Asia-Pacific Animal Feed Additives Market Outlook to 2018
- Increasing Demand for Meat Products to Steer Growth
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In Asian region, livestock plays most crucial part of agriculture development and has been growing at an unprecedented rate in the last few decades. The Asian livestock industry has witnessed several changes in terms of population growth, limited resources, environmental destruction, rising demand for animal products which has increased the demand for animal feed additives particularly in the recent years. Feed additives have shown a lot of potential in terms of the contribution to the development of livestock industry the region, with revenues for Asian market reaching to USD ~ million in 2013, thus showcasing a CAGR of 6.0% during 2007-2013…

Figure: Asia-Pacific Animal Feed Additives Market Size on the Basis of Revenue in USD Million, 2007-2013
The Animal feed additives market in Asia Pacific region has been divided into 5 major countries namely China, India, Japan, Vietnam and Thailand while the rest have been combined as others. The largest contributor of the Asia pacific market was China which had a contribution of ~% in 2013…

Table: Asia-Pacific Animal Feed Additives Market Segmentation by Geography on the Basis of Revenue in Percentage, 2007-2013

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The animal feed additives industry of Asia pacific would represent a favorable growth rate largely due to the surge in demand for animal products comprising of meat, eggs and milk. The long term development of animal feed additive industry would largely be driven by the socio economic megatrends helping the industry to grow at a rate of 8.8% during 2013-2018 to reach revenues of USD ~ million by 2018…
Figure: Asia-Pacific Animal Feed Additives Market Future Projections on the Basis of Revenues in USD Million, 2014-2018
The Chinese animal feed additives market has grown at a CAGR of 4.7% during to reach a market size of USD ~ million at the end of 2013. The feed additives market in China is fragmented and the market is dominated by the Chinese players in the country with Adisseo, BASF, DSM and Lonza being the only few international players holding a significant share in the market…

Figure: China Animal Feed Additives Market Size on the Basis of Revenues in USD Million, 2007-2013
The China animal feed additives market has been broadly classified into three major categories namely di calcium phosphate, Lysine, Choline chloride while the remaining have been clubbed under others. The largest contributor of the Chinese feed additives market was di calcium phosphate that accounted for 50.0% of the market in 2013.

Table: China Animal Feed Additives Market Segmentation by Products on the Revenues in Percentage, 2007-2013

<table>
<thead>
<tr>
<th>Product</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
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<tbody>
<tr>
<td>Di Calcium Phosphate</td>
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<tr>
<td>Lysine</td>
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<tr>
<td>Choline Chloride</td>
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<td>Others</td>
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The largest contributing segment of the feed additives market in China was of pig feed comprising of ~% of the share and revenues of USD ~ million in 2013. This is because China is the largest producer and consumer of pork. In 2010, farmers and companies together in China produced more than 50.0 million tons of pork which was largely consumed domestically.

Table: China Animal Feed Additives Segmentation by Type of Livestock in USD Million and Contribution on the Basis of Revenue in Percentage, 2013

<table>
<thead>
<tr>
<th>Livestock</th>
<th>Revenues in USD Million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pig Feed</td>
<td></td>
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<tr>
<td>Broiler Poultry</td>
<td></td>
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<tr>
<td>Layer Poultry</td>
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</tbody>
</table>
The China animal feed additive market is largely dominated by the Chinese players as compared to the international players. The industry is however highly fragmented with a large number of small players contributing ~% of the market. Largest player in the China animal feed additives market was China Animal Husbandry Industry Company Ltd with a share of ~% in 2013...

**Table: Market Share of Major Players in China Animal Feed Additives Market on the Basis of Revenues in Percentage, 2013**

<table>
<thead>
<tr>
<th>Company</th>
<th>Market Shares in % in 2013</th>
</tr>
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<tbody>
<tr>
<td>China Husbandry Company Limited</td>
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<tr>
<td>CP Pokphand Co. Ltd.</td>
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<tr>
<td>Guangdong Dahuanong Animal-A</td>
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<tr>
<td>Guangdong Haid Group</td>
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<tr>
<td>Tianjin Ringpu Bio-technology Co., Ltd.</td>
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<td>NB Group Company Limited</td>
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<td>Jinhe Biotechnology Co., Ltd.</td>
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<td>Jiangxi Zhengbang Technology Co. Ltd.</td>
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<td>Others</td>
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<td><strong>Total</strong></td>
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INDIA ANIMAL FEED ADDITIVES MARKET

INDIA ANIMAL FEED ADDITIVES INTRODUCTION AND MARKET SIZE BY REVENUE, 2007-2013

The Indian animal feed additives market has grown tremendously owing to the increasing output of livestock sector and rising dependence on the livestock output for ensuring food security in the country. The animal feed additives market of India has been the fastest growing market in the Asia pacific region registering revenues of USD ~ million in 2013 and growing at a CAGR of ~% during 2007-2013...

Figure: India Animal Feed Additives Market Size on the Basis of Revenue in USD Million, 2007-2013
Amino acids such as lysine, threonine and methionine are considered to be one of the most essential feed additives in the Indian feed industry. Amino acids are building blocks of proteins thereby constituting an essential part of the feed composition. Amino acids have by far been the largest segment of the feed additive industry constituting ~% of the feed additives industry in India in 2013 with proteins quantitatively forming the largest component of animal feed...

Table: India Animal Feed Additives Market Segmentation by Products on the Basis of Revenue in Percentage, 2007-2013

<table>
<thead>
<tr>
<th>Product</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
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<tr>
<td>Amino Acids</td>
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<td>Vitamins</td>
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<td>Antibiotics</td>
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<td>Enzymes</td>
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<td>Non Antibiotic Growth Promoters</td>
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Table: India Animal Feed Additives Market Future Projections by Products on the Basis of Revenue in Percentage, 2014-2018

<table>
<thead>
<tr>
<th>Product</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Amino Acids</td>
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</tbody>
</table>
The animal health of India is quite large in terms of population of cattle, poultry, sheep, goats, camel, horses and pets. Poultry, cattle, aquaculture, swine and others are the major categories of livestock that make the Indian animal feed additives market. Poultry has been the largest segment of the feed additives market contributing almost three fifth of the market with revenues of USD ~ million in 2013...

**Table: India Animal Feed Additives Market Segmentation Types of Livestock on Basis of Revenue in USD Million, 2013**

<table>
<thead>
<tr>
<th>Livestock</th>
<th>Revenues in USD Million</th>
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<tbody>
<tr>
<td>Poultry</td>
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<tr>
<td>Cattle</td>
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<td>Aquaculture</td>
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<td>Swine</td>
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<td>Others</td>
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The India animal feed additives industry would continue to represent an attractive opportunity for feed additive players with the revenues of the industry expected to reach USD ~ million by 2018 growing at a CAGR of 10.1% during 2013-2018. The rising demand for animal products in India as well as globally would continue to boost the demand for feed supplements…

Figure: India Animal Feed Additives Market Future Projections on the Basis of Revenue in USD Million, 2014-2018
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