

The Future of the Skincare Market in indonesia to 2018

Reference Code: CT0371MR

Published: November 2014

Report Price: US\$ 875 (Single Copy)

Sample



Summary

The Future of the Skincare Market in Indonesia to 2018 is the result of Canadean's extensive market research. The report presents detailed analysis on the Skincare consumption trends in Indonesia, historic and forecast Skincare consumption volumes and values at market and category level, brand share and distribution channel data. This report brings together Canadean Intelligence's research, modeling and analysis expertise in order to develop uniquely detailed market data. This allows domestic and foreign companies to identify the market dynamics to account for Skincare sales overall and to know which categories and segments are showing growth in the coming years.

Key Findings

Why was the report written?

- This report provides authoritative and granular data on the Skincare market in Indonesia and, in doing so, fills the gaps in marketers' understanding of trends and the components of change behind them.
- Based upon extensive primary and secondary research to provide comprehensive and granular data, this report allows marketers to confidently update their strategic and tactical plans.
- Marketers need data on volume and value changes, brand dynamics and distribution trends in order to effectively plan strategies.

What are the key drivers behind recent market changes?

This report examines the components of change in the market by looking at historic and future growth patterns, including the effects of consumers' behavior on total volumes, values, brands selected and types of product chosen.

What makes this report unique and essential to read?

The report provides the latest, detailed data on dynamics in the Indonesian Skincare market, providing marketers with the essential data to understand their own, and their competitors' position in the market and the information to accurately identify where to compete in the future."

Reasons to Buy

"The report provides a unique mix of highly granular market data, based upon detailed industry research, in order to offer a detailed insight into the trends and dynamics affecting the Skincare market in Indonesia.

Custom segmentation of the market provides unique views and insights for marketers on the volume, brand and distribution data, to give unparalleled insight into the market."

1. indonesia Skincare Market Analysis, 2008–18

1.1 Skincare Value Analysis, 2008–18

1.1.1 Overall Skincare Market Value, 2008–18

Table 1: indonesia Skincare Market Value (LCU m) and Growth (Y-o-Y), 2008–18											
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Market Value											
Y-o-Y growth											
Source: Canadean						© Canadean					

Table 2: indonesia Skincare Market Value (USD m) and Growth (Y-o-Y), 2008–18											
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Market Value											
Y-o-Y growth											
Source: Canadean						© Canadean					

Figure 1: Indonesia Skincare Market Value (LCU m) and Growth (Y-o-Y), 2008–18



Note:

Chart in the above figure represents only sample data and no actual data is provided.

1.1.2 Skincare Market Value by Category, 2008–18

Table 3: indonesia Skincare Market Value (LCU m) by Category, 2008–13

Category	2008	2009	2010	2011	2012	2013	CAGR 2008–13
Body Care							
Depilatories							
Facial Care							
Hand Care							
Make-Up Remover							
Overall							
Source: Canadean							© Canadean

Table 4: indonesia Skincare Market Value (LCU m) by Category, 2013–18

Category	2013	2014	2015	2016	2017	2018	CAGR 2013–18
Body Care							
Depilatories							
Facial Care							
Hand Care							
Make-Up Remover							
Overall							
Source: Canadean							© Canadean

Table 5: indonesia Skincare Market Value (USD m) by Category, 2008–13

Category	2008	2009	2010	2011	2012	2013	CAGR 2008–13
Body Care							
Depilatories							
Facial Care							
Hand Care							
Make-Up Remover							
Overall							
Source: Canadean							© Canadean

Table 6: Indonesia Skincare Market Value (USD m) by Category, 2013–18

Category	2013	2014	2015	2016	2017	2018	CAGR 2013–18
Body Care							
Depilatories							
Facial Care							
Hand Care							
Make-Up Remover							
Overall							

Source: Canadean

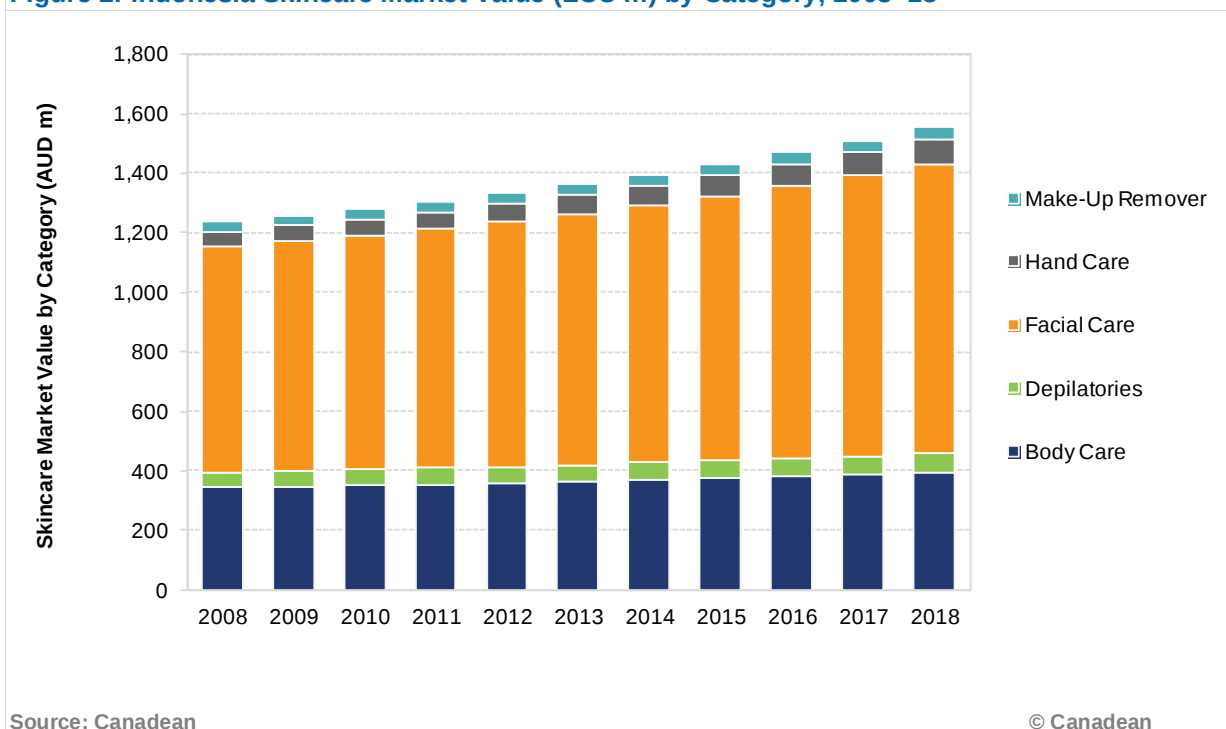
Figure 2: Indonesia Skincare Market Value (LCU m) by Category, 2008–18

Note:

Chart in the above figure represents only sample data and no actual data is provided.

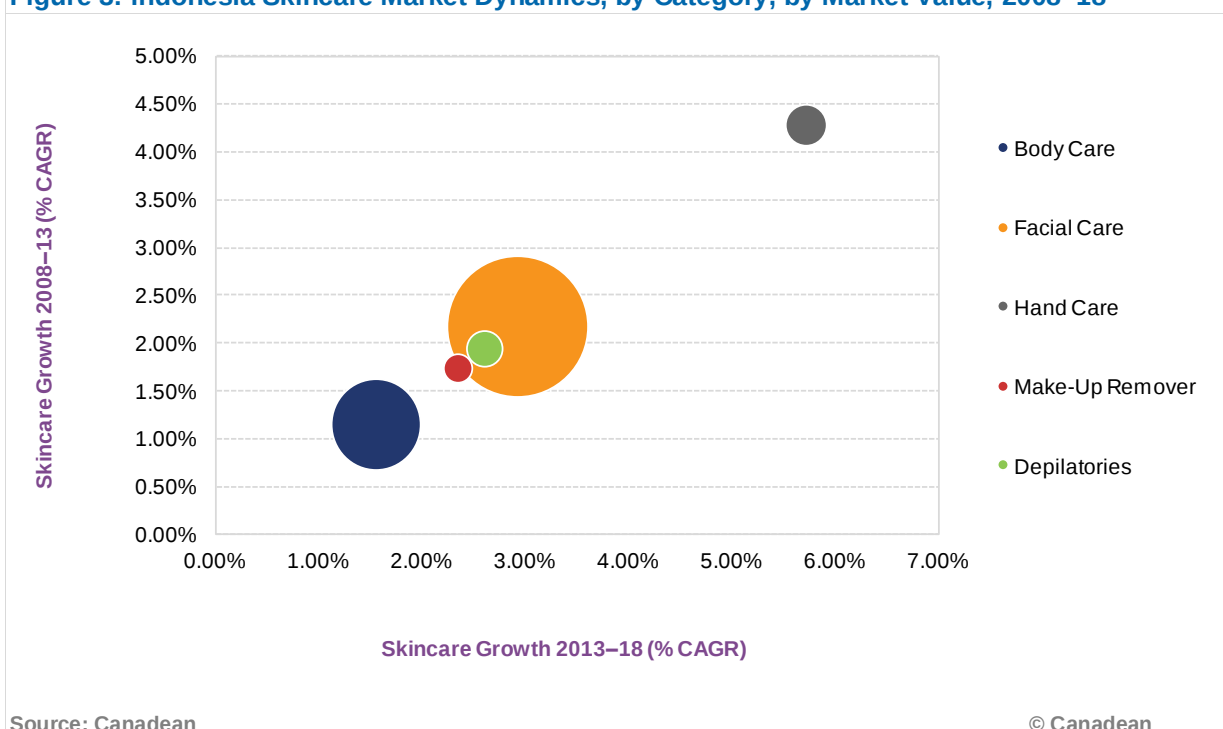
1.1.3 Market Growth Dynamics by Value – Skincare, 2008–18

Table 7: indonesia Skincare Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Category, by Value (LCU m)

Category	CAGR 2013–18	CAGR 2008–13	Market Size 2008	Market Size 2013	Market Size 2018
Body Care					
Depilatories					
Facial Care					
Hand Care					
Make-Up Remover					
Overall					

Source: Canadean © Canadean

Figure 3: indonesia Skincare Market Dynamics, by Category, by Market Value, 2008–18



Note:

Chart in the above figure represents only sample data and no actual data is provided.

Report Methodology

In order to create the data for all the reports in this series and ensure its robustness, a comprehensive and empirically robust research methodology has been adopted. This combines both a large-scale program of industry research with the results of extensive primary industry interviewing and calling. Furthermore, all definitions are standardized across products and countries to ensure comparability.

The two main research methods, secondary research and primary research (the program of interviewing industry contacts), are brought together and because both sets of research processes have been designed in conjunction with each other they can be combined and consolidated into the final, integrated data sets.

The secondary research process involves covering publicly available sources, trade associations, specialist databases, company annual reports, and industry publications. While primary research involves a major program of interviewing leading industry executives for each category covered in each country – all with local country experts; typically brand, product and marketing managers for major brands within each country. These processes help analysts in capturing both qualitative and quantitative information about the market.

The final stage of the process is the triangulation of inputs obtained from all the research methods with the analyst's own understanding of the market in order to finalize the data. Once the data is finalized, it goes through various top level quality checks prior to publishing.

Related Reports

The Future of the Skincare Market in Austria to 2018

The Future of the Skincare Market in Brazil to 2018

The Future of the Skincare Market in Chile to 2018

The Future of the Skincare Market in Colombia to 2018

The Future of the Skincare Market in Mexico to 2018

The Future of the Skincare Market in Russia to 2018

The Future of the Skincare Market in the United States to 2018

The Future of the Skincare Market in Venezuela to 2018

Table of Contents

1. Introduction	11
1.1 What is this Report About?	11
1.2 Definitions	11
1.2.1 This report provides 2013 actual sales; while forecasts are provided for 2014 – 2018 ...	11
1.2.2 Category Definitions	11
1.2.3 Distribution Channel Definitions	13
1.2.4 Volume Units and Aggregations.....	14
1.2.5 CAGR Definition and Calculation.....	14
1.2.6 Graphical representation of Brands.....	14
1.2.7 Exchange Rates	15
1.2.8 Methodology Summary	15
2. Indonesia Skincare Market Analysis, 2008–18	16
2.1 Skincare Value Analysis, 2008–18	16
2.1.1 Overall Skincare Market Value, 2008–18	16
2.1.2 Skincare Market Value by Category, 2008–18	17
2.1.3 Market Growth Dynamics by Value – Skincare, 2008–18	19
2.2 Skincare Volume Analysis, 2008–18	20
2.2.1 Overall Skincare Market Volume, 2008–18	20
2.2.2 Per-Capita Consumption - Skincare, 2008–18	21
2.2.3 Skincare Market Volume by Category, 2008–18	22
2.2.4 Market Growth Dynamics by Volume – Skincare, 2008–18	24
3. Indonesia Body Care Market Analysis, 2008–18.....	25
3.1 Body Care Value Analysis, 2008–18	25
3.1.1 Body Care Market by Value, 2008–18.....	25
3.1.2 Average Consumer Price/Unit – Body Care, 2008–18.....	26
3.1.3 Body Care Market by Value by Segments, 2008–18	27
3.2 Body Care Volume Analysis, 2008–18.....	29
3.2.1 Body Care Market by Volume, 2008–18.....	29
3.2.2 Body Care Market by Volume by Segments, 2008–18	30
3.3 Market Growth Dynamics – Body Care, 2008–18.....	31
3.3.1 Body Care Market Growth Dynamics by Value, 2008–18	31
3.3.2 Body Care Market Growth Dynamics by Volume, 2008–18	32
3.4 Mass Body Care Analysis, 2008–18	33
3.4.1 Mass Body Care Market by Value, 2008–18	33
3.4.2 Mass Body Care Market by Volume, 2008–18	34
3.5 Premium Body Care Analysis, 2008–18.....	35

3.5.1	Premium Body Care Market by Value, 2008–18.....	35
3.5.2	Premium Body Care Market by Volume, 2008–18.....	36
3.6	Body Care Brand Analysis, 2010–13.....	37
3.7	Body Care Distribution Channel Analysis, 2010–13.....	40
4.	Indonesia Depilatories Market Analysis, 2008–18	43
4.1	Depilatories Value Analysis, 2008–18.....	43
4.1.1	Depilatories Market by Value, 2008–18.....	43
4.1.2	Average Consumer Price/Unit – Depilatories, 2008–18.....	44
4.1.3	Depilatories Market by Value by Segments, 2008–18	45
4.2	Depilatories Volume Analysis, 2008–18.....	47
4.2.1	Depilatories Market by Volume, 2008–18.....	47
4.2.2	Depilatories Market by Volume by Segments, 2008–18	48
4.3	Market Growth Dynamics – Depilatories, 2008–18.....	49
4.3.1	Depilatories Market Growth Dynamics by Value, 2008–18	49
4.3.2	Depilatories Market Growth Dynamics by Volume, 2008–18	50
4.4	Chemical Depilatories Analysis, 2008–18.....	51
4.4.1	Chemical Depilatories Market by Value, 2008–18.....	51
4.4.2	Chemical Depilatories Market by Volume, 2008–18	52
4.5	Wax Strips & Wax Analysis, 2008–18.....	53
4.5.1	Wax Strips & Wax Market by Value, 2008–18.....	53
4.5.2	Wax Strips & Wax Market by Volume, 2008–18	54
4.6	Depilatories Brand Analysis, 2010–13.....	55
4.7	Depilatories Distribution Channel Analysis, 2010–13.....	57
5.	Indonesia Facial Care Market Analysis, 2008–18.....	60
5.1	Facial Care Value Analysis, 2008–18.....	60
5.1.1	Facial Care Market by Value, 2008–18	60
5.1.2	Average Consumer Price/Unit – Facial Care, 2008–18	61
5.1.3	Facial Care Market by Value by Segments, 2008–18.....	62
5.2	Facial Care Volume Analysis, 2008–18	65
5.2.1	Facial Care Market by Volume, 2008–18	65
5.2.2	Facial Care Market by Volume by Segments, 2008–18.....	66
5.3	Market Growth Dynamics – Facial Care, 2008–18	68
5.3.1	Facial Care Market Growth Dynamics by Value, 2008–18.....	68
5.3.2	Facial Care Market Growth Dynamics by Volume, 2008–18.....	69
5.4	Anti-Agers Analysis, 2008–18	70
5.4.1	Anti-Agers Market by Value, 2008–18.....	70
5.4.2	Anti-Agers Market by Volume, 2008–18.....	71
5.5	Cleansing Wipes Analysis, 2008–18.....	72
5.5.1	Cleansing Wipes Market by Value, 2008–18.....	72

5.5.2	Cleansing Wipes Market by Volume, 2008–18	73
5.6	Exfoliating Scrubs Analysis, 2008–18	74
5.6.1	Exfoliating Scrubs Market by Value, 2008–18	74
5.6.2	Exfoliating Scrubs Market by Volume, 2008–18	75
5.7	Face Mask Analysis, 2008–18	76
5.7.1	Face Mask Market by Value, 2008–18	76
5.7.2	Face Mask Market by Volume, 2008–18	77
5.8	Facial Creams and Gels Analysis, 2008–18	78
5.8.1	Facial Creams and Gels Market by Value, 2008–18	78
5.8.2	Facial Creams and Gels Market by Volume, 2008–18	79
5.9	Fade Cream Analysis, 2008–18	80
5.9.1	Fade Cream Market by Value, 2008–18	80
5.9.2	Fade Cream Market by Volume, 2008–18	81
5.10	Night Cream Analysis, 2008–18	82
5.10.1	Night Cream Market by Value, 2008–18	82
5.10.2	Night Cream Market by Volume, 2008–18	83
5.11	Other Moisturizers Analysis, 2008–18	84
5.11.1	Other Moisturizers Market by Value, 2008–18	84
5.11.2	Other Moisturizers Market by Volume, 2008–18	85
5.12	Pore Strips Analysis, 2008–18	86
5.12.1	Pore Strips Market by Value, 2008–18	86
5.12.2	Pore Strips Market by Volume, 2008–18	87
5.13	Toner Analysis, 2008–18	88
5.13.1	Toner Market by Value, 2008–18	88
5.13.2	Toner Market by Volume, 2008–18	89
5.14	Facial Care Brand Analysis, 2010–13	90
5.15	Facial Care Distribution Channel Analysis, 2010–13	92
6.	Indonesia Hand Care Market Analysis, 2008–18	95
6.1	Hand Care Value Analysis, 2008–18	95
6.1.1	Hand Care Market by Value, 2008–18	95
6.1.2	Average Consumer Price/Unit – Hand Care, 2008–18	96
6.1.3	Hand Care Market by Value by Segments, 2008–18	97
6.2	Hand Care Volume Analysis, 2008–18	99
6.2.1	Hand Care Market by Volume, 2008–18	99
6.2.2	Hand Care Market by Volume by Segments, 2008–18	100
6.3	Market Growth Dynamics – Hand Care, 2008–18	101
6.3.1	Hand Care Market Growth Dynamics by Value, 2008–18	101
6.3.2	Hand Care Market Growth Dynamics by Volume, 2008–18	102
6.4	Mass Hand Care Analysis, 2008–18	103

6.4.1	Mass Hand Care Market by Value, 2008–18.....	103
6.4.2	Mass Hand Care Market by Volume, 2008–18.....	104
6.5	Premium Hand Care Analysis, 2008–18.....	105
6.5.1	Premium Hand Care Market by Value, 2008–18.....	105
6.5.2	Premium Hand Care Market by Volume, 2008–18.....	106
6.6	Hand Care Brand Analysis, 2010–13.....	107
6.7	Hand Care Distribution Channel Analysis, 2010–13.....	110
7.	Indonesia Make-Up Remover Market Analysis, 2008–18.....	113
7.1	Make-Up Remover Value Analysis, 2008–18.....	113
7.1.1	Make-Up Remover Market by Value, 2008–18.....	113
7.1.2	Average Consumer Price/Unit – Make-Up Remover, 2008–18.....	114
7.1.3	Make-Up Remover Market by Value by Segments, 2008–18.....	115
7.2	Make-Up Remover Volume Analysis, 2008–18.....	117
7.2.1	Make-Up Remover Market by Volume, 2008–18.....	117
7.2.2	Make-Up Remover Market by Volume by Segments, 2008–18.....	118
7.3	Market Growth Dynamics – Make-Up Remover, 2008–18.....	119
7.3.1	Make-Up Remover Market Growth Dynamics by Value, 2008–18.....	119
7.3.2	Make-Up Remover Market Growth Dynamics by Volume, 2008–18.....	120
7.4	Eye Make-Up Remover Analysis, 2008–18.....	121
7.4.1	Eye Make-Up Remover Market by Value, 2008–18.....	121
7.4.2	Eye Make-Up Remover Market by Volume, 2008–18.....	122
7.5	Face Make-Up Remover Analysis, 2008–18.....	123
7.5.1	Face Make-Up Remover Market by Value, 2008–18.....	123
7.5.2	Face Make-Up Remover Market by Volume, 2008–18.....	124
7.6	Nail Varnish Remover Analysis, 2008–18.....	125
7.6.1	Nail Varnish Remover Market by Value, 2008–18.....	125
7.6.2	Nail Varnish Remover Market by Volume, 2008–18.....	126
7.7	Make-Up Remover Brand Analysis, 2010–13.....	127
7.8	Make-Up Remover Distribution Channel Analysis, 2010–13.....	129
8.	Appendix.....	132
8.1	About Canadean.....	132
8.2	Disclaimer.....	132

List of Figures

Figure 1: indonesia Skincare Market Value (LCU m) and Growth (Y-o-Y), 2008–18	16
Figure 2: indonesia Skincare Market Value (LCU m) by Category, 2008–18	18
Figure 3: indonesia Skincare Market Dynamics, by Category, by Market Value, 2008–18	19
Figure 4: indonesia Skincare Market Volume (Units m) and Growth (Y-o-Y), 2008–18	20
Figure 5: indonesia Per-Capita Skincare Consumption (Unit/head & Y-o-Y growth), 2008–18	21
Figure 6: indonesia Skincare Market Volume (Units m) by Category, 2008–18	23
Figure 7: indonesia Skincare Market Dynamics, by Category, by Market Volume 2008–18	24
Figure 8: indonesia Body Care Market Value (LCU m) and Growth (Y-o-Y), 2008–18	25
Figure 9: indonesia Body Care Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	26
Figure 10: indonesia Body Care Market Value (LCU m) by Segments, 2008–18	28
Figure 11: indonesia Body Care Market Volume (Units m) and Growth (Y-o-Y), 2008–18	29
Figure 12: indonesia Body Care Market Volume (Units m) by Segments, 2008–18	30
Figure 13: indonesia Body Care Market Growth Dynamics by Value, 2008–18	31
Figure 14: indonesia Body Care Market Growth Dynamics by Volume, 2008–18	32
Figure 15: indonesia Mass Body Care Market by Value (LCU m), 2008–18	33
Figure 16: indonesia Mass Body Care Market by Volume (Units m), 2008–18	34
Figure 17: indonesia Premium Body Care Market by Value (LCU m), 2008–18	35
Figure 18: indonesia Premium Body Care Market by Volume (Units m), 2008–18	36
Figure 19: indonesia Body Care Market Value by Brands (LCU m), 2010–13	39
Figure 20: indonesia Body Care Market Value by Distribution Channel (LCU m), 2010–13	42
Figure 21: indonesia Depilatories Market Value (LCU m) and Growth (Y-o-Y), 2008–18	43
Figure 22: indonesia Depilatories Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	44
Figure 23: indonesia Depilatories Market Value (LCU m) by Segments, 2008–18	46
Figure 24: indonesia Depilatories Market Volume (Units m) and Growth (Y-o-Y), 2008–18	47
Figure 25: indonesia Depilatories Market Volume (Units m) by Segments, 2008–18	48
Figure 26: indonesia Depilatories Market Growth Dynamics by Value, 2008–18	49
Figure 27: indonesia Depilatories Market Growth Dynamics by Volume, 2008–18	50
Figure 28: indonesia Chemical Depilatories Market by Value (LCU m), 2008–18	51
Figure 29: indonesia Chemical Depilatories Market by Volume (Units m), 2008–18	52
Figure 30: indonesia Wax Strips & Wax Market by Value (LCU m), 2008–18	53
Figure 31: indonesia Wax Strips & Wax Market by Volume (Units m), 2008–18	54
Figure 32: indonesia Depilatories Market Value by Brands (LCU m), 2010–13	56
Figure 33: indonesia Depilatories Market Value by Distribution Channel (LCU m), 2010–13	59
Figure 34: indonesia Facial Care Market Value (LCU m) and Growth (Y-o-Y), 2008–18	60
Figure 35: indonesia Facial Care Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	61
Figure 36: indonesia Facial Care Market Value (LCU m) by Segments, 2008–18	64
Figure 37: indonesia Facial Care Market Volume (Units m) and Growth (Y-o-Y), 2008–18	65
Figure 38: indonesia Facial Care Market Volume (Units m) by Segments, 2008–18	67
Figure 39: indonesia Facial Care Market Growth Dynamics by Value, 2008–18	68
Figure 40: indonesia Facial Care Market Growth Dynamics by Volume, 2008–18	69
Figure 41: indonesia Anti-Agers Market by Value (LCU m), 2008–18	70
Figure 42: indonesia Anti-Agers Market by Volume (Units m), 2008–18	71
Figure 43: indonesia Cleansing Wipes Market by Value (LCU m), 2008–18	72
Figure 44: indonesia Cleansing Wipes Market by Volume (Units m), 2008–18	73
Figure 45: indonesia Exfoliating Scrubs Market by Value (LCU m), 2008–18	74
Figure 46: indonesia Exfoliating Scrubs Market by Volume (Units m), 2008–18	75
Figure 47: indonesia Face Mask Market by Value (LCU m), 2008–18	76
Figure 48: indonesia Face Mask Market by Volume (Units m), 2008–18	77
Figure 49: indonesia Facial Creams and Gels Market by Value (LCU m), 2008–18	78
Figure 50: indonesia Facial Creams and Gels Market by Volume (Units m), 2008–18	79
Figure 51: indonesia Fade Cream Market by Value (LCU m), 2008–18	80
Figure 52: indonesia Fade Cream Market by Volume (Units m), 2008–18	81
Figure 53: indonesia Night Cream Market by Value (LCU m), 2008–18	82
Figure 54: indonesia Night Cream Market by Volume (Units m), 2008–18	83
Figure 55: indonesia Other Moisturizers Market by Value (LCU m), 2008–18	84
Figure 56: indonesia Other Moisturizers Market by Volume (Units m), 2008–18	85
Figure 57: indonesia Pore Strips Market by Value (LCU m), 2008–18	86

Figure 58: indonesia Pore Strips Market by Volume (Units m), 2008–18	87
Figure 59: indonesia Toner Market by Value (LCU m), 2008–18	88
Figure 60: indonesia Toner Market by Volume (Units m), 2008–18	89
Figure 61: indonesia Facial Care Market Value by Brands (LCU m), 2010–13	91
Figure 62: indonesia Facial Care Market Value by Distribution Channel (LCU m), 2010–13	94
Figure 63: indonesia Hand Care Market Value (LCU m) and Growth (Y-o-Y), 2008–18	95
Figure 64: indonesia Hand Care Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	96
Figure 65: indonesia Hand Care Market Value (LCU m) by Segments, 2008–18	98
Figure 66: indonesia Hand Care Market Volume (Units m) and Growth (Y-o-Y), 2008–18	99
Figure 67: indonesia Hand Care Market Volume (Units m) by Segments, 2008–18	100
Figure 68: indonesia Hand Care Market Growth Dynamics by Value, 2008–18	101
Figure 69: indonesia Hand Care Market Growth Dynamics by Volume, 2008–18	102
Figure 70: indonesia Mass Hand Care Market by Value (LCU m), 2008–18	103
Figure 71: indonesia Mass Hand Care Market by Volume (Units m), 2008–18	104
Figure 72: indonesia Premium Hand Care Market by Value (LCU m), 2008–18	105
Figure 73: indonesia Premium Hand Care Market by Volume (Units m), 2008–18	106
Figure 74: indonesia Hand Care Market Value by Brands (LCU m), 2010–13	109
Figure 75: indonesia Hand Care Market Value by Distribution Channel (LCU m), 2010–13	112
Figure 76: indonesia Make-Up Remover Market Value (LCU m) and Growth (Y-o-Y), 2008–18	113
Figure 77: indonesia Make-Up Remover Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	114
Figure 78: indonesia Make-Up Remover Market Value (LCU m) by Segments, 2008–18	116
Figure 79: indonesia Make-Up Remover Market Volume (Units m) and Growth (Y-o-Y), 2008–18	117
Figure 80: indonesia Make-Up Remover Market Volume (Units m) by Segments, 2008–18	118
Figure 81: indonesia Make-Up Remover Market Growth Dynamics by Value, 2008–18	119
Figure 82: indonesia Make-Up Remover Market Growth Dynamics by Volume, 2008–18	120
Figure 83: indonesia Eye Make-Up Remover Market by Value (LCU m), 2008–18	121
Figure 84: indonesia Eye Make-Up Remover Market by Volume (Units m), 2008–18	122
Figure 85: indonesia Face Make-Up Remover Market by Value (LCU m), 2008–18	123
Figure 86: indonesia Face Make-Up Remover Market by Volume (Units m), 2008–18	124
Figure 87: indonesia Nail Varnish Remover Market by Value (LCU m), 2008–18	125
Figure 88: indonesia Nail Varnish Remover Market by Volume (Units m), 2008–18	126
Figure 89: indonesia Make-Up Remover Market Value by Brands (LCU m), 2010–13	128
Figure 90: indonesia Make-Up Remover Market Value by Distribution Channel (LCU m), 2010–13	131

List of Tables

Table 1: Category Definitions - Skincare Market.....	11
Table 2: Distribution Channel Definitions - Skincare Market.....	13
Table 3: Volume Units for Skincare Market	14
Table 4: indonesia Exchange Rate LCU – USD (Annual Average), 2008 – 2013	15
Table 5: indonesia Exchange Rate LCU – USD (Annual Average), 2014 – 2018 Forecast.....	15
Table 6: indonesia Skincare Market Value (LCU m) and Growth (Y-o-Y), 2008–18.....	16
Table 7: indonesia Skincare Market Value (USD m) and Growth (Y-o-Y), 2008–18	16
Table 8: indonesia Skincare Market Value (LCU m) by Category, 2008–13.....	17
Table 9: indonesia Skincare Market Value (LCU m) by Category, 2013–18.....	17
Table 10: indonesia Skincare Market Value (USD m) by Category, 2008–13	17
Table 11: indonesia Skincare Market Value (USD m) by Category, 2013–18	18
Table 12: indonesia Skincare Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Category, by Value (LCU m)	19
Table 13: indonesia Skincare Market Volume (Units m) and Growth (Y-o-Y), 2008–18	20
Table 14: indonesia Per-capita Skincare Consumption (Unit/head & Y-o-Y growth), 2008–18	21
Table 15: indonesia Skincare Market Volume (Units m) by Category, 2008–13.....	22
Table 16: indonesia Skincare Market Volume (Units m) by Category, 2013–18.....	22
Table 17: indonesia Skincare Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Category, by volume (Units m).....	24
Table 18: indonesia Body Care Market Value (LCU m) and Growth (Y-o-Y), 2008–18	25
Table 19: indonesia Body Care Market Value (USD m) and Growth (Y-o-Y), 2008–18	25
Table 20: indonesia Body Care Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	26
Table 21: indonesia Body Care Market Value (LCU m) by Segments, 2008–13	27
Table 22: indonesia Body Care Market Value (LCU m) by Segments, 2013–18	27
Table 23: indonesia Body Care Market Value (USD m) by Segments, 2008–13.....	27
Table 24: indonesia Body Care Market Value (USD m) by Segments, 2013–18.....	27
Table 25: indonesia Body Care Market Volume (Units m) and Growth (Y-o-Y), 2008–18	29
Table 26: indonesia Body Care Market Volume (Units m) by Segments, 2008–13	30
Table 27: indonesia Body Care Market Volume (Units m) by Segments, 2013–18	30
Table 28: indonesia Body Care Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Value (LCU m), by Segments	31
Table 29: indonesia Body Care Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Volume (Units m), by Segments	32
Table 30: indonesia Mass Body Care Market by Value (LCU m), 2008–18.....	33
Table 31: indonesia Mass Body Care Market by Value (USD m), 2008–18	33
Table 32: indonesia Mass Body Care Market by Volume (Units m), 2008–18.....	34
Table 33: indonesia Premium Body Care Market by Value (LCU m), 2008–18.....	35
Table 34: indonesia Premium Body Care Market by Value (USD m), 2008–18	35
Table 35: indonesia Premium Body Care Market by Volume (Units m), 2008–18.....	36
Table 36: indonesia Body Care Market Value by Brands (LCU m), 2010–13.....	37
Table 37: indonesia Body Care Market Value by Brands (USD m), 2010–13	38
Table 38: indonesia Body Care Market Value by Distribution Channel (LCU m), 2010–13	40
Table 39: indonesia Body Care Market Value by Distribution Channel (USD m), 2010–13.....	41
Table 40: indonesia Depilatories Market Value (LCU m) and Growth (Y-o-Y), 2008–18	43
Table 41: indonesia Depilatories Market Value (USD m) and Growth (Y-o-Y), 2008–18	43
Table 42: indonesia Depilatories Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	44
Table 43: indonesia Depilatories Market Value (LCU m) by Segments, 2008–13	45
Table 44: indonesia Depilatories Market Value (LCU m) by Segments, 2013–18	45
Table 45: indonesia Depilatories Market Value (USD m) by Segments, 2008–13	45
Table 46: indonesia Depilatories Market Value (USD m) by Segments, 2013–18	45
Table 47: indonesia Depilatories Market Volume (Units m) and Growth (Y-o-Y), 2008–18	47
Table 48: indonesia Depilatories Market Volume (Units m) by Segments, 2008–13.....	48
Table 49: indonesia Depilatories Market Volume (Units m) by Segments, 2013–18.....	48
Table 50: indonesia Depilatories Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Value (LCU m), by Segments	49
Table 51: indonesia Depilatories Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Volume (Units m), by Segments	50

Table 52: indonesia Chemical Depilatories Market by Value (LCU m), 2008–18	51
Table 53: indonesia Chemical Depilatories Market by Value (USD m), 2008–18	51
Table 54: indonesia Chemical Depilatories Market by Volume (Units m), 2008–18	52
Table 55: indonesia Wax Strips & Wax Market by Value (LCU m), 2008–18	53
Table 56: indonesia Wax Strips & Wax Market by Value (USD m), 2008–18	53
Table 57: indonesia Wax Strips & Wax Market by Volume (Units m), 2008–18	54
Table 58: indonesia Depilatories Market Value by Brands (LCU m), 2010–13	55
Table 59: indonesia Depilatories Market Value by Brands (USD m), 2010–13	55
Table 60: indonesia Depilatories Market Value by Distribution Channel (LCU m), 2010–13	57
Table 61: indonesia Depilatories Market Value by Distribution Channel (USD m), 2010–13	58
Table 62: indonesia Facial Care Market Value (LCU m) and Growth (Y-o-Y), 2008–18	60
Table 63: indonesia Facial Care Market Value (USD m) and Growth (Y-o-Y), 2008–18	60
Table 64: indonesia Facial Care Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	61
Table 65: indonesia Facial Care Market Value (LCU m) by Segments, 2008–13	62
Table 66: indonesia Facial Care Market Value (LCU m) by Segments, 2013–18	62
Table 67: indonesia Facial Care Market Value (USD m) by Segments, 2008–13	63
Table 68: indonesia Facial Care Market Value (USD m) by Segments, 2013–18	63
Table 69: indonesia Facial Care Market Volume (Units m) and Growth (Y-o-Y), 2008–18	65
Table 70: indonesia Facial Care Market Volume (Units m) by Segments, 2008–13	66
Table 71: indonesia Facial Care Market Volume (Units m) by Segments, 2013–18	66
Table 72: indonesia Facial Care Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Value (LCU m), by Segments	68
Table 73: indonesia Facial Care Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Volume (Units m), by Segments	69
Table 74: indonesia Anti-Agers Market by Value (LCU m), 2008–18	70
Table 75: indonesia Anti-Agers Market by Value (USD m), 2008–18	70
Table 76: indonesia Anti-Agers Market by Volume (Units m), 2008–18	71
Table 77: indonesia Cleansing Wipes Market by Value (LCU m), 2008–18	72
Table 78: indonesia Cleansing Wipes Market by Value (USD m), 2008–18	72
Table 79: indonesia Cleansing Wipes Market by Volume (Units m), 2008–18	73
Table 80: indonesia Exfoliating Scrubs Market by Value (LCU m), 2008–18	74
Table 81: indonesia Exfoliating Scrubs Market by Value (USD m), 2008–18	74
Table 82: indonesia Exfoliating Scrubs Market by Volume (Units m), 2008–18	75
Table 83: indonesia Face Mask Market by Value (LCU m), 2008–18	76
Table 84: indonesia Face Mask Market by Value (USD m), 2008–18	76
Table 85: indonesia Face Mask Market by Volume (Units m), 2008–18	77
Table 86: indonesia Facial Creams and Gels Market by Value (LCU m), 2008–18	78
Table 87: indonesia Facial Creams and Gels Market by Value (USD m), 2008–18	78
Table 88: indonesia Facial Creams and Gels Market by Volume (Units m), 2008–18	79
Table 89: indonesia Fade Cream Market by Value (LCU m), 2008–18	80
Table 90: indonesia Fade Cream Market by Value (USD m), 2008–18	80
Table 91: indonesia Fade Cream Market by Volume (Units m), 2008–18	81
Table 92: indonesia Night Cream Market by Value (LCU m), 2008–18	82
Table 93: indonesia Night Cream Market by Value (USD m), 2008–18	82
Table 94: indonesia Night Cream Market by Volume (Units m), 2008–18	83
Table 95: indonesia Other Moisturizers Market by Value (LCU m), 2008–18	84
Table 96: indonesia Other Moisturizers Market by Value (USD m), 2008–18	84
Table 97: indonesia Other Moisturizers Market by Volume (Units m), 2008–18	85
Table 98: indonesia Pore Strips Market by Value (LCU m), 2008–18	86
Table 99: indonesia Pore Strips Market by Value (USD m), 2008–18	86
Table 100: indonesia Pore Strips Market by Volume (Units m), 2008–18	87
Table 101: indonesia Toner Market by Value (LCU m), 2008–18	88
Table 102: indonesia Toner Market by Value (USD m), 2008–18	88
Table 103: indonesia Toner Market by Volume (Units m), 2008–18	89
Table 104: indonesia Facial Care Market Value by Brands (LCU m), 2010–13	90
Table 105: indonesia Facial Care Market Value by Brands (USD m), 2010–13	90
Table 106: indonesia Facial Care Market Value by Distribution Channel (LCU m), 2010–13	92
Table 107: indonesia Facial Care Market Value by Distribution Channel (USD m), 2010–13	93
Table 108: indonesia Hand Care Market Value (LCU m) and Growth (Y-o-Y), 2008–18	95
Table 109: indonesia Hand Care Market Value (USD m) and Growth (Y-o-Y), 2008–18	95
Table 110: indonesia Hand Care Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	96
Table 111: indonesia Hand Care Market Value (LCU m) by Segments, 2008–13	97

Table 112: indonesia Hand Care Market Value (LCU m) by Segments, 2013–18	97
Table 113: indonesia Hand Care Market Value (USD m) by Segments, 2008–13	97
Table 114: indonesia Hand Care Market Value (USD m) by Segments, 2013–18	97
Table 115: indonesia Hand Care Market Volume (Units m) and Growth (Y-o-Y), 2008–18	99
Table 116: indonesia Hand Care Market Volume (Units m) by Segments, 2008–13	100
Table 117: indonesia Hand Care Market Volume (Units m) by Segments, 2013–18	100
Table 118: indonesia Hand Care Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Value (LCU m), by Segments	101
Table 119: indonesia Hand Care Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Volume (Units m), by Segments	102
Table 120: indonesia Mass Hand Care Market by Value (LCU m), 2008–18	103
Table 121: indonesia Mass Hand Care Market by Value (USD m), 2008–18	103
Table 122: indonesia Mass Hand Care Market by Volume (Units m), 2008–18	104
Table 123: indonesia Premium Hand Care Market by Value (LCU m), 2008–18	105
Table 124: indonesia Premium Hand Care Market by Value (USD m), 2008–18	105
Table 125: indonesia Premium Hand Care Market by Volume (Units m), 2008–18	106
Table 126: indonesia Hand Care Market Value by Brands (LCU m), 2010–13	107
Table 127: indonesia Hand Care Market Value by Brands (USD m), 2010–13	108
Table 128: indonesia Hand Care Market Value by Distribution Channel (LCU m), 2010–13	110
Table 129: indonesia Hand Care Market Value by Distribution Channel (USD m), 2010–13	111
Table 130: indonesia Make-Up Remover Market Value (LCU m) and Growth (Y-o-Y), 2008–18	113
Table 131: indonesia Make-Up Remover Market Value (USD m) and Growth (Y-o-Y), 2008–18	113
Table 132: indonesia Make-Up Remover Average Consumer Price (LCU) and Growth (Y-o-Y), 2008–18	114
Table 133: indonesia Make-Up Remover Market Value (LCU m) by Segments, 2008–13	115
Table 134: indonesia Make-Up Remover Market Value (LCU m) by Segments, 2013–18	115
Table 135: indonesia Make-Up Remover Market Value (USD m) by Segments, 2008–13	115
Table 136: indonesia Make-Up Remover Market Value (USD m) by Segments, 2013–18	115
Table 137: indonesia Make-Up Remover Market Volume (Units m) and Growth (Y-o-Y), 2008–18	117
Table 138: indonesia Make-Up Remover Market Volume (Units m) by Segments, 2008–13	118
Table 139: indonesia Make-Up Remover Market Volume (Units m) by Segments, 2013–18	118
Table 140: indonesia Make-Up Remover Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Value (LCU m), by Segments	119
Table 141: indonesia Make-Up Remover Market Dynamics: past and future growth rates (2008–13 & 2013–18) and market size (2008, 2013 & 2018), by Volume (Units m), by Segments	120
Table 142: indonesia Eye Make-Up Remover Market by Value (LCU m), 2008–18	121
Table 143: indonesia Eye Make-Up Remover Market by Value (USD m), 2008–18	121
Table 144: indonesia Eye Make-Up Remover Market by Volume (Units m), 2008–18	122
Table 145: indonesia Face Make-Up Remover Market by Value (LCU m), 2008–18	123
Table 146: indonesia Face Make-Up Remover Market by Value (USD m), 2008–18	123
Table 147: indonesia Face Make-Up Remover Market by Volume (Units m), 2008–18	124
Table 148: indonesia Nail Varnish Remover Market by Value (LCU m), 2008–18	125
Table 149: indonesia Nail Varnish Remover Market by Value (USD m), 2008–18	125
Table 150: indonesia Nail Varnish Remover Market by Volume (Units m), 2008–18	126
Table 151: indonesia Make-Up Remover Market Value by Brands (LCU m), 2010–13	127
Table 152: indonesia Make-Up Remover Market Value by Brands (USD m), 2010–13	127
Table 153: indonesia Make-Up Remover Market Value by Distribution Channel (LCU m), 2010–13	129
Table 154: indonesia Make-Up Remover Market Value by Distribution Channel (USD m), 2010–13	130