



KEN RESEARCH

FEBRUARY

2014

# China Cosmeceuticals Industry Outlook to 2017

- Working Women to Augment  
Product Innovation

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## ASIA PACIFIC COSMECEUTICALS INDUSTRY INTRODUCTION

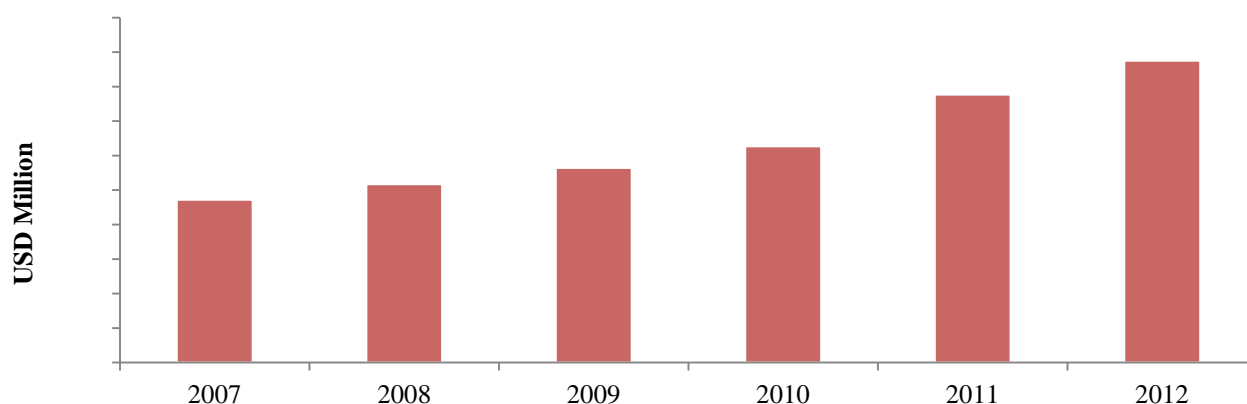
...Asia-Pacific cosmeceuticals market has contributed nearly ~% to the global market in 2012.

“ Medicated cosmetics in Asia Pacific region represent the highest growth segment in the skin care market ”

The Cosmeceuticals industry in Asia Pacific region have been segmented majorly on the basis of skin care, hair care, bath care, lip care, tooth care and other products. Medicated cosmetics in Asia Pacific region represents the highest growth

segment in the skin care market as the number of topical cosmeceutical treatments for conditions such as aging and wrinkles have been used widely in the recent years. In the skin care market, facial skin care category, an emerging likelihood for anti-aging cream and lotions has aided the market growth in the recent years. In the recent past this has also been equally appreciated by Asian male segment.

**Figure: Asia-Pacific Cosmeceuticals Market Size on the Basis of Revenue in USD Million, 2007-2012**



## CHINA COSMECEUTICALS MARKET SEGMENTATION, 2007-2012

### BY MEDICATED SKIN CARE CATEGORY, 2007-2012

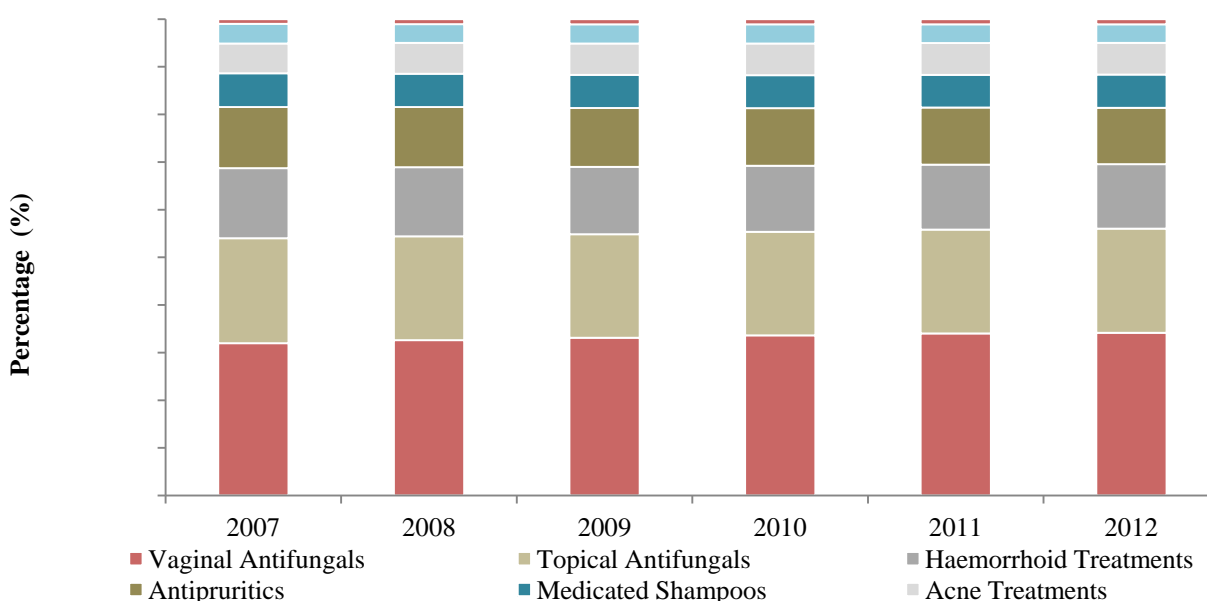
Medicated products market in China has showcased higher retail sales in the past few years. This was due to surging interest amongst the population of China in the urban areas to invest in

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appearances. A sizeable demand was recorded for anti-aging creams in the recent past amongst the women population largely within 40 to 50 years of age. Additionally, with the young ladies becoming exceptionally conscious about their appearances along with their needs to preserve their youth, the demand for anti-aging has spanned across the women segment within the age-group of 20 to 30 years. The gradual worsening of the physical environment in both rural and urban areas in the country has resulted in more people suffering from skin related diseases in the past few years from 2007-2012.

The share of acne treatments stood at 6.3% in 2007 with the revenue of USD ~ million. The segment showcased tremendous growth year on year and the revenue reached to USD ~ million in 2012.

**Figure: China Cosmeceuticals Market Segmentation by Medicated Skin Care Category on the Basis of Contribution in Percentage (%), 2007-2012**



**Table: China Cosmeceuticals Market Segmentation by Medicated Skin Care Category on the Basis of Revenue in USD Million, 2007-2012**

Medicated Skin Care Category	2007	2008	2009	2010	2011	2012
Vaginal Antifungals						
Topical Antifungals						
Haemorrhoid Treatments						
Antipruritics						

Medicated Shampoos						
Acne Treatments						
Topical Germicidals						
Hair loss Treatment						
<b>Total</b>						

## MARKET SHARE OF MAJOR PLAYERS IN THE COSMECEUTICALS INDUSTRY IN CHINA, 2009-2012

The cosmeceuticals industry in China is highly fragmented with various key domestic players along with international companies in the industry. Xian Janssen Pharmaceuticals continued to be the top player in dermaceuticals market in China from 2009-2012, with a share of ~% to the overall industry in 2012.

In acne treatments, Avon captured the share of ~% to the overall medicated cosmetics industry in China in 2012. Second position has been captured by Guangdong Shunfeng with a share of ~% in the market in 2012.

**Table: Market Share of Major Players in China Cosmeceuticals Industry on the Basis of Contribution in Percentage (%), 2009, 2010 and 2012**

Major Players in China Cosmeceuticals Market	2009	2010	2012P
Xian Janssen Pharmaceutical Limited (Pharmaceutical co. of Johnson and Johnson)			
Enwei Group			
Wuhan Ma Ying Long			
China Resources Sanjiu Medical			
Kunming Dihon Pharmaceutical			
Guangxi Yuan An Tang			
Jilin Xiuzheng			
Guangdong Shunfeng			
Sunstone Pharmaceutical			



Guangzhou Pibao			
Others			
<b>Total</b>			

**Table 1: Market Share of Major Players in China Cosmeceuticals Industry by Acne Treatments on the Basis of Contribution in Percentage (%), 2009, 2010 and 2012**

Brands	Company	2009	2010	2012P
Clearskin	Avon			
Shunfeng Cuo Chuang	Guangdong Shunfeng			
Bangli Cuo Chuang	Chongqing Huapont			
XFML	Shandong Healthcare			
Sunrana	Zhuhai Sunrana			
Others				
<b>Total</b>		<b>100%</b>	<b>100%</b>	<b>100%</b>

**Table: Market Share of Major Players in China Cosmeceuticals Industry by Hair Loss Treatments on the Basis of Contribution in Percentage (%), 2009, 2010 and 2012**

Brands	Company	2009	2010	2012P
Mandi	Wanma Pharmaceutical			
Da Fei Xin	An Te Bio			
Si Bi Shen	Deyang Huakang			
Xue Rui	Shandong Bausch & Lomb			
Others				
<b>Total</b>				

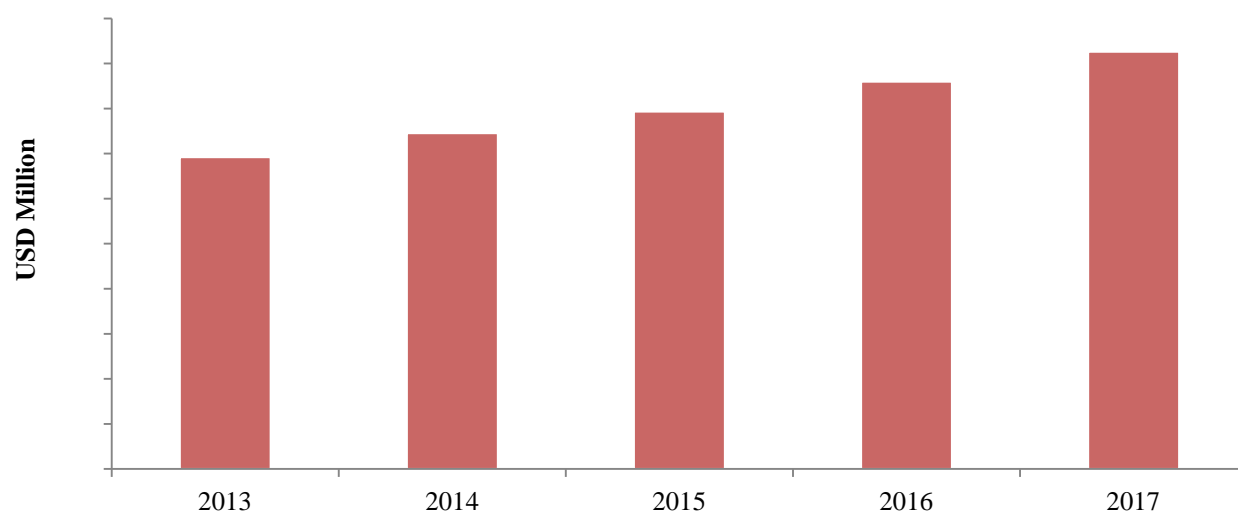
## CHINA COSMECEUTICALS MARKET FUTURE OUTLOOK AND PROJECTIONS, 2013-2017

“ The per capita expenditure on health is anticipated to grow at a CAGR of 16.3% from 2012-2017 which will stimulate the market for medicated cosmetics in China ”

...In personal care categories, acne and hair loss treatments are projected to grow rapidly during the forecasted period 2013-2017. With improvements in standard of living and quality of life, Chinese people will focus more on their appearances and health. The per capita expenditure on health is anticipated to grow at a CAGR of ~% from 2012-2017 which will

stimulate the market for medicated cosmetics in China.

**Figure: China Cosmeceuticals Industry Future Projections on the Basis of Revenue in USD Million, 2013-2017**



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