



Market
Research.com

Knowledge. Identified & Delivered.

Lucintel

<http://www.marketresearch.com/Lucintel-v2747/>

Publisher Sample

Phone: **800.298.5699** (US) or **+1.240.747.3093** or **+1.240.747.3093** (Int'l)

Hours: Monday - Thursday: 5:30am - 6:30pm EST

Fridays: 5:30am - 5:30pm EST

Email: customerservice@marketresearch.com

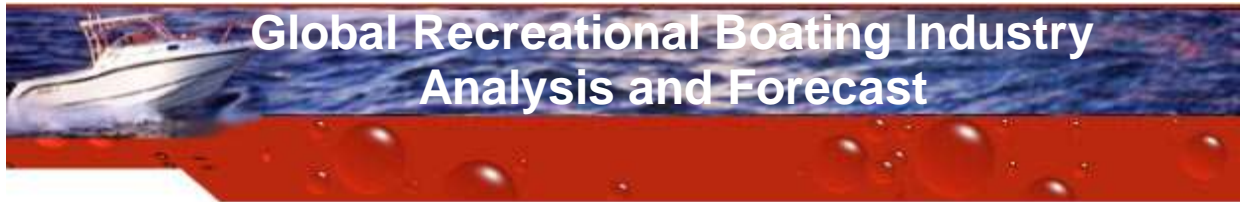
MarketResearch.com

Global Recreational Boating Industry Analysis and Forecast: 2014-2019



Published: August 2014

Lucintel, the premier global management consulting and market research firm creates your equation for growth — whether you need to understand market dynamics, identify new opportunities, or increase your profitability.



Background:

The global boat market is expected to grow to \$25.2 billion in 2019. The major drivers for growth in global boat market are high replacement rate, change in technologies, increased boat size, and high net-worth population increase.

Lucintel, a leading global management consulting and market research firm, has analyzed the global boat market by segments and has come up with a comprehensive research report “**Global Recreational Boating Industry Analysis and Forecast 2014-2019**”. This report provides an analysis of the global recreational boat market including an analysis of market trends, competitive landscapes, company profiles, emerging trends, and key drivers of the industry growth. The study also includes trends and forecasts for the global recreational boat market through 2019, segmented by engine types and regions which are listed below.

The global boat market by engine type:

- Sailboat
- Inboard & Sterndrive
- Outboard
- Others

Global boat market by region:

- NA
- Europe
- APAC
- Rest of the World

On the basis of its comprehensive research, Lucintel forecasts that the global boat market will grow moderately over 2014-2019. Brunswick, Platinum Equity, Group Beneteau, Ferretti, Azimut-Benetti, Sunseeker, Rodriguez, Bavarian, Princess, Sealine are among the major suppliers of boats to this industry. The regular innovation of products is very important for companies to sustain their successful positions in the market.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

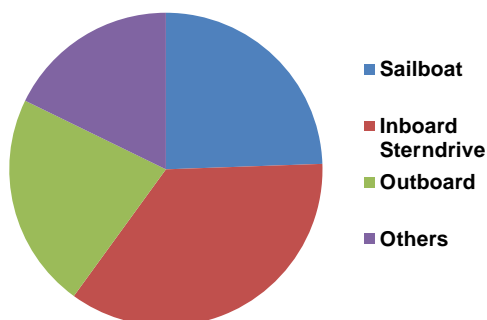
To make business, investment, or strategic decisions, you need timely and adequate information. This market report fulfills this core need. This is a vital reference guide for boat builders (OEMs), boat part builders, investors, researchers, executives, distributors and many more, who are dealing with the boat market. Some of the features of this market report are:

Global Recreational Boating Industry Analysis and Forecast

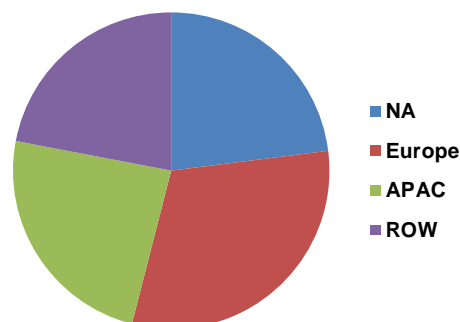
- **Global boat market intelligence** with special emphasis on various types of boats, boat makes, manufacturing processes and materials used.
- **Market size estimates** in terms of \$ value and number of units in various types of boats in the boat industry.
- **Regional Analysis:** Boat market breakdown (\$ and units estimates) by regions such as North America, Europe and rest of the world and by countries.
- **Competitive analysis:** Market shares of the industry leaders in the global boat industry as well as in various regions of the world.
- **Growth trends (2008-2013) and forecasts (2014-2019)** in terms of dollar shipment and units delivered for the total boat market and also by types of boats.

More than 160 figures/charts and 17 tables are provided in this roughly 210 page report.
Sample charts with random data are presented below

**Global Boat Market Distribution
(%) by Boat Type in Terms of (\$ M)
in 2013 Total Shipment: \$B-
Random Data**

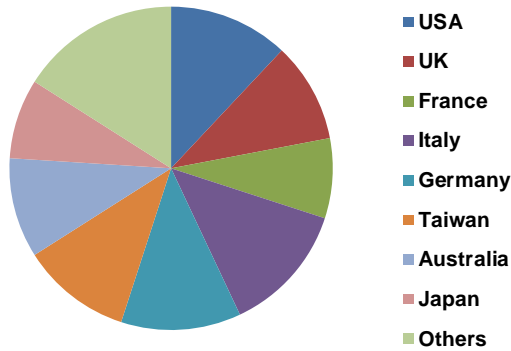


**Global Boat Market
Distribution (%) by Region in
Terms of \$M in 2013 Total
Shipment: \$B- Random Data**

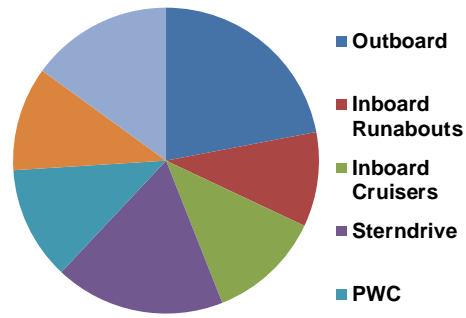


Global Recreational Boating Industry Analysis and Forecast

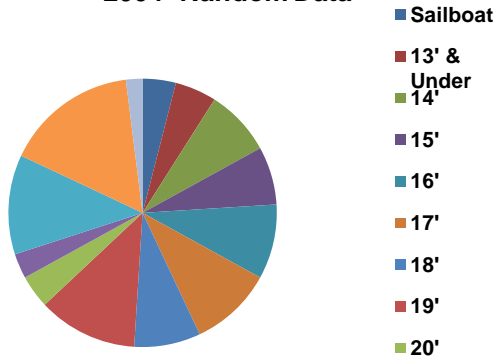
Global Boat Market by Major Countries in terms of \$M Shipment in 2013 Total Shipment: \$M- Random Data



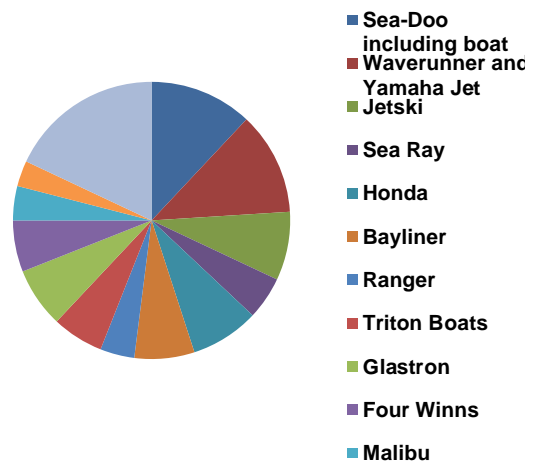
US Boat Market Distribution (%) by Boat Type in Terms of Unit Sold in 2013 Total Shipment: Units- Random Data



The US Boat Market (Fiberglass and Aluminum) Distribution (%) by Length in terms of Units Sold in 2004- Random Data

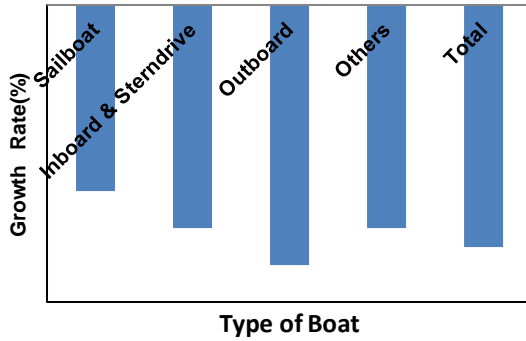


Market Share of Industry Brand in 2013 for Fiberglass Boats (all length) - Random Data

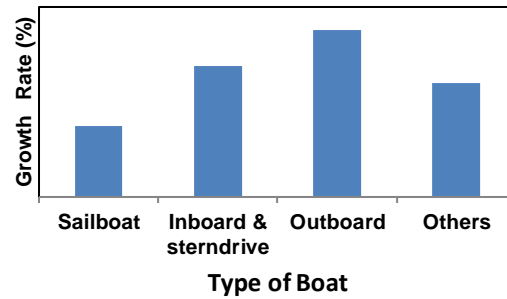


Global Recreational Boating Industry Analysis and Forecast

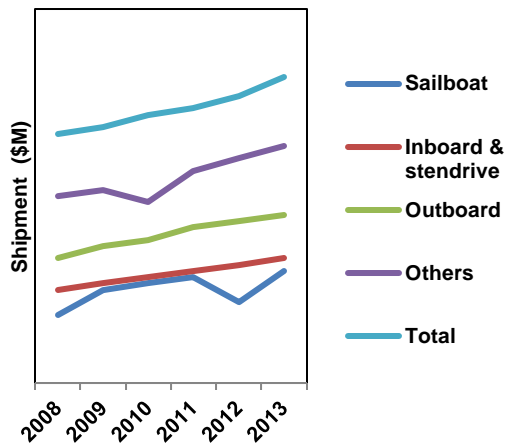
Average Annual Growth in Different Boat Types (\$M) During 2008-2013 for the Global Boat Market - Random Data



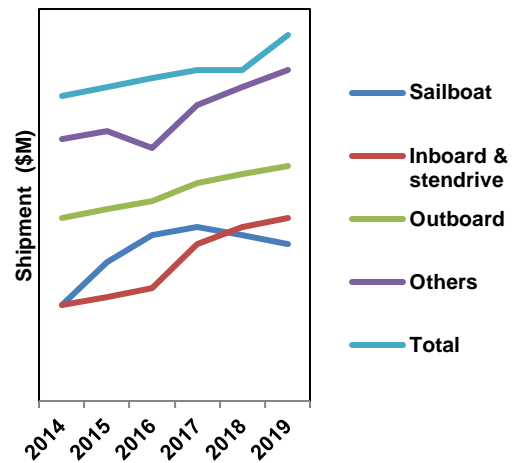
Average Annual Growth in Different Boat Types 2014-2019 for North American Boat Market in Terms of \$ Shipment - Random Data

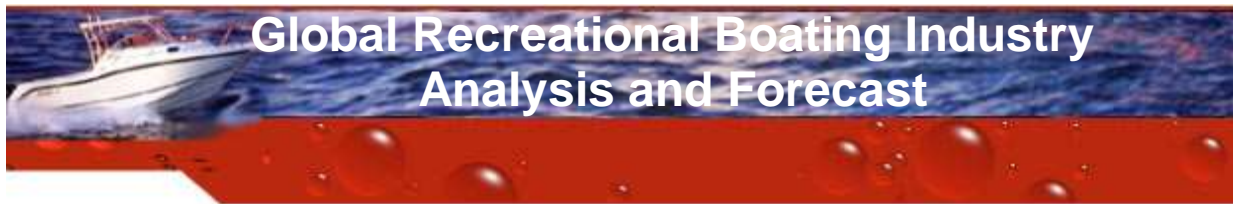


Global Boat Market by Types of Boat- Random Data



Global Market by Types of Boat - Random Data





Benefits of a Lucintel Report:

Lucintel's core competency is in market research and management consulting. In last 15 years, Lucintel has worked on hundreds of market & economic research studies. Lucintel's market reports offer the following benefits:

Enhance your growth strategy with the information of key market segments and growth applications.

Fine tune your business expansion with analysis of trend and forecast and key emerging trends in the industry.

Explore business opportunities and ascertain new market entry with analysis of emerging geographies

- **now the business environment** with the competitive intensity of the industry, new developments and merger and acquisition deals.

Please see below comments from our customers on how they benefited from our market reports.

"We found great value in Lucintel's research both from a commercial and technology standpoint. Not only did we gain insights into the value chain and the key players in each industry segment, but we also were able to understand their future plans. Lucintel helped us better align our products with the needs of the market." Genaro Gutierrez, PhD, Business Development Manager –**Dow Chemical**

"The information is so comprehensive and detailed, that it has allowed us to identify and focus our new business development efforts. This one report has saved months of leg-work." Bill Barz, **L&L Products, Inc.**

"With more than 20 years experience in the industry, this is the first time we have come across such an extensive and detailed market analysis for our industry." Ven Cote, CEO, **ZCL Composites**

"The report from Lucintel is useful not only for business planners, but also for the technology officers wanting to create a roadmap of who uses which technology" Dr. GiulioRanzo, **Booz Allen Hamilton Consulting**

"Lucintel's has saved precious time and resources brought together in a concise and informative manner. The report clearly outlines the key markets and segments, but also highlights those with potential. This helps assist with decisions to cement our current position within our own market but also formulate long term strategies to realize the potential for global growth that can be achieved. The most detailed report of its nature in the market place at present." Paul Everley, **Peters & May Ltd.**

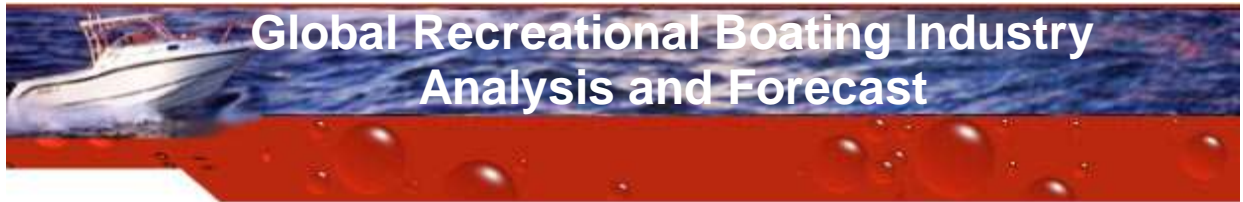
"We bought Lucintel report because it is the best report about our industry...a complete and appropriate analysis." Cesare Andrenacci – **Ferretti Group**

Who Can Benefit From This Report?

This study is intended for material suppliers, parts fabricators, OEMs, investors, executives and consultants. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development

Strategic planning



Global Recreational Boating Industry Analysis and Forecast

Business presentation
Competitive analysis
Budgeting

Determination of market size and trend
Personnel training
Investment Decision

Research Methodology:

Lucintel has been closely tracking and conducting research on and for the composites and other segments since 1998. Lucintel has also forayed into economics and other verticals such as industry analysis and company profiles. This study is a culmination of seven months of full-time effort performed by Lucintel's analyst team. Our analysts used the following sources for the creation and completion of this valuable report:

Personal and telephone interviews of more than 100 boat builders around the globe.

In-depth research on more than 200 companies involved in the boat market.

Some of the leaders investigated / surveyed during this study.

In-depth secondary research from financial statements and annual reports of the competitors

Extensive search of current published literature, market and database information including industry news, company press releases, and customer intentions.

A compilation of the experiences, judgments, and insights of Lucintel's professionals, who have analyzed and tracked composites market over the years.

Lucintel collects a significant amount of uninterpreted data from a variety of sources and converts this into intelligent data as follows. The intelligent data is used by our clients for making confident business decisions. The figure below is a graphical representation of the end-to-end Lucintel research process.

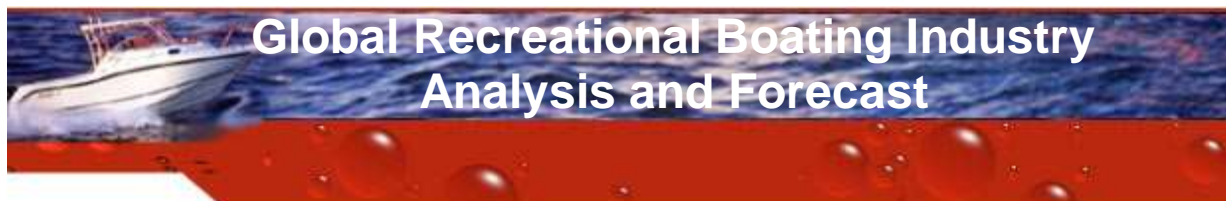


Table of Contents

1. Executive Summary

2. Boat Industry Overview

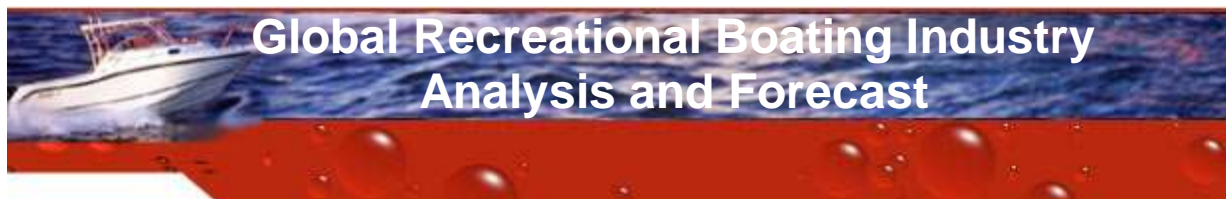
- 2.1: Overview
- 2.2: Boat type
 - 2.2.1: All-Purpose fishing boats
 - 2.2.2: Bass boats
 - 2.2.3: Bow riders
 - 2.2.4: Canoes
 - 2.2.5: Center console fishing boats
 - 2.2.6: Cruising sailboats
 - 2.2.7: Cuddy cabins
 - 2.2.8: Daysailers
 - 2.2.9: Deck boats
 - 2.2.10: Dinghies, sailing
 - 2.2.11: Fish and skis
 - 2.2.12: Flat boats
 - 2.2.13: High-Performance boats
 - 2.2.14: Houseboats
 - 2.2.15: Inflatable boats
 - 2.2.16: Jet boats
 - 2.2.17: Johnboats
 - 2.2.18: Kayaks
 - 2.2.19: Motor yachts
 - 2.2.20: Multihulls
 - 2.2.21: Offshore sport fishing boats
 - 2.2.22: Pedal boats
 - 2.2.23: Personal watercraft
 - 2.2.24: Racing powerboats
 - 2.2.25: Racing sailboats
 - 2.2.26: Runabouts
 - 2.2.27: Sailboards
 - 2.2.28: Trawlers
- 2.3: Rules and standards for manufacturing boats
 - 2.3.1: EPA rule for emission control
 - 2.3.2: America's cup class rule

3. Global Boat Market Analysis

- 3.1: Macro-level comparative economic analysis
- 3.2: Boat market by type

4. Regional Analysis

- 4.1: Global market overview



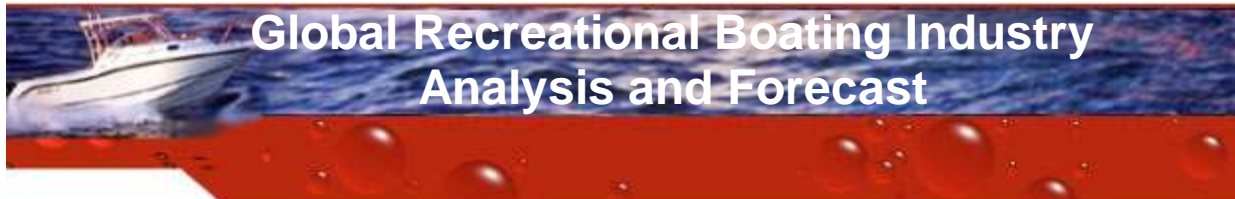
- 4.2: Global boat market by country
- 4.3: Boat market in North America
 - 4.3.1: Boat market in the US
 - 4.3.2: Boat market in Canada
 - 4.3.3: Boat market in Mexico
- 4.4: Boat market in Europe
 - 4.4.1: Boat market in Italy
 - 4.4.2: Boat market in France
 - 4.4.3: Boat market in UK
 - 4.4.4: Boat Market in Germany
- 4.5: Boat market in APAC
 - 4.5.1: Boat market in Australia
 - 4.5.2: Boat market in New Zealand
 - 4.5.3: Boat market in Japan
 - 4.5.4: Boat market in Taiwan
 - 4.5.5: China - The next boating market
- 4.6: Boat market in the ROW
 - 4.6.1: Brazil
 - 4.6.2: Colombia and Venezuela
 - 4.6.3: Chile
 - 4.6.4: South Africa

5. Major Industry Players

- 5.1: Worldwide major players
- 5.2: Major players in North America
 - 5.2.1: Major players in the US
 - 5.2.2: Major players in Canada
- 5.3: Major players in Europe
 - 5.3.1: Major players in UK
 - 5.3.2: Major players in France
 - 5.3.3: Major players in Italy
 - 5.3.4: Major players in Germany
- 5.4: Major players in APAC
 - 5.4.1: Major players in Australia
 - 5.4.2: Major players in New Zealand
 - 5.4.3: Major players in Japan
 - 5.4.4: Major players in Taiwan
- 5.5: Major players in ROW

6. Trend and Forecast in the Boat Market

- 6.1: Overview
- 6.2: Trends in global boat industry
- 6.3: Trends in global boat market by region
- 6.4: Trends in global boat market by boat type
 - 6.4.1: Trends in North American boat market
 - 6.4.2: Trends in European boat market
 - 6.4.3: Trends in the APAC boat market
 - 6.4.4: Trends in the ROW boat market
- 6.5: Trends in the brands and in the revenue of industry leaders



- 6.6: Forecast for global boat industry
- 6.7: Forecast in global boat market by region
- 6.8: Forecast in global boat market by boat type
 - 6.8.1: Forecast in North American boat market by boat type
 - 6.8.2: Forecast in the US boat market by boat type

7. Manufacturing Process Analysis

- 7.1: Boat basics
 - 7.1.1: Hull types
- 7.2: Major steps in the making of boats
 - 7.2.1: Design of a hull
 - 7.2.2: Plug design
 - 7.2.3: Mold design
- 7.3: Boat building techniques
 - 7.3.1: Open-Mold process
 - 7.3.2: Resin infusion process
 - 7.3.3: SCRIMP
 - 7.3.4: VEC Process (RTM)
 - 7.3.5: Compression molding process
 - 7.3.6: Multiple insert tooling
- 7.4: Evolution of boat construction techniques
- 7.5: Single-skin construction and sandwich construction
 - 7.5.1: Single-skin construction
 - 7.5.2: Sandwich construction
- 7.6: Cost analysis
 - 7.6.1: Open-mold process
 - 7.6.2: VEC process
 - 7.6.3: Compression molding
- 7.7: Boat market by type of manufacturing techniques

List of Figures

Chapter 1. Executive Summary

- Figure 1.1: Porter's Five Forces Analysis of global boat industry
- Figure 1.2: Revenue (\$ M) from new boat sales by industry leaders
- Figure 1.3: Gross Margin (%) trend by industry leaders
- Figure 1.4: Operating margin (%) trend by industry leaders
- Figure 1.5: Net margin (%) trend by industry leaders

Chapter 3. Global Boat Market Analysis

- Figure 3.1: US consumer confidence index
- Figure 3.2: CCI vs. boat shipment, unemployment rate, and fuel price
- Figure 3.3: Dow Jones US recreational products index on Jan. 18, 2014
- Figure 3.4: Real disposable personal income and real consumer spending – percentage change from preceding month



Figure 3.5: World population in 2013 and 2020

Figure 3.6: US budget deficit and surplus

Figure 3.7: Classification of boat market

Figure 3.8: Global boat market distribution by boat type in terms of dollar shipment in 2013

Figure 3.9: Global boat market distribution by boat type in terms of units sold in 2013

Figure 3.10: Average unit cost of boats in 2013

Chapter 4. Regional Analysis

Figure 4.1: Global boat market by region in terms of dollar shipment in 2013

Figure 4.2: Global boat market by region in terms of unit shipment in 2013

Figure 4.3: Regional market (\$) by boat type in 2013

Figure 4.4: Regional market (units) by boat type in 2013

Figure 4.5: Boat types by region in 2013 (\$)

Figure 4.6: Boat types by region in 2013 (units)

Figure 4.7: Global boat market by major countries in terms of dollar shipment in 2013

Figure 4.8: Competitive parameters for boat markets in various countries

Figure 4.9: North American boat market by boat type in terms of dollar shipment in 2013

Figure 4.10: North American boat market by boat type in terms of unit shipment in 2013

Figure 4.11: US Boat market by boat type in terms of dollar shipment in 2013

Figure 4.12: US Boat market by boat type in terms of unit shipment in 2013

Figure 4.13: US Boat market by boat lengths and units sold in 2013

Figure 4.14: Purpose for boating

Figure 4.15: European boat market by boat type in terms of dollar Shipment in 2013

Figure 4.16: European boat market by boat type in terms of unit shipment in 2013

Figure 4.17: European boat market by country in terms of dollar shipment in 2013

Figure 4.18: Super Yachts order book, trend from 2000 to 2008 in Italy and the World

Figure 4.19: Italian boat market and related indicators that influence the boat industry

Figure 4.20: French boat market and related indicators that influence the boat industry

Figure 4.21: UK Boat market and related indicators that influence the boat industry

Figure 4.22: German boat market and related indicators that influence the boat industry

Figure 4.23: Boat market in APAC by boat type in terms of dollar shipment in 2013

Figure 4.24: Boat market in APAC by boat type in terms of unit shipment in 2013

Figure 4.25: Boat Market in APAC by country in terms of dollar shipment in 2013

Figure 4.26: Australian Boat market and related indicators that influence the boat industry

Figure 4.27: New Zealand's boat market and related indicators that influence the boat industry

Figure 4.28: Factors influencing the luxury boat industry

Figure 4.29: Brazil's boat market and related indicators that influence the boat industry

Chapter 5. Major Industry Players

Figure 5.1: Market shares of industry leaders in global boat market in 2013

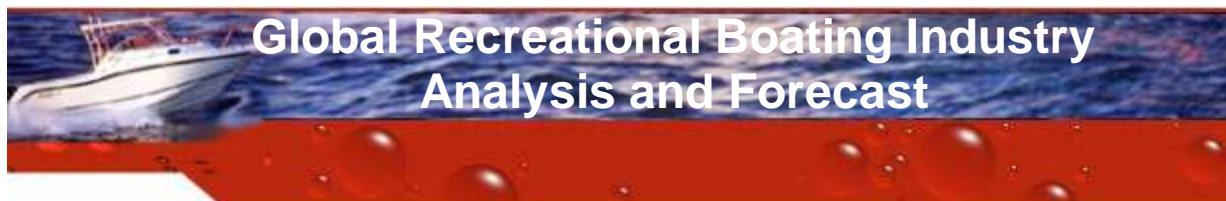
Figure 5.2: US Boat market by boat builders in terms of their revenue in 2013

Figure 5.3: Annual boat shipment in terms of number of units sold by leading industry brands in the US boat market in 2013

Figure 5.4: Breakdown of market segment for Brunswick Corporation in 2013

Figure 5.5: Trend in total revenue (\$ M) and Boat Revenue (\$ M) for Brunswick

Figure 5.6: Market shares of industry leaders in European boat market in 2013



Chapter 6. Trend and Forecast in the Boat Market

Figure 6.1: Average annual growth in dollar shipment in various regions of the global boat market during 2008-2013

Figure 6.2: Global boat market by region in terms of dollar shipment in 2008

Figure 6.3: Global boat market by region in terms of dollar shipment in 2013

Figure 6.4: Global boat market by region in terms of unit shipment in 2008

Figure 6.5: Global boat market by region in terms of unit shipment in 2013

Figure 6.6: Trend (2008-2013) in global boat market by region in dollar shipment

Figure 6.7: Trend (2008-2013) in global boat market by region in terms of unit shipment

Figure 6.8: Average annual growth percentage in terms of dollar shipment in different boat types during 2008-2013 for the global boat market

Figure 6.9: Global boat market by boat type in terms of dollar shipment in 2008

Figure 6.10: Global boat market by boat type in terms of dollar shipment in 2013

Figure 6.11: Global boat market by boat type in terms of unit shipment in 2008

Figure 6.12: Global boat market by boat type in terms of unit shipment in 2013

Figure 6.13: Trend (2008-2013) in global boat market by boat type in terms of dollar shipment

Figure 6.14: Trend (2008-2013) in global boat market by boat type in terms of unit shipment

Figure 6.15: Super yachts order book, trend from 2006 to 2013, subdivision by type

Figure 6.16: Annual changes in super yachts orders

Figure 6.17: Average annual growth in different boat types during 2007-2012 for the North American boat market in terms of dollar shipment

Figure 6.18: North American boat market by boat type in terms of dollar shipment in 2007

Figure 6.19: North American boat market by boat type in terms of dollar shipment in 2012

Figure 6.20: North American boat market by boat type in terms of unit shipment in 2007

Figure 6.21: North American boat market by boat type in terms of unit shipment in 2012

Figure 6.22: Trend (2008-2013) in North American boat market by boat type in terms of dollar shipment

Figure 6.23: Trend (2008-2013) in North American boat market by boat type in terms of unit shipment

Figure 6.24: Average annual growth in different boat types during 2008-2013 for the US boat market in terms of dollar shipment

Figure 6.25: US Boat market by boat type in terms of dollar shipment in 2008

Figure 6.26: US Boat market by boat type in terms of dollar shipment in 2013

Figure 6.27: Average annual growth in different boat types during 2008-2013 for the US boat market in terms of unit shipment

Figure 6.28: US Boat market by boat type in terms of unit shipment in 2008

Figure 6.29: US Boat market by boat type in terms of unit shipment in 2013

Figure 6.30: Trend (2008-2013) in US boat market by boat type in terms of dollar shipment

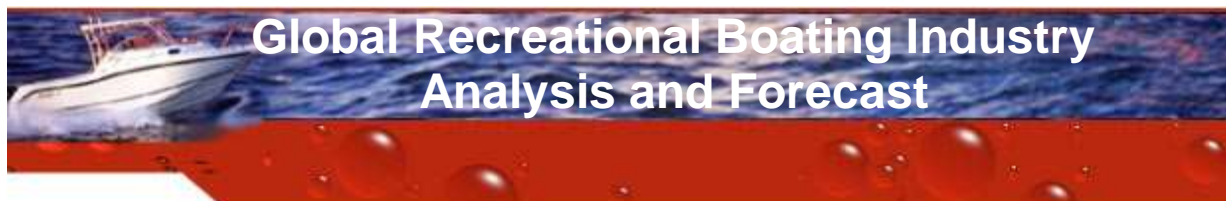
Figure 6.31: Trend (2008-2013) in US boat market by boat type in terms of unit shipment

Figure 6.32: US Boat trend in terms of unit shipment for 1970-2013

Figure 6.33: US Boat trend in terms of dollar shipment for 1970-2013

Figure 6.34: Average annual growth rate in different length of boats in the us boat market for 2004-2013

Figure 6.35: US Boat market (unit shipment) by boat length in 2000



- Figure 6.36: US Boat market (unit shipment) by boat length in 2004
Figure 6.37: US Boat market (unit shipment) by boat length in 2013
Figure 6.38: Average annual growth in different types of boat from 2008-2013 for the European boat market
Figure 6.39: European boat market by boat type in terms of dollar shipment in 2008
Figure 6.40: European boat market by boat type in terms of dollar shipment in 2013
Figure 6.41: European boat market by boat type in terms of unit shipment in 2008
Figure 6.42: European boat market by boat type in terms of unit shipment in 2013
Figure 6.43: Trend (2008-2013) in European boat market by boat type in terms of dollar shipment
Figure 6.44: Trend (2008-2013) in European boat market by boat type in terms of unit shipment
Figure 6.45: Average annual growth in different boat types during 2008-2013 for APAC
Figure 6.46: APAC Boat market by boat type in terms of dollar shipment in 2008
Figure 6.47: APAC Boat market by boat type in terms of dollar shipment in 2013
Figure 6.48: APAC Boat market by boat type in terms of unit shipment in 2008
Figure 6.49: APAC Boat market by boat type in terms of unit shipment in 2013
Figure 6.50: Trend (2008-2013) in APAC boat market by boat type in terms of dollar shipment
Figure 6.51: Trend (2008-2013) in APAC boat market by boat type in terms of unit shipment
Figure 6.52: Average annual growth in different boat types during 2008-2013 for ROW
Figure 6.53: ROW Boat market by boat type in terms of dollar shipment in 2008
Figure 6.54: ROW Boat market by boat type in terms of dollar shipment in 2013
Figure 6.55: ROW Boat market by boat type in terms of unit shipment in 2008
Figure 6.56: ROW Boat market by boat type in terms of unit shipment in 2013
Figure 6.57: Trend (2008-2013) in ROW boat market by boat type in terms of dollar shipment
Figure 6.58: Trend (2008-2013) in ROW boat market by boat type in terms of unit shipment
Figure 6.59: Average annual growth in the revenue (\$ M) of industry leaders during 2008-2013 in the global boat market
Figure 6.60: Global boat market by boat builders' revenue in 2008
Figure 6.61: Global boat market by boat builders' revenue in 2013
Figure 6.62: Market shares of leading industry brands in units in the US fiberglass boat market in 2005
Figure 6.63: Market shares of leading industry brands in units in the US fiberglass boat market in 2013
Figure 6.64: Revenue (\$M) from new boat sales by industry leaders
Figure 6.65: Operating margin trend by industry leaders
Figure 6.66: Consumer spending by year for the US (2001-2013)
Figure 6.67: Conference board CCI
Figure 6.68: Comparative GDP growth in major regions
Figure 6.69: Average annual growth forecast in various regions of the global boat market in dollar shipment during 2014-2019

Figure 6.70: Global boat market by region in dollar shipment in 2014
Figure 6.71: Global boat market by region in dollar shipment in 2019

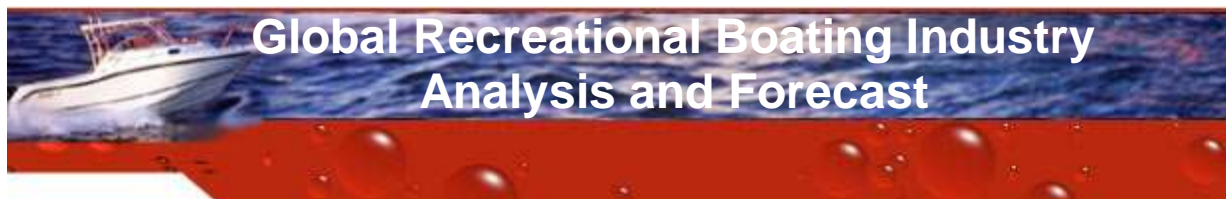


Figure 6.72: Global boat market by region in unit shipment in 2014

Figure 6.73: Global boat market by region in unit shipment in 2019

Figure 6.74: Forecast in global boat market by region in dollar shipment

Figure 6.75: Forecast in global boat market by region in unit shipment

Figure 6.76: Global boat market by boat type in dollar shipment in 2014

Figure 6.77: Global boat market by boat type in dollar shipment in 2019

Figure 6.78: Global boat market by boat type in unit shipment in 2014

Figure 6.79: Global boat market by boat type in unit shipment in 2019

Figure 6.80: Forecast in global boat market by boat type in dollar shipment

Figure 6.81: Forecast in global boat market by boat type in unit shipment

Figure 6.82: Average annual growth (\$ M) in different boat types during 2014-2019 for the North American boat market

Figure 6.83: North American boat market by boat type in dollar shipment in 2014

Figure 6.84: North American boat market by boat type in dollar shipment in 2019

Figure 6.85: North American boat market by boat type in unit shipment in 2014

Figure 6.86: North American boat market by boat type in unit shipment in 2019

Figure 6.87: Forecast in North American boat market by boat type in dollar shipment

Figure 6.88: Forecast in North American boat market by boat type in unit shipment

Figure 6.89: Average annual growth (\$ M) in different boat types during 2014-2019 for the US boat market

Figure 6.90: US boat market by boat type in dollar shipment in 2014

Figure 6.91: US boat market by boat type in dollar shipment in 2019

Figure 6.92: US boat market by boat type in units sold in 2014

Figure 6.93: US boat market by boat type in units sold in 2019

Figure 6.94: Forecast in US boat market by boat type in dollar shipment

Figure 6.95: Forecast in US boat market by boat type in unit shipment

Chapter 7. Manufacturing Process Analysis

Figure 7.1: Hull types for boats

Figure 7.2: Illustration of steps in making a finished master model/plug and laminated mold

Figure 7.3: Resin infusion for Azimut AZ 40

Figure 7.4: Trident boat hull after resin infusion

Figure 7.5: Despedida Hull

Figure 7.6: Schematic of the SCRIMP process

Figure 7.7: The VEC process

Figure 7.8: Evolution of boat construction techniques in the North American market

Figure 7.9: Product cost breakdown comparison for a fixed annual volume

Figure 7.10: boat market in unit shipment by type of manufacturing techniques (open-mold vs. closed mold) in 2000

Figure 7.11: Boat market in unit shipment by type of manufacturing technique (hand laid, Vartm, And Rtm) in 2000

Figure 7.12: Boat market in unit shipment by type of manufacturing techniques (open-mold vs. closed mold) in 2013

Figure 7.13: Boat market in unit shipment by type of manufacturing technique (hand laid, Vartm, And Rtm) in 2013

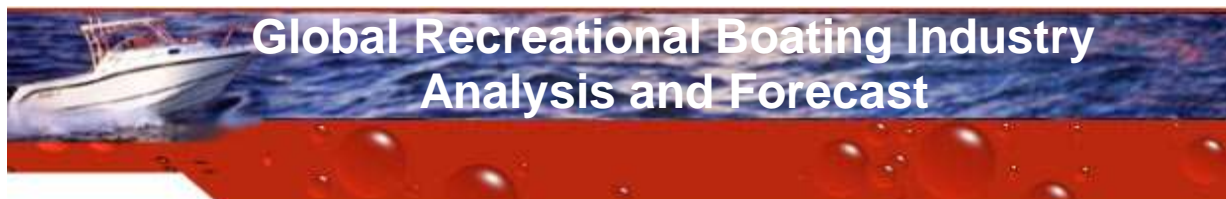


Figure 7.14: PWC market in unit shipment by type of manufacturing technique for PWC (hand laid and compression) in 2003

Figure 7.15: PWC market in unit shipment by type of manufacturing technique for PWC (hand laid and compression) in 2013

List of Tables

Chapter 1. Executive Summary

Table 1.1: Recreational boat market parameters and attributes – end products market perspective

Chapter 2. Boat Industry Overview

Table 2.1: Average weight (lbs) of various boat types

Table 2.2: America's cup class rule laminate requirements

Chapter 3. Global Boat Market Analysis

Table 3.1: GDP, industrial production, and unemployment rate for leading countries

Table 3.2: Interest and exchange rates for leading countries

Table 3.3: Emerging market indicators (economy and financial market)

Table 3.4: Ranking of countries in number of projects for Yachts

Chapter 4. Regional Analysis

Table 4.1: Key market facts on total boats parked and boat ownership per capita

Table 4.2: Boat builders and employees in boating industry for different countries

Table 4.3: Boat buyer profiles as registered in year 2000 in France

Table 4.4: Number of boat enterprises by different areas in China

Chapter 5. Major Industry Players

Table 5.1: Average unit boat price (\$ M) and size (feet) by leading boat manufacturers

Table 5.2: Models Ranked by Number of Fiberglass Boats Sold in 2013

Table 5.3: Ranking of countries in number of projects for Yachts

Chapter 6. Trend and Forecast in the Boat Market

Table 6.1: US boating industry trend (2008-2013)

Chapter 7. Manufacturing Process Analysis

Table 7.1: Average annual growth for various manufacturing processes during 2000-2013

Table 7.2: Length, weight, and tooling cost comparison for various models
