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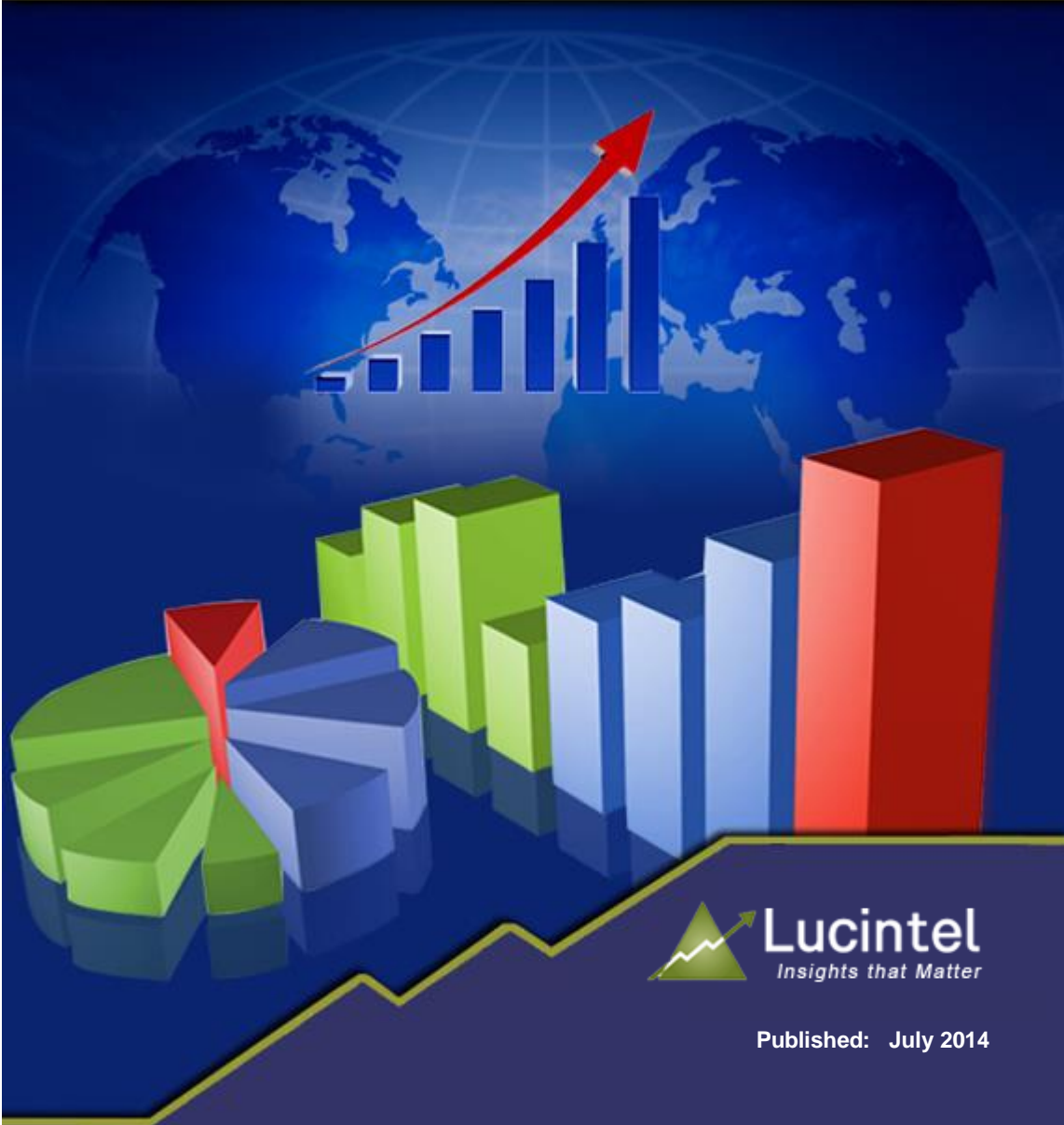
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Global Home Improvement Retail Industry 2014-2019: Trends, Forecast, and Opportunity Analysis



Published: July 2014

Lucintel, a premier global management consulting and market research firm creates your equation for growth — whether you need to understand market dynamics, identify new opportunities or increase your profitability.

Global Home Improvement Retail Industry 2014-2019

Background:

The global home improvement retail industry is expected to reach an estimated value of \$2,291.6 billion by 2019. The major drivers of the home improvement retail industry is increasing new and existing home sales, increasing disposable income, rising consumer spending, remodeling and renovation of homes, urbanization, and increasing middle class population. Innovation in products, cost control, supply chain and logistics management will further drive this industry.

Lucintel, a leading global management consulting and market research firm, has analyzed the global home improvement retail industry by region and has come up with a comprehensive research report, **"Global Home Improvement Retail Industry 2014-2019: Trends, Forecast, and Opportunity Analysis."** This report provides an analysis of the global home improvement retail industry including the market trend, cost structure, growth opportunities, key drivers, and emerging trend of the market. The study also includes global home improvement retail industry trends and forecasts through 2019, segmented by regions as follows:

Home Improvement Retail Industry by Regions:

- North America
- Europe
- Asia Pacific
- Rest of World

On the basis of its comprehensive research, Lucintel forecasts that the home improvement retail industry will grow moderately during 2014-2019. APAC depicts the best growth prospects for retailers in forth coming years with increasing housing activities along with the GDP and population growth. Growing demand of home improvement products from emerging economies such as China, India, and the Middle East countries is anticipated to boost the industry. New product innovation, online selling and effective advertisement are the driving forces of the global home improvement retail industry. Technological advances in retail services is very important for companies to sustain their successful position in the industry.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features and Scope of this Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Global Home Improvement Retail Industry 2014-2019: Trends, Forecast, and Opportunity Analysis" include:

- Analysis of competitive intensity of the market based on Porter's Five Forces model which helps to understand the competitive position of industry players.

Global Home Improvement Retail Industry 2014-2019

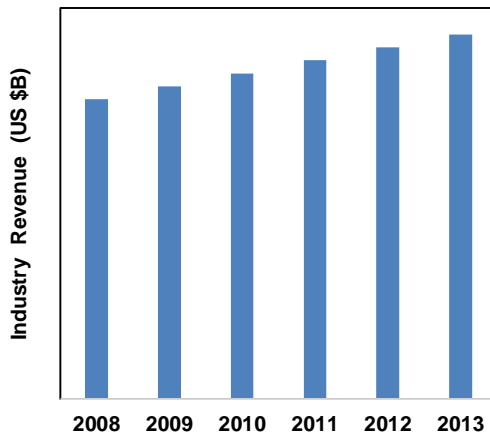
- Global home improvement retail market intelligence with special emphasis on regional market.
- Market size in terms of value (\$B) by segment, market size trend (2008-2013) and forecast (2014-2019) for key regional segments to make major investment decisions.
- Regional Analysis provides Home Improvement Retail Industry breakdown by region among North America, Europe, APAC and ROW.
- Competitor analysis: growth leadership analysis, market drivers and challenges, growth opportunity analysis by segment market and by regional market that helps to ascertain a sound investment decision.
- Market strategic assessment, emerging trend, innovations and new product launches, mergers and acquisitions by the market players are studied in the report.

The report is in power point presentation format and has hundreds of critical data and market insights that will help in effective decision making.

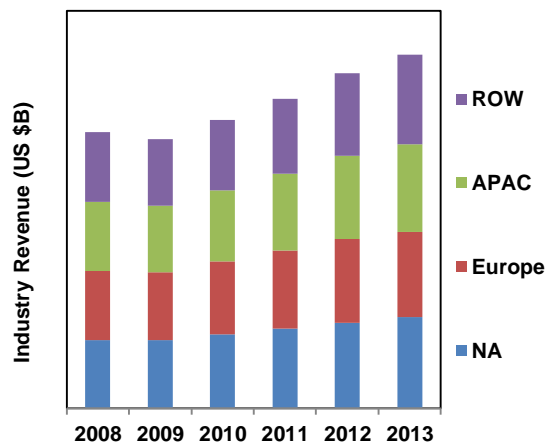
More than 28 valuable figures/charts and Five tables are provided in this report.

Sample charts with random data are presented below

**Global Home Improvement Retail Industry Annual Trend 2008-2013
(US \$B) - Random Data**

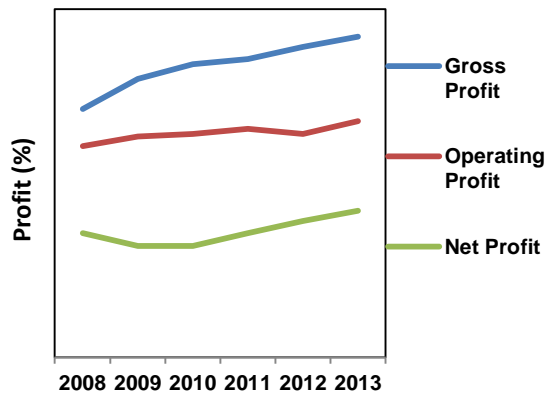


**Global Home Improvement Retail Industry Regional Trend 2008-2013
(US \$B)- Random Data**

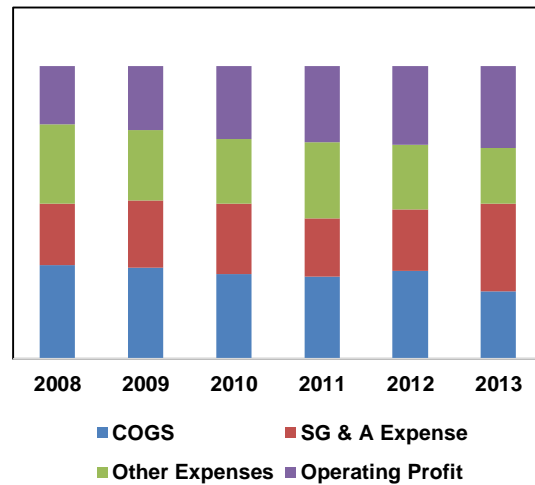


Global Home Improvement Retail Industry 2014-2019

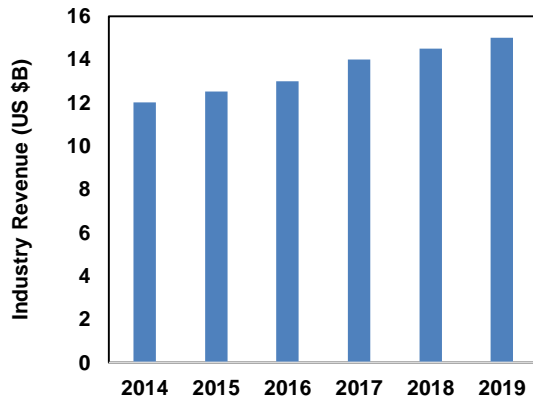
Global Home Improvement Retail Industry Profitability Trend 2008 - 2013- Random Data



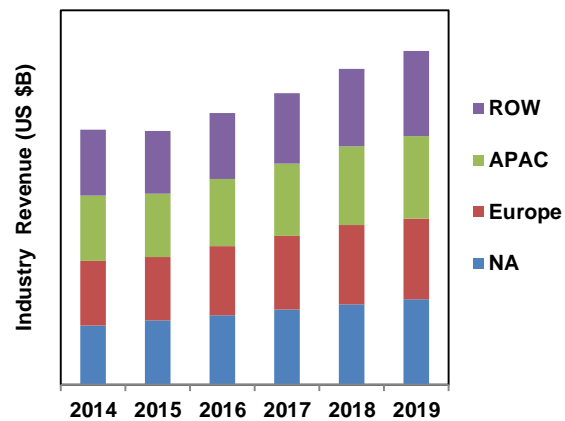
Cost Structure of Global Home Improvement Retail Industry 2008- 2013 - Random Data



Global Home Improvement Retail Industry Annual Forecast 2014 - 2019 (\$B) - Random Data

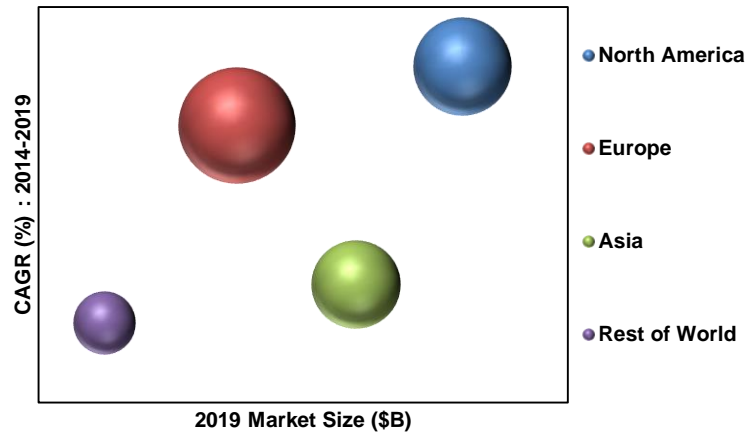


Global Home Improvement Retail Industry Regional Forecast 2014- 2019 (US \$B) - Random Data

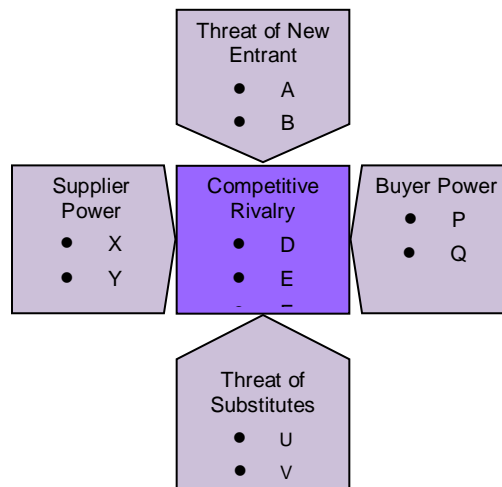


Global Home Improvement Retail Industry 2014-2019

Global Home Improvement Retail Industry Opportunities by Region - Random Data

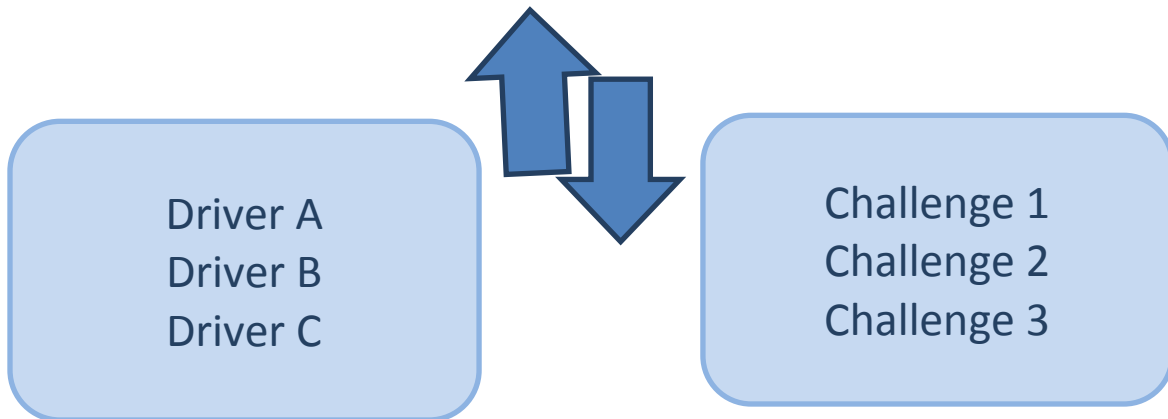


Global Home Improvement Retail Industry: Porter's Five Forces Analysis Random Data



Global Home Improvement Retail Industry 2014-2019

A Sample Representation of Key Growth Driver and Challenges for Global Home Improvement Retail Industry – Random Data



Benefits of Lucintel Reports:

Lucintel's core competency is in market research and management consulting. In last 15 years, Lucintel has worked on hundreds of market & economic research studies. Lucintel's market reports offer the following benefits:

- **Enhance your growth strategy** with the information of key market segments and growth applications.
- **Fine tune your business expansion** with analysis of trend and forecast as well as key emerging trends in the industry.
- **Explore business opportunities** and ascertain new market entry with analysis of emerging geographies and unmet needs of the customers with major customer's analysis.
- **Know the business environment** with the competitive intensity of the industry, new developments and merger and acquisition deals.

Please see below comments from our customers on how they benefited from our market reports.

"We found great value in Lucintel's research both from a commercial and technology standpoint. Not only did we gain insights into the value chain and the key players in each industry segment, but we also were able to understand their future plans. Lucintel helped us better align our products with the needs of the market." Genaro Gutierrez, PhD, Business Development Manager –**Dow Chemical**

Global Home Improvement Retail Industry 2014-2019

"The information is so comprehensive and detailed, that it has allowed us to identify and focus our new business development efforts. This one report has saved months of leg-work." Bill Barz, **L&L Products, Inc.**

"With more than 20 years' experience in the industry, this is the first time we have come across such an extensive and detailed market analysis for our industry." Ven Cote, CEO, **ZCL Composites**

"The report from Lucintel is useful not only for business planners, but also for the technology officers wanting to create a roadmap of who uses which technology" Dr. Giulio Ranzo, **Booz Allen Hamilton Consulting**

"Lucintel's has saved precious time and resources brought together in a concise and informative manner. The report clearly outlines the key markets and segments, but also highlights those with potential. This helps assist with decisions to cement our current position within our own market but also formulate long term strategies to realize the potential for global growth that can be achieved. The most detailed report of its nature in the market place at present." Paul Everley, **Peters & May Ltd.**

"We bought Lucintel report because it is the best report about our industry...a complete and appropriate analysis." Cesare Andrenacci – **Ferretti Group**

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development
Business presentation
Competitive analysis
Budgeting

Strategic planning
Determination of market size and trend
Resource and Inventory Management
Investment Decision

Research Methodology:

Lucintel has been closely tracking and conducting research since 1998. Lucintel has also forayed into economics and other verticals such as industry analysis and company profiles. This research project was designed to determine the current, trend and forecast analysis for global home improvement retail industry. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

This study is a culmination of three to four months of full-time effort performed by Lucintel's analyst team. Our analysts used the following sources for the creation and completion of this valuable report:

- In-depth research on home improvement retail regional market
- Extensive search of current published literature, market and database information

Global Home Improvement Retail Industry 2014-2019

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