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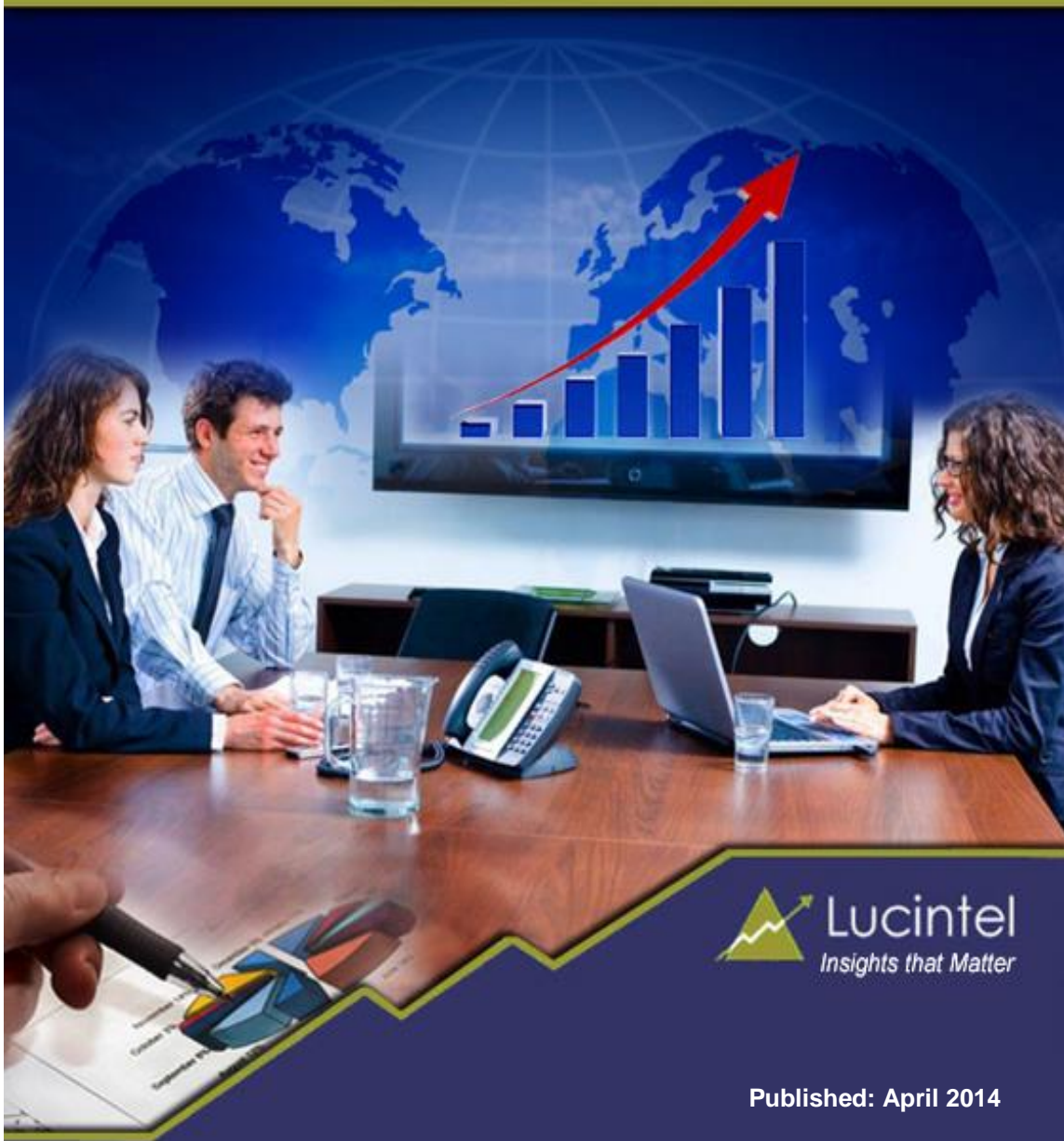
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The Global Camping Equipment Market 2014-2019: Trend, Profit, and Forecast Analysis



Published: April 2014

Lucintel, the premier global management consulting and market research firm creates your equation for growth — whether you need to understand market dynamics, identify new opportunities, or increase your profitability.

The Global Camping Equipment Market 2014-2019

Background:

The global camping equipment market is expected to reach an estimated \$5.0 billion by 2019. The major drivers of camping equipment are increasing recreational expenditure, changing lifestyle, and rising participation in outdoor recreational activities. Aging population and early retirement also will drive the industry as early retirement will give people more time for outdoor recreational activities. Growing health benefits of outdoor activities are also projected to give new shape to the camping equipment market during the next decade. Despite various challenges, the market for camping equipment is expected to grow over the forecast period.

Lucintel, a leading global management consulting and market research firm, has analyzed the global camping equipment market by segments and region, and has come up with a comprehensive research report **“The Global Camping Equipment Market 2014-2019: Trend, Forecast, and Opportunity Analysis.”** This report provides an analysis of the global camping equipment market including analysis of the market trend, competitive landscape, company profiles, mergers and acquisitions, emerging trend, and key drivers of industry growth. The study also includes global trend and forecasts for camping equipment through 2019, segmented by regions such as North America, Europe, Asia Pacific, and Rest of World and by product types such as backpacks, tent/shelter, furniture/airbeds, sleeping bags, coolers/containers, and other accessories.

On the basis of its comprehensive research, Lucintel forecasts that majority of the segments for camping equipment market will grow moderately during 2014-2019. Technological advancements in camping equipment in relation to materials, quality, and weight of the camping equipment are also encouraging the camping equipment buyers to replace the old with new equipment. North America dominates the global camping equipment market as this region has the largest number of campers with camping being the third most popular outdoor recreational sport. Increasing environmental concerns, changes in weather patterns and seasonality variation are hindering the growth of camping equipment market. The industry needs to work towards developing more efficient techniques to reduce environmental effect on outdoor recreational activities.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of **“The Global Camping Equipment Market 2014-2019: Trend, Forecast, and Opportunity Analysis”** include:

- **Analysis of competitive intensity** of the industry based on Porter's Five Forces model which helps to understand the competitive position of industry players.

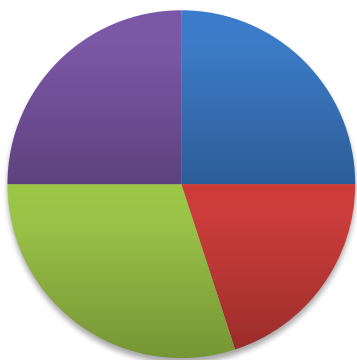


The Global Camping Equipment Market 2014-2019

- **Global camping equipment market intelligence** with special emphasis on segment such as backpacks, tent/shelter, sleeping bags, furniture/airbeds, coolers/containers and other accessories.
- **Market size** in terms of value by segments, market size trend (2008-2013) and forecast (2014-2019) for key market segments to make major investment decisions.
- **Regional Analysis** provides camping equipment market breakdown by region among North America, Europe, APAC and ROW.
- **Competitor analysis:** growth leadership analysis, market drivers and challenges, growth opportunity analysis by segment market and by regional market that helps to ascertain a sound investment decision.
- Market strategic assessment, emerging trend, innovations and new product launches, mergers and acquisitions by the industry players are studied in the report.

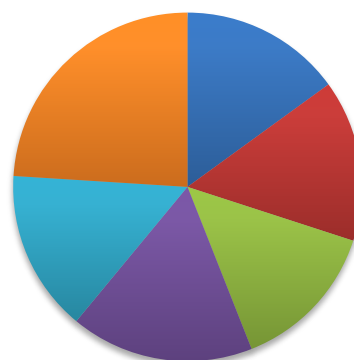
More than 62 figures/charts and 31 tables are provided in this roughly 111-page report.
Sample charts with random data are presented below.

Global Camping Equipment
Market (\$B) by Region: 2013
(Total Market Size: \$B)- Random
Data



■ NA ■ Europe ■ APAC ■ ROW

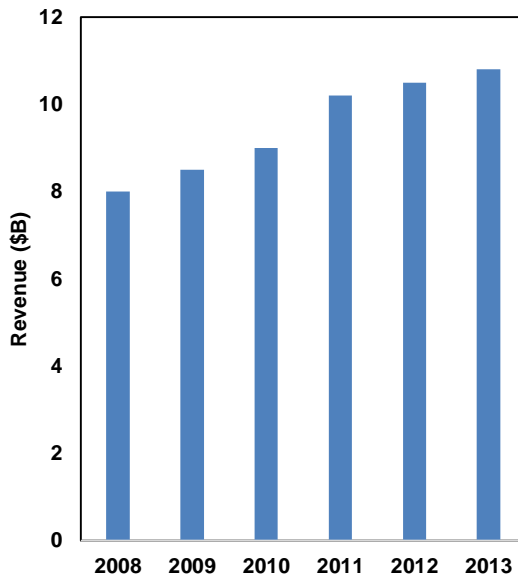
Global Camping Equipment Market
(\$B) by Segment: 2013 (Total
Market Size: \$B) - Random Data



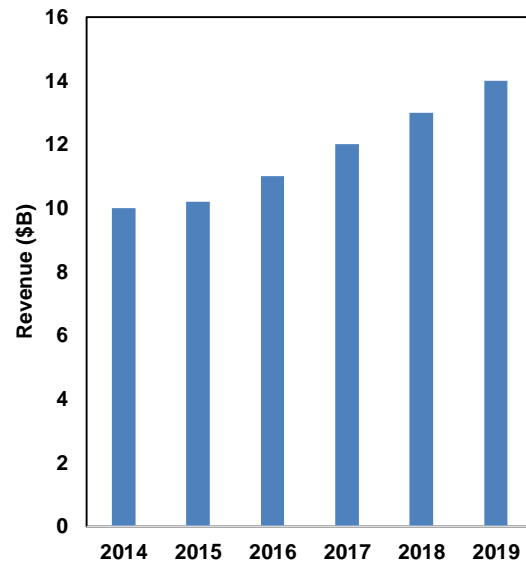
■ Backpacks ■ Tents/Shelters
■ Sleeping bags ■ Furniture/Airbeds
■ Coolers/Container ■ Other Accessories

The Global Camping Equipment Market 2014-2019

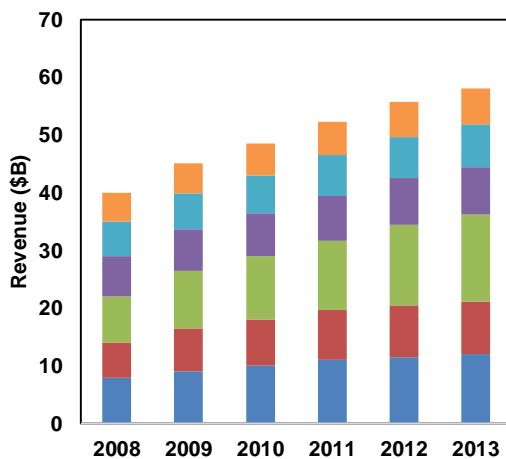
**Global Camping Equipment Market
Trend: 2008-2013 - Random Data**



**Global Camping Equipment Market
Forecast: 2014-2019 - Random Data**

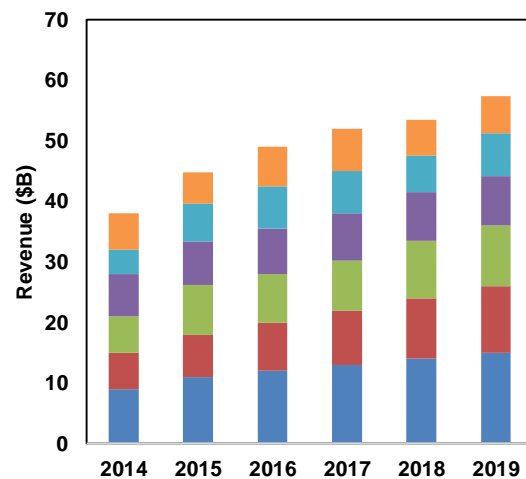


**Global Camping Equipment
Market Trend by Segment: 2008-
2013 - Random Data**



■ Backpacks
 ■ Tents/Shelters
 ■ Sleeping bags
 ■ Furniture/Airbeds
 ■ Coolers/Container
 ■ Other Accessories

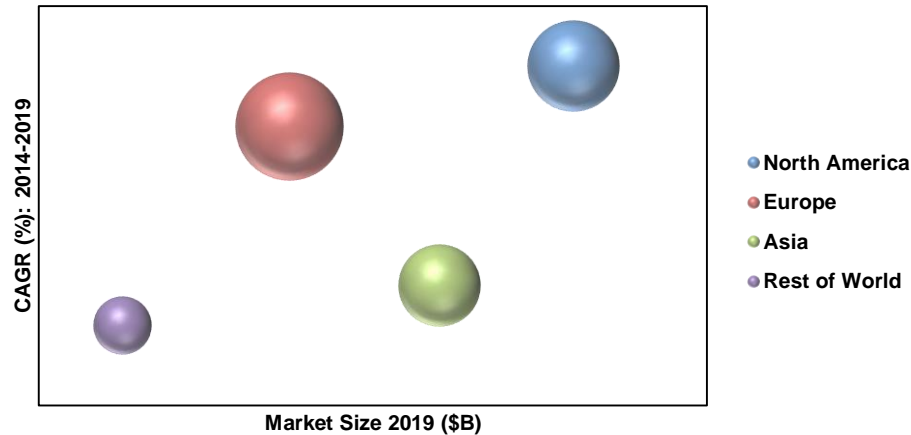
**Global Camping Equipment Market
Forecast by Segment: 2014-2019 -
Random Data**



■ Backpacks
 ■ Tents/Shelters
 ■ Sleeping bags
 ■ Furniture/Airbeds
 ■ Coolers/Container
 ■ Other Accessories

The Global Camping Equipment Market 2014-2019

Global Camping Equipment Market Opportunity by Region - Random Data



Benefits of a Lucintel Report:

Lucintel's core competency is in market research and management consulting. In last 15 years, Lucintel has worked on hundreds of market & economic research studies. Lucintel's market reports offer the following benefits:

- **Enhance your growth strategy** with the information of key market segments
- **Fine tune your business expansion** with analysis of trend and forecast as well as key emerging trends in the industry
- **Explore business opportunities** and ascertain new market entry with analysis of emerging geographies
- **Know the business environment** with the competitive intensity of the industry, new developments and merger and acquisition deals

Please see below comments from our customers on how they benefited from our market reports.

"We found great value in Lucintel's research both from a commercial and technology standpoint. Not only did we gain insights into the value chain and the key players in each industry segment, but we also were able to understand their future plans. Lucintel helped us better align our products with the needs of the market." Genaro Gutierrez, PhD, Business Development Manager
—Dow Chemical

"The information is so comprehensive and detailed, that it has allowed us to identify and focus our new business development efforts. This one report has saved months of legwork." Bill Barz, L&L Products, Inc.

"With more than 20 years' experience in the industry, this is the first time we have come across such an extensive and detailed market analysis for our industry." Ven Cote, CEO, ZCL Composites

The Global Camping Equipment Market 2014-2019

"The report from Lucintel is useful not only for business planners, but also for the technology officers wanting to create a roadmap of who uses which technology." Dr. Giulio Ranzo, **Booz Allen Hamilton Consulting**

"Lucintel's report has saved precious time and resources brought together in a concise and informative manner. The report clearly outlines the key markets and segments, but also highlights those with potential. This helps assist with decisions to cement our current position within our own market but also formulate long-term strategies to realize the potential for global growth that can be achieved. The most detailed report of its nature in the market place at present." Paul Everley, **Peters & May Ltd.**

"We bought Lucintel's report because it is the best report about our industry...a complete and appropriate analysis." Cesare Andrenacci – **Ferretti Group**

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, OEMs, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

Business development	Strategic planning
Business presentation	Determination of market size and trend
Competitive analysis	Resource and inventory management
Budgeting	Investment decisions

Research Methodology:

Lucintel has been closely tracking and conducting research since 1998. Lucintel has also forayed into economics and other verticals such as industry analysis and company profiles. This research project was designed to determine the current, trend and forecast analysis for global camping equipment market. Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process

This study is a culmination of three to four months of full-time effort performed by Lucintel's analyst team. Our analysts used the following sources for the creation and completion of this valuable report:

- In-depth research on top camping equipment suppliers.
- In-depth research on camping equipment regional market
- Extensive search of current published literature, market and database information
- A compilation of the experiences, judgments, and insights of Lucintel's professionals, who have analyzed and tracked this market over the years.

Lucintel collects a significant amount of un-interpreted data from a variety of sources and converts this into intelligent data as follows. The intelligent data is used by our clients for

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