In-depth Research and Development Forecast of China Solid Tire Market, 2013-2017

(Sample)

Huidian Research

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4. Development Status Quo of China’s Solid Tire Industry

4.1 Development Status Quo

There are a lot of domestic solid tire brands, such as Carlisle, WANLI, DOUBLESTAR, CHENG SHIN, AAVANCWE and ITL as well as SOLIDSTAR and EXMILE of Yantai C.S.I. Rubber Co., Ltd.; the foreign solid tire brands include Bridgestone, GPX, STRDA, and HORSE BRAND.

Most of the independent brand manufacturers own the price advantages, but we have to admit that there exists a large gap compared with the foreign products in terms of the core technology.

At present, China has about 60 manufacturers of solid tires and the overall capacity reaches 7.5 million tires per year; in 2012, the output of domestic solid tires reached 6.36 million tires with the capacity utilization rate of about 85%. Among the domestic solid tire manufacturers, there are five powerful ones, namely Yantai C.S.I. Rubber Co., Ltd., Shandong Zhongce Tire Co., Ltd., Hebei Starbright Tire Co., Ltd., Guizhou Tire Co., Ltd. and Zhaoyuan City Dongsheng Latex Goods Co., Ltd. and Yantai C.S.I. Rubber Co., Ltd. has the most well-known solid tire products within the industry.

Fig.3 Output of China’s Solid Tires, 2008-2012 (unit: 10,000 tires)

![Output of China’s Solid Tires, 2008-2012](source: Huidian Research)

4.2 Demand Status Quo and Trends

The solid tire is widely applied to the following fields, such as various industry vehicles, military vehicles, construction machinery, and ports as well as airports etc. Seen from the downstream application, forklifts account for about 45% in the demand structure of
solid tires. In terms of the logistic handling tools with the widest application, since 2000, under the driving of urbanization and industrialization, the market demand for China’s forklift has risen rapidly; the sales volume of forklifts has risen rapidly at the compound annual growth rate of 23.5%.

**Fig.4 Demand Structure of Solid Tires**

![Pie chart showing demand structure of solid tires]

Source: Huidian Research

The accelerated development of the engineering transport industry accelerates the demand for solid tires for recent years, especially the great increase of the forklift production and sales volume. Since affected by the financial crisis, because of the slump export market and slowing demand, the output and demand volume of China’s vehicle solid tires decline obviously. In 2012, as the forklift industry became warming, the output of China’s vehicle solid tires greatly increased with the growth rate of more than 20%. It is predicted that under the background that the output and sales volume of industry vehicles rise steadily, the output of China’s solid tires will also keep the steady increase in 2013.
Table of Contents

1. Development Overview of Solid Tire Industry
   1.1 Definition and Classification
   1.2 Industrial Chain

2. Development Overview of Global Solid Tire Industry
   2.1 Development Overview
   2.2 Development Status Quo
     2.2.1 Trelleborg of Sweden Acquiring MITL (Maine Industrial Tire LLC)
     2.2.2 The New Factory of Sun Tire & Wheel System of India Having Been Successfully Put into Operation
   2.3 Development Trends of Global Tire Industry

3. Environment of China’s Solid Tire
   3.1 Environment of China’s Economic Development
   3.2 Related Policies, Laws and Standards
     3.2.1 Automobile Industry Restructuring and Revitalization Planning, A Direct Positive to Tire Enterprises
     3.2.2 Tire Industry Policies
     3.2.3 Guidance on the Comprehensive Utilization of Waste Tires Issues Formally
     3.2.4 Issuance of Industrial Access Conditions of Tire Retreading and the Comprehensive Utilization of Waste Tires
3.3 Major Global Tire Manufacturing Technology Roadmaps
3.3.1 C3M of Michelin
3.3.2 MMP of Continental AG
3.3.3 IMPACT of Goodyear
3.3.4 MIRS of Pirelli
3.3.5 Digital Rolling Simulation of Dunlop

4. Development Status Quo of China’s Solid Tire Industry
4.1 Development Status Quo
4.2 Demand Status Quo and Trends

5. Competitive Status of China’s Solid Tire Industry
5.1 Competitiveness of Solid Tire Industry
5.1.1 Upstream Supplier Bargaining Power
5.1.2 Downstream Client Bargaining Power
5.1.3 Threat from Potential Entrants
5.1.4 Competition within the Industry
5.1.5 Threat of Substitutes
5.2 Competitive Pattern of Solid Tire Market

6. Upstream and Downstream Analysis of Solid Tire Industry
6.1 Upstream Raw Materials Industry
6.1.1 Natural Rubber
6.1.2 Synthetic Rubber
6.2 Downstream Application Fields
6.2.1 Heavy Machinery
6.2.2 Port
6.2.3 Forklift

7. Import and Export Statistics of Solid Tire Products
7.1 Imports and Exports of Solid or Semi-solid Tires for Aircrafts in China, 2010-2012
7.1.1 Import and Export Statistics of Solid or Semi-solid Tires for Aircrafts, 2010-2012
7.1.2 Import Source and Export Destination Regions of Solid or Semi-solid Tires for Aircrafts, 2012
7.2 Imports and Exports of Solid or Semi-solid Tires for Automobiles in China, 2010-2012
7.2.1 Import and Export Statistics of Solid or Semi-solid Tires for Automobiles, 2010-2012
7.2.2 Import Source and Export Destination Regions of Solid or Semi-solid Tires for Automobiles, 2012

8. Major China's Domestic Manufacturing Enterprises of Solid Tires
8.1 Guizhou Tire Co., Ltd.
8.1.1 Company Profile
8.1.2 Main Business
8.1.3 Competitive Advantages
8.1.4 Business Performance
8.1.5 Market Expansion Strategy
8.2 Yantai C.S.I. Rubber Co., Ltd.
8.2.1 Company Profile
8.2.2 Main Business
8.2.3 Competitive Advantages
8.2.4 Business Performance
8.3 Zhaoyuan City Dongsheng Latex Goods Co., Ltd.
8.3.1 Company Profile
8.3.2 Main Business
8.3.3 Competitive Advantages
8.3.4 Business Performance
8.4 Carlisle (Meizhou) Rubber Manufacturing Co., Ltd.
8.4.1 Company Profile
8.4.2 Main Products
8.4.3 Business Performance
8.5 Hebei Starbright Tire Co., Ltd.
8.5.1 Company Profile
8.5.2 Main Products
8.5.3 Business Performance

9. Investment and Development Trends of Solid Tire Industry
9.1 Investment Opportunities
9.1.1 Driving of National CNY 4 Trillion Investment
9.1.2 A Structural Shortage Existing in the World OTR Tires
9.1.3 Mining Machinery Development Bringing in Opportunities to Solid Tires
9.2 Investment Risks
9.2.1 Macro-environment
9.2.2 Major Raw Materials Supply and Price Fluctuation
9.2.3 Environmental Protection Policy
9.2.4 Exchange Rate
9.3 Access Barriers
9.3.1 Product Certification and Regulatory Restrictions
9.3.2 Technology
9.3.3 Capital
9.3.4 Human Resources
9.4 Development Trends of China’s Solid Tire Industry
9.4.1 Development Trends
9.4.2 PU (Polyurethane) Perfusion Solid Tires with Broad Prospects