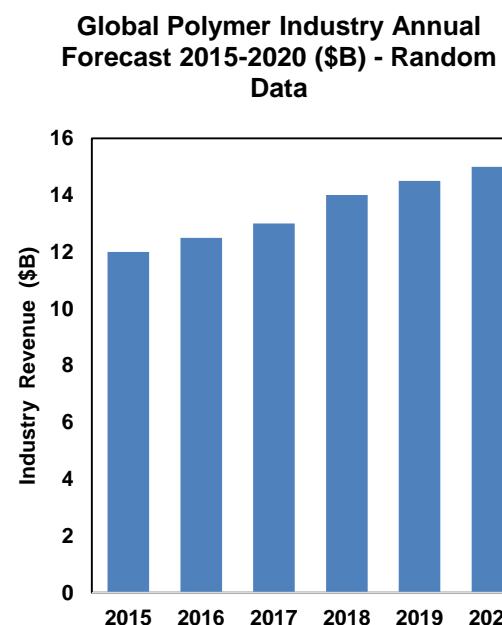
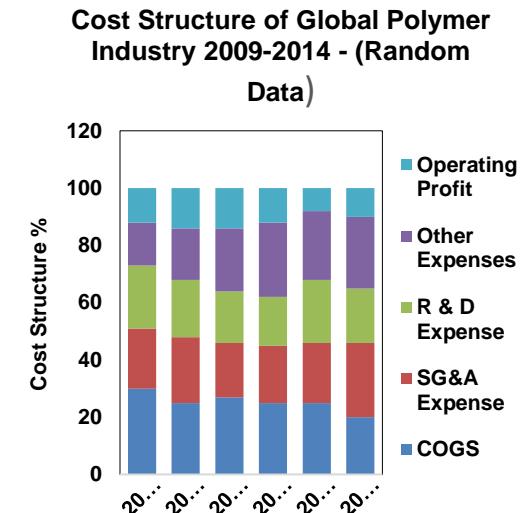
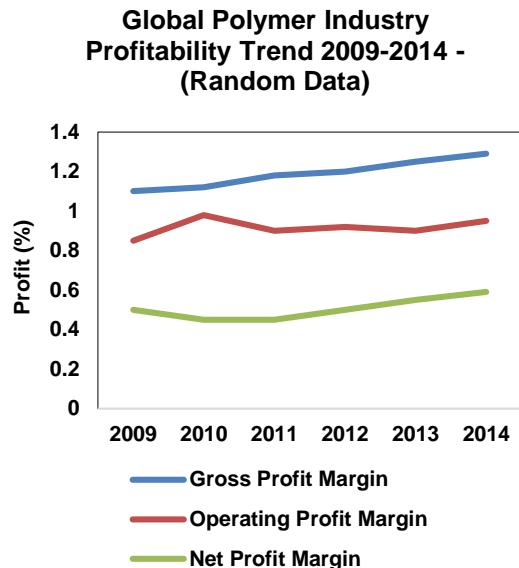
**Global Polymer Industry Annual Trend 2009-2014 - Random Data**



**Global Polymer Industry Regional Trend 2009-2014 (\$B)- Random Data**

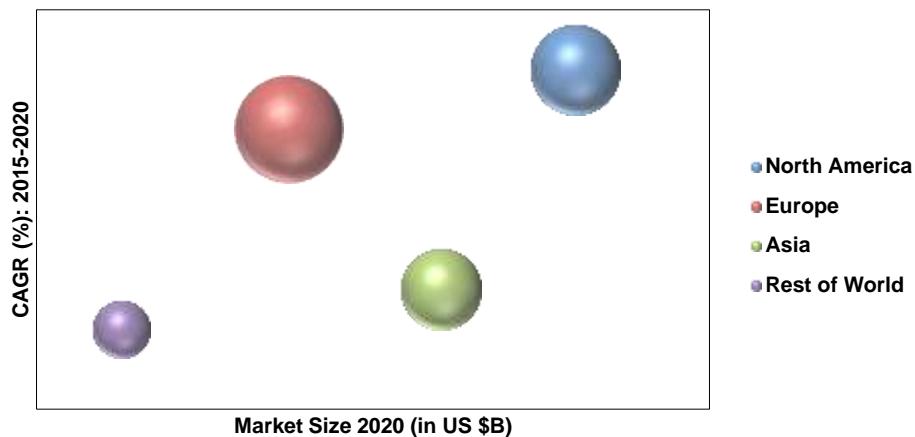


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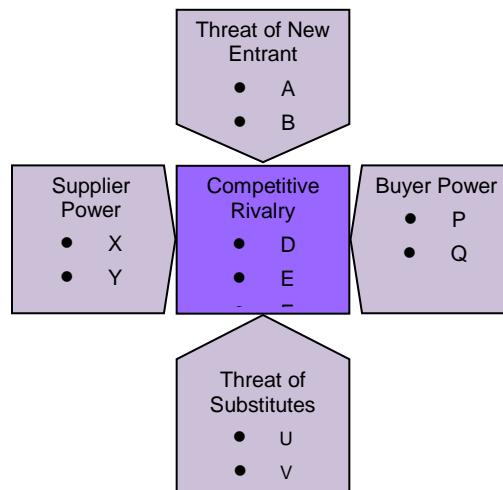


# Global Polymer Industry 2015-2020: Trends, Forecast, and Opportunity Analysis

Global Polymer Industry Opportunity by Region - Random Data

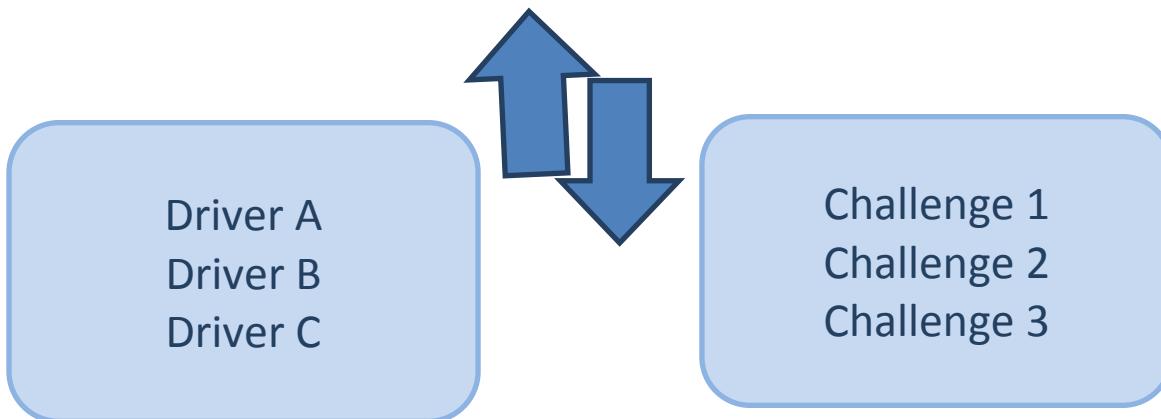


Global Polymer Industry Porter's Five Forces Analysis Random Data



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A Sample Representation of Key Growth Driver and Challenges for Global Polymer Industry  
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## Benefits of Lucintel Reports:

Lucintel's core competency is in market research and management consulting. In last 15 years, Lucintel has worked on hundreds of market & economic research studies. Lucintel's market reports offer the following benefits:

- **Enhance your growth strategy** with the information of key market segments and growth applications.
- **Fine tune your business expansion** with analysis of trend and forecast as well as key emerging trends in the industry.
- **Explore business opportunities** and ascertain new market entry with analysis of emerging geographies.
- **Know the business environment** with the competitive intensity of the industry, new developments and merger and acquisition deals.

Please see below comments from our customers on how they benefited from our market reports.

*"We found great value in Lucintel's research both from a commercial and technology standpoint. Not only did we gain insights into the value chain and the key players in each industry segment, but we also were able to understand their future plans. Lucintel helped us better align our products with the needs of the market."* Genaro Gutierrez, PhD, Business Development Manager –Dow Chemical

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