February 2014

India Dental Services Industry Outlook to 2018

- Rising Demand for Quality Dental Treatments to Escalate Growth
TABLE OF CONTENTS

1. India Dental Care Services Industry Introduction
2. India Dental Care Services Market Size by Revenue, 2008-2013
3. India Dental Care Services Market Segmentation
   3.1. By Types of Dental Care Services, 2013
      3.1.1. India Endodontic Service Introduction
      3.1.2. India Prosthodontic Dental Service Introduction
      3.1.3. India Orthodontics Dental Service Introduction
      3.1.4. India Periodontic Dental Service Introduction
      3.1.5. India Dental Implantology Dental Service Introduction
      3.1.6. India Cosmetic Dental Service Introduction
   3.2. By Entrepreneurs and Dental Clinic Chains, 2013
   3.3. By Domestic and Foreign Customers, 2013
   3.4. By Cities, 2013
4. India Dentistry Personnel Profile, 2013
   4.1. Number of Dentists in India, 2008-2013
      4.1.1. By Rural and Urban Areas, 2013
   4.2. Dentist-to-Population Ratio in India, 2013
      4.2.1. By Rural and Urban Areas, 2013
   4.3. Dentistry Personnel Density, 2012
   4.4. Role of Dental Educational Institutions in India, 2013
      4.4.1. Number of Dental Colleges Offering Bachelor Course in Dental Surgery in India, 2013
      4.4.2. Number of Dental Colleges Offering Master Course in Dental Surgery in India, 2013
5. Cost Structure of Major Dental Services in India
6. Profile of Dental Patients in India

7. India Dental Care Services Industry Critical Success Factors
   Rising Importance of Oral Healthcare
   Improvement in the Overall Dentist-to-Population Ratio
   Change in the Oral Disease Patterns and Treatment Needs
   Dental Tourism Gaining Pace
   Superior Oral Healthcare Services in Urban Areas
   Dental Associations and Government Support
   Introduction of advanced Dental Technologies

8. India Dental Care Services Industry Issues and Challenges
   Skewed Distribution of Dental Education Institutes in India
   Lack of Infrastructure in Dental Colleges across India
   Lopsided Specialist Training
   Inadequate Workforce in Rural Areas
   Immigration and Migration of the Dental Workforce

9. India Dental Care Services Industry Trends and Developments
   Growth in the Organized Sector
   Changing Lifestyle Leading to Severe Oral Diseases
   Increasing Demand for Cosmetic Dental Services
   Technological Advancements in the Dental Care Services
   Slow Down in Number and Quality of Dental Education in India

10. Role of Government and Major Associations in India Dental Care Services Industry
    10.1. Dental Council of India
    10.2. Indian Dental Association

11. Trade Shows and Conferences in Dental Industry in India

12. Profile of Major Dental Chains in India
12.1. Axiss Dental

12.1.1. Company Overview

12.1.2. Business Strategies
Focus on Providing Attractive Dental Plans
Focus on Collaboration with Hospitals and opening New Clinics
Advertisement of Dental Centres
Involve in Dental Care Awareness

12.2. Apollo White Dental Care

12.2.1. Company Overview

12.2.2. Business Strategies
Innovative Dental Chain Formats
Focus on Advanced Technology

12.2.3. Financial Performance, FY’2011-FY’2013

12.3. Clove Dental Chain

12.3.1. Company Overview

12.3.2. Business Strategies
Focus on Expansion
Provide Attractive Dental Plans
Focus on Innovation

13. India Dental Care Services Industry Future Outlook and Projections, 2014-2018

13.1. Cause and Effect Relationship between Industry Factors and India Dental Care Industry Prospects

14. India Dental Care Services Industry Macroeconomic Factors: Historical and Projected...


14.2. Consumer Expenditure on Medical Care and Health Services, FY’2008-FY’2018

14.3. Personal Disposable Incomes, FY’2008- FY’2018

15. Appendix

15.1. Market Definitions

15.2. Abbreviations

15.3. Research Methodology
   Data Collection Methods
   Approach
   Variables (Dependent and Independent)
   Multi Factor Based Sensitivity Model
   Final Conclusion

15.4. Disclaimer
LIST OF FIGURES

Figure 1: India Dental Care Services Market Size on the Basis of Revenues in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 2: Indian Dental Care Services Market Segmentation by Types of Dental Care Services on the Basis of Revenue Contribution in Percentage, 2013

Figure 3: Procedure Depiction of Root Canal Treatment

Figure 4: India Dental Care Services Market Segmentation by Entrepreneurs and Dental Chains on the Basis of Revenue Contribution in Percentage (%), 2013

Figure 5: India Dental Care Services Market Segmentation by Domestic and Foreign Customers on the Basis of Revenue Contribution in Percentage (%), 2013

Figure 6: Number of Dentists in India, 2008-2013

Figure 7: Number of Dentists in Rural and Urban Areas on the Basis of Percentage, 2013

Figure 11: Number of BDS Colleges in India by Private and Government-Run Institutions in Percentage (%), 2013

Figure 9: Number of MDS Colleges in India by Private and Government-Run Institutions in Percentage (%), 2013

Figure 10: Number of BDS Colleges in Four Different Zones in India in Percentage (%), 2013

Figure 11: Number of MDS Colleges in Four Different Zones in India in Percentage (%), 2013

Figure 12: Alliance Apollo Dental Care Limited Revenues from Dental Chains in India in INR Million, FY’2011-FY’2013

Figure 13: India Dental Care Services Industry Future Projections on the Basis of Revenues in INR Million, 2014-2018

Figure 14: Total Population of India in Million, 2008-2018

Figure 15: Consumer Expenditure on Medical Care and Health Services in India in INR Million, FY’2008-FY’2018

Figure 16: Personal Disposable Income in India in INR Million, FY’2008- FY’2018

Figure 17: Government Spending on Health Care in India in INR Million, FY’2008- FY’2018
LIST OF TABLES

Table 1: Cost Structure of Different Types of Dental Files System used in Root Canal Treatment in India

Table 2: Range of Prices Charged for Different Types of Dental Crowns in India

Table 3: Range of Prices Charged for Different Types of Denture Devices in India

Table 4: Range of Prices Charged for Different Braces used in Orthodontics Treatment in India

Table 5: Prices Charged for Different Types of Dental Implants Treatment in India

Table 6: Range of Prices Charged for Different Types of Cosmetic Fillings and Restoration Services in INR in India

Table 7: Range of Prices Charged for Teeth Whitening Treatment in India

Table 8: Indian Dental Care Services Market Segmentation by Tier-1 cities, Tier-2 cities and in Slum, Rural and Semi-urban Areas on the Basis of Revenue Contribution in Percentage, 2013

Table 9: Dentist-to-Population Ratio in India from 1980’s to 2013

Table 10: Dentist-to-Population Ratio in India by Rural and Urban Areas, 2013

Table 11: Dentist Density per Ten Thousand Populations and Total Number of Dentist Personnel in Different Countries, 2012

Table 12: Number of Dental Colleges, Admissions in BDS and MDS from 1950’s to 2013-2014

Table 13: Number of Government and Private BDS Colleges in Different States in India, 2013

Table 14: Number of Government and Private MDS Colleges in Different States in India, 2013

Table 15: Price Range, Treatment Time, Stay Period and Target Audience of Major Dental Services in India

Table 16: Customer Profile of Dental Care Services Market in India, 2013

Table 17: Costs of Various Dental Treatments in Different Countries in INR

Table 18: Number of BDS Colleges in Four Different Zones in India, 2013

Table 19: Number of MDS Colleges in Four Different Zones in India, 2013

Table 20: Major Forthcoming Dental Trade Shows and Conferences on the Basis of Host and Supporting Associations, Date and Venue in India, 2014
Table 21: Axis Dental Presence and Number of Clinics across Various Cities in India, 2013
Table 22: Number of Clinics of Apollo White Dental Care by Various Cities, 2013
Table 23: Cause and Effect Relationship Analysis between Industry Factors and Expected Dental Care Services Market Prospects in India
Table 24: Population of India by People in Different Age Groups in Million, 2008-2012
Table 25: Correlation Matrix of the India Dental Care Services Industry
Table 26: Regression Coefficients Output of the India Dental Care Services Industry
Indian dental care services sector has grown at a strong rate of 12% over the years 2008-2013. The market has witnessed sizable growth from 2008-2013 on account of increasing aging population, improvement in oral care awareness, modern healthcare infrastructure and demand for dental cosmetic surgeons in the country. Thus, owing to these factors, the revenues of dental care services market has increased from INR ~ million in 2008 to INR ~ million in 2013….

**Figure: India Dental Care Services Market Size on the Basis of Revenues in INR Million and Growth Rate in Percentage (%), 2008-2013**
INDIA DENTAL CARE SERVICES MARKET SEGMENTATION

BY TYPES OF DENTAL CARE SERVICES, 2013

Indian dental care services industry comprises of several dental care services such as endodontic, prosthodontic, orthodontics, periodontic, dental implants, dental cosmetics and others. The endodontic dental service has been the predominating revenue segment in the dental care services market over the years. The root canal treatment and other endodontic services including abscessed teeth and gum, apicoectomy, hemisection, endodontic surgeries, post and core and internal bleaching recorded a share of nearly ~% in the dental care services market revenue in 2013.

…following endodontic and prosthodontic dental care services, orthodontics services stood at third position in terms of revenue generation in the overall dental care services market in the country. Braces have contributed a considerable revenue share in the dental care services market over the years and registered a figure of ~% in the market revenue in 2013….
Figure: Indian Dental Care Services Market Segmentation by Types of Dental Care Services on the Basis of Revenue Contribution in Percentage, 2013
INDIA ENDODONTIC SERVICE INTRODUCTION

...prior to the root canal treatment, tooth extraction was the most common service practiced by the dentists in India. Tooth extraction relates to the complete removal of infected tooth. However, with the advancement of technologies in the dental care services market, the root canal treatment (RCT) has emerged as a preferred substitute for tooth extraction in most of the cases. The main purpose of RCT is to provide relief from the soreness caused by the infected tooth along with saving the natural tooth at the same time.

Table: Cost Structure of Different Types of Dental Files System used in Root Canal Treatment in India

<table>
<thead>
<tr>
<th>Types of Dental Files</th>
<th>INR Per Tooth Treatment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conventional Hand ISO File System</td>
<td></td>
</tr>
<tr>
<td>Front Tooth</td>
<td></td>
</tr>
<tr>
<td>Back Tooth</td>
<td></td>
</tr>
<tr>
<td>Hand Ni-Ti File System</td>
<td></td>
</tr>
<tr>
<td>Front Tooth</td>
<td></td>
</tr>
<tr>
<td>Back Tooth</td>
<td></td>
</tr>
<tr>
<td>Rotary Pro Taper</td>
<td></td>
</tr>
<tr>
<td>Front Tooth</td>
<td></td>
</tr>
<tr>
<td>Back Tooth</td>
<td></td>
</tr>
<tr>
<td>Fibre Post And Core For Severely Damaged Tooth (RCT And Crown Charges Not Included)</td>
<td></td>
</tr>
</tbody>
</table>

The market of endodontic dental service in India has witnessed considerable growth over the last few years. This is largely attributed to the growing awareness about dental healthcare services especially amongst the urban population. Furthermore, an increasing proportion of the rural population has also showcased a rising trend towards the demand for dental healthcare services in recent years. The rural areas have showcased an increased demand for root canal treatment as a preferred alternative of tooth extraction surgery. Treatment cost for RCT procedure costs INR ~ or less in several semi-urban and urban areas in the country. However,
this treatment is largely subsidized with charges limited only to nominal material and laboratory cost in rural and remote areas…

**INDIA PROSTHODONTIC DENTAL SERVICE INTRODUCTION**

The study of prosthodontic mainly involves three dental practices including dental crown, bridges and dentures. The prosthodontic services scored a share of ~% in the revenues of dental services market in India in 2013.…

…the major companies providing ceramic crowns in India include Procera, 3M, Lava and among others. The cost of a crown varies, depending on the different types used in the dental treatment. While the treatment cost of a metal crown ranges from INR ~, a metal free crown costs around INR ~ each. The average time for crowning procedure for a patient is usually 2-3 sittings at a dental clinic…

**Table: Range of Prices Charged for Different Types of Dental Crowns in India**

<table>
<thead>
<tr>
<th>Types of Dental Crowns</th>
<th>INR Per Crown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metal Crown</td>
<td></td>
</tr>
<tr>
<td>Porcelain Fused Metal Crown</td>
<td></td>
</tr>
<tr>
<td>Metal Free Crown - Zirconia Ceramic Crowns</td>
<td></td>
</tr>
</tbody>
</table>

If a tooth needs to be extracted due to severe infection or has already been removed because of it, a dental bridge may be recommended by the dentist. This treatment on an average, costs around INR ~, with 2-3 clinical sittings performed in a week’s time. It was estimated that nearly 1.5 million dental bridge operations are conducted every year in India.

**Table: Range of Prices Charged for Different Types of Denture Devices in India**

<table>
<thead>
<tr>
<th>Types of Denture Devices</th>
<th>INR per Dental Dentures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Removal Partial Dentures</td>
<td></td>
</tr>
<tr>
<td>Removal Full Mouth Complete Denture</td>
<td></td>
</tr>
</tbody>
</table>
INDIA COSMETIC DENTAL SERVICE INTRODUCTION

Traditional dentistry or restorative family dental practices concentrate on the prevention, diagnosis & treatment of oral diseases whereas cosmetic dentistry focuses on improvement of tooth appearance, mouth and smile design. Cosmetic treatment is considered as a desired treatment among the people as these services deal with dental works that helps in the improvement of teeth and gum appearance. There are different types of cosmetic treatments available in India. Following are some of the most commonly used cosmetic treatments in the country….

…Inlays/Onlay is also known as indirect restoration or filling in cosmetic dentistry. It is generally made up of composite or dental ceramic materials which are used extensively in cosmetic treatment of tooth decay and other structural damage of teeth. Dental fillings are a restorative materials used widely in general dentistry for the restoration of missing tooth structure. Dental filling material is made up of gold, amalgam and other materials. On an average, composite fillings price range start from INR~ per back tooth in many dental clinics in India.

Table 1: Range of Prices Charged for Different Types of Cosmetic Fillings and Restoration Services in INR in India

<table>
<thead>
<tr>
<th>Cosmetic Fillings and Restoration</th>
<th>INR per Treatment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Laminates and Veneers</td>
<td></td>
</tr>
<tr>
<td>Direct Composite Veneer</td>
<td></td>
</tr>
<tr>
<td>Composite Front Tooth</td>
<td></td>
</tr>
<tr>
<td>Composite Back Tooth</td>
<td></td>
</tr>
<tr>
<td>Simple Amalgam Filling-</td>
<td></td>
</tr>
<tr>
<td>Complex Amalgam Filling</td>
<td></td>
</tr>
</tbody>
</table>
Tooth Whitening

Tooth whitening is also known as dental bleaching... individual requires 2-5 clinical sittings and the total treatment costs between INR ~ in India.

In-office or office tooth bleach procedure is generally conducted by a cosmetic dentist and requires less time than that of home bleaching, that is around ~ sittings at dental clinic. Cosmetic dentists use equipments such as light or laser in order to whiten the patients’ teeth. ‘In-office whitening bleach’ usually has a better effect than that of home tooth whitening bleach due high concentration level of hydrogen peroxide. Office bleach is highly costly in comparison to home bleach and treatment price ranges from INR ~.

**Table: Range of Prices Charged for Teeth Whitening Treatment in India**

<table>
<thead>
<tr>
<th>Types of Teeth Whitening</th>
<th>INR per Treatment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Whitening Bleach</td>
<td></td>
</tr>
<tr>
<td>Office Whitening Bleach</td>
<td></td>
</tr>
</tbody>
</table>

**BY ENTREPRENEURS AND DENTAL CLINIC CHAINS, 2013**

The country’s dental care services industry can be broadly segmented into organized and unorganized sector. While the organized market comprises of dental chains, the unorganized sector consists of individually owned self-driven dental clinics.

The stand-alone entrepreneur’s dental clinics category comprises of dental professionals who are practicing at their own clinics in India. Most of the dentists in India operate through these stand alone clinics. In 2013, this unorganized segment of Indian dental care services market contributed a ~% share. Statistically, India had more than ~ dental clinics in 2012.
…clove Dental Group, Axiss Dental, Apollo Dental, Dentistree along with few others are some of the leading dental clinic chains operating in the country…

**Figure: India Dental Care Services Market Segmentation by Entrepreneurs and Dental Chains on the Basis of Revenue Contribution in Percentage (%), 2013**

A majority of the revenues generated in the dental care service market is accounted by the practice of endodontic service amongst the dentists. In 2013, it was observed that ~% of revenue was generated by endodontic dental services in the Tier-1 cities. Tier -1 cities include Delhi, Mumbai, Kolkata, Chennai and along with few others. Dentists operating from the Tier-2 cities such as Chandigarh, Patna, Ludhina, Pune, Jaipur and others contributed ~52% share in terms of revenue from root canal treatment service and also from other endodontic services in 2013. From rural and semi urban areas, the revenue contribution of endodontic service was approximately ~% during the same year.

While approximately ~% share of the revenue was generated from prosthodontic dental services by dental professionals who are practicing this service in tier-1 cities, nearly ~21% share of revenue was generated by tier-2 cities…
Oral surgeries majorly consist of wisdom tooth removal, facial trauma, corrective jaw surgery and tooth extraction services. The revenue contribution of tooth extraction service was approximately ~46% during 2013 in these areas.

**Table: Indian Dental Care Services Market Segmentation by Tier-1 cities, Tier-2 cities and in Slum, Rural and Semi-urban Areas on the Basis of Revenue Contribution in Percentage, 2013**

<table>
<thead>
<tr>
<th>Dentistry Field</th>
<th>Common Services</th>
<th>Revenue Contribution (%) in Tier-1 cities</th>
<th>Revenue Contribution (%) in Tier-2 cities</th>
<th>Revenue Contribution (%) in Slum, Rural and Semi Urban Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endodontic</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prosthodontic</td>
<td>Crowns, Bridges, Denture</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Orthodontics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Implantology</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cosmetic Dentistry</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oral Surgeries</td>
<td>Wisdom tooth Removal, Facial Trauma, Corrective Jaw surgery, Tooth Extraction</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>

**ROLE OF DENTAL EDUCATIONAL INSTITUTIONS IN INDIA, 2013**

Dental colleges offering Bachelor of Dental Surgery (BDS) and Masters of Dental Surgery (MDS) degree have grown consistently over the past decades, having a subsequent impact on the increase in the number of dental post graduates in the country. In 2013, there were more than 300 dental colleges providing BDS and MDS degree. Additionally, the total intake size is more than ~ students for both BDS and MDS courses in 2013.
Table: Number of Dental Colleges, Admissions in BDS and MDS from 1950’s to 2013-2014

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Dental Colleges</th>
<th>No. of Admissions in BDS</th>
<th>No. of Admissions in MDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950’s</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1980’s</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1995-1996</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1999-2000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2000-2001</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2001-2002</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2002-2003</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2003-2004</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2004-2005</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2005-2006</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2006-2007</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2007-2008</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2008-2009</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009-2010</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010-2011</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011-2012</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012-2013</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013-2014</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
COST STRUCTURE OF MAJOR DENTAL SERVICES IN INDIA

The most common service provided by dentists across India is the treatment of root canal since it is safe and has a high success rate among Indians. The root canal treatment is a series of restoration of soft tissues in the tooth. This treatment helps in the removal of infection from the mouth. The time involved in the procedure of root treatment depends on the patient profile and how severe is the dental pulp infected….

The cost involved in the treatment of dental implants is INR ~ per tooth which can rise up to INR ~ per tooth. Furthermore, the cost of dental implants per clinic in India depends on various factors such as location and the technology used in the dental clinics. The average time taken for the complete treatment is ~ months to~ months.

Crowning, dentures and bridging come under the field of prosthodontics. The cost of a dental crown ranges from INR ~ - INR ~20,000 in India. India, elderly people of the age-group of 60 and above constitute the target population for dentures. Dentists recommend patients to dispose-off dentures after 3-7 years. The cost charged by dentist for bridge treatments, on the other hand, falls in the range of INR ~ -INR ~ for the different type of bridges such as metal bridge, metal free bridgework and ceramic. Bridge treatment can only last 5-7 years….

Table: Price Range, Treatment Time, Stay Period and Target Audience of Major Dental Services in India

<table>
<thead>
<tr>
<th>Major Dental Services</th>
<th>Cost Range</th>
<th>Treatment Time</th>
<th>Stay period</th>
<th>Targets Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Root Canal Treatment</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Implants Cost</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Crowning</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dentures</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bridges</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Braces</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dental Surgeries</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Fillings and Restorations</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Indian dental care services industry has been witnessing large numbers of dental trade fairs, conferences and exhibitions being organized in the country with the help of worldwide and national dental associations. In the recent past, the industry association, IDA organized World Dental Show 2013 in Mumbai, Maharashtra.…. 

In near future term, IDA is planning to organize many conferences and exhibitions in the country with the help of government and major oral healthcare organizations…. 

**Table: Major Forthcoming Dental Trade Shows and Conferences on the Basis of Host and Supporting Associations, Date and Venue in India, 2014**
For more than two decades, the overall Indian healthcare industry has witnessed rapid changes which have been supported by the rising demand for superior quality healthcare services in the country…dental caries, tooth decay and oral throat cancer are amongst the most important dental issues in India. The rising overall and dental health awareness and improving income levels over the past years has led to improvement in the provision of dental care services in the country.

…dental care services industry recorded revenues worth INR ~ million in 2013. The market has witnessed grown at a double digit CAGR of 12% from 2008-2013. The total revenues of the dental care service market are expected to augment at the CAGR of 13.9% from 2013-2018 reaching to INR ~ million in 2018. The future of the dental care services market in India is expected to flourish in the long run given the growing awareness about oral health in the country, especially amongst the population in the urban areas, owing to the changing lifestyle of the urban middle class population….

Figure: India Dental Care Services Industry Future Projections on the Basis of Revenues in INR Million, 2014-2018
The research reports provided by Ken Research are for the personal information of the authorized recipient and is not for public distribution and should not be reproduced or redistributed without prior permission. You are permitted to print or download extracts from this material for your personal use only. None of this material may be used for any commercial or public use.

The information provided in the research documents is from publicly available data and other sources, which are reliable. Efforts are made to try and ensure accuracy of data. With respect to documents available, neither the company nor any of its employees makes any warranty, express or implied, including the warranties of merchantability and fitness for a particular purpose, or assumes any legal liability or responsibility for the accuracy, completeness, or usefulness of any information, apparatus, product, or process disclosed, or represents that its use will not infringe privately owned rights.

The report also includes analysis and views expressed by our research team. The research reports are purely for information purposes. The opinions expressed are our current opinions as of the date appearing in the material and may be subject to change from time to time without notice. Investors should not solely rely on the information contained in the research documents and must make investment decisions based on their own investment objectives, risk profile and financial position. The recipients of this material should take their own professional advice before acting on this information.

Ken Research will not accept returns of reports once dispatched due to the confidentiality of information provided in our reports. In case, a report qualify for return, we will issue a credit, minus shipping charges, of equal value to the original purchase price, toward a future purchase no refunds. The decision about whether the product return can be accepted or not is solely at our discretion. Any dispute will be subject to laws of India and exclusive jurisdiction of Indian Courts.

No part of this manual or any material appearing may be reproduced, stored in or transmitted on any other Web site without written permission of Ken Research and any payments of a specified fee. Requests to republish any material may be sent to us.