FTTx Watch


This service allows readers to keep track of FTTx markets around the globe thanks to a unique database that draws on regular surveys, project by project, of all of the countries listed. Its reliability is rooted in the proven expertise of a team of senior consultants who specialize in FTTx markets, who carry out assignments on behalf of corporate leaders, public authorities and international organizations, advising them on sales and marketing policies and superfast broadband strategies.

Status Reports (half-yearly, PowerPoint, 50 pages)

This report presents IDATE’s regularly updated analysis of developments in FTTx markets up to 2017:

- **FTTx Worldwide Panorama**
  - Global FTTx market drivers
  - Architectures and technologies
- **FTTx in Europe**
  - FTTx markets & forecasts
  - Projects and players involved
  - Europe’s FTTx/B leaders
- **FTTx in Mena**
  - FTTx markets & Forecasts
- **FTTx in LATAM**
  - FTTx markets & Forecasts
- **FTTx in the USA**
  - FTTx markets & forecasts
  - Projects, Players involved
- **FTTx in Asia-Pacific**
  - FTTx markets & forecasts
  - Chinese market dynamics

Insights (Word, 10-20 pages)

- **FTTH/B European panorama – Focus on FTTx in the UK** (March 2013) - A concise overview of FTTH/B in Europe at the end of 2012 and a detailed look at the state of superfast broadband in the UK
- **NGN – Deployment costs & access market revenue** (May 2013) - Cost benchmark for NGN rollouts and FTTx access market revenue up to 2020 in the EU-27
- **FTTx vendor market shares** (June 2013)
  - The top equipment suppliers’ global and regional rankings and market share

Database (half-yearly, Excel)

- **Geographical coverage**
  - Asia-Pacific
    - Australia
    - Bangladesh
    - China
    - Hong Kong
    - India
    - Japan
    - Malaysia
    - New Zealand
    - Philippines
    - Singapore
    - South Korea
    - Taiwan
    - Vietnam
  - Europe
    - Andorra
    - Austria
    - Belgium
    - Bulgaria
    - Croatia
    - Czech Republic
    - Denmark
    - Estonia
    - France
    - Germany
    - Greece
    - Hungary
    - Italy
    - Kazakhstan
    - Latvia
    - Lithuania
    - Luxembourg
    - Netherlands
    - Norway
    - Poland
    - Portugal
    - Romania
    - Russia
    - Serbia
  - Middle East-Africa
    - Algeria
    - Bahrain
    - Egypt
    - Iran
    - Iraq
    - Israel
  - North America
    - Canada
    - USA

- **Networks architectures**
  - FTTx
  - FTTH
  - FTTH (FTTLa/VDSL)
  - FTTH/LAN
  - FTTP
  - FTTLA

- **Technologies & vendors**
  - FTTH/B
  - NGPON
  - Ethernet P2P
  - EPON/GEPON
  - DOCSIS 3
  - DOCSIS 2
  - 10 GPON
  - WDM PON

- **Forecasts** (71 countries & by zone)
  - FTTx/B vs. VDSL subscribers
  - Homes passed for FTTx/B

- **Markets & Forecasts 2008-2017**

Bottom-up research: data by operator, by country, by zone

- **Subscribers & Home passed**
  - VDSL
  - FTTH/B
  - FTTH (DOCSIS 3)
  - FTTH/LAN

- **Operators Market Share**
  - Top 3 or 5 by country
  - FTTx amongst the total Broadband
  - Breakdown by architecture:
    - FTTN (FTTLa, VDSL), FTTH/B

- **Projects**
  - Up to 5 main projects by country:
    - Operators, Utilities, Local Authorities
    - Architectures
    - Technologies
    - FTTx deployments
  - Investments
  - Services & pricing
  - ARPU
  - Subscribers and homes passed

- **Regulation & national FTTx initiatives**
  - Major FTTx regulatory issues
  - National FTTx programs

Contact us: For more information about our research services, please contact our sales team and customer service at +33(0)467144404 or research@idate.org.
Analyst support

- **Analyst support is offered to subscribers of our monitoring services** according to a system of hours of credit: our team is able to give you responses upon request to specific questions concerning the topics covered in our programme.

- **Our team offers tailored advice as part of our complementary services:**
  - **Analysts’ brief:** we organise conference calls and webinars on topics defined with the customer
  - **On-site presentations:** our customers can choose a theme from among the topics covered within the service. Talk given by our lead analysts.
  - **Custom research:** our consultants regularly put their skills at the service of customers who seek confidential analyses and answers to specific questions.

**Main clients**

Our team has been a key for years analyst partners for the following organizations:

**Analyst support**

- **Our team offers tailored advice as part of our complementary services:**
  - **Analysts’ brief:** we organise conference calls and webinars on topics defined with the customer
  - **On-site presentations:** our customers can choose a theme from among the topics covered within the service. Talk given by our lead analysts.
  - **Custom research:** our consultants regularly put their skills at the service of customers who seek confidential analyses and answers to specific questions.

**Our team**

- **Valérie Chaillou**
  - **Valerie Chaillou**
  - **FTTx access & services expert**
- **Virginie Blachère**
  - **Virginie Blachère**
  - **FTTx research**

**DigiWorld by IDATE**

Founded in 1977, IDATE has gained a reputation as a leader in tracking telecom, Internet and media markets thanks to the skills of its teams of specialised analysts. Now, with the support of nearly 40 member companies – which include many of the digital economy’s most influential players – the Institute is structured around three main areas of activity: Research, Consulting, DigiWorld Institute.

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**Reports**

- **Cable Networks**
  - **Solution for ultra-fast broadband deployment?**
  - **(October 2013)**
  - Cable companies are coming under close scrutiny these days, as their infrastructure and customer bases represent valuable assets in this era marked by superfast network rollouts, and massive changes taking place in the telecom industry.
  - This report takes an in-depth look at today’s cable market, drawing on a detailed analysis of the situation in key countries. It explores the latest technical developments and key issues at hand, including the rise of quadruple play bundles, cable-mobile mergers, telcos’ FTTx-IPTV offensive and competition from OTT video.

- **NGA deployment costs**
  - **Measuring costs for each EU27 Member State to reach the targets of the Digital Agenda 2020**
  - **(November 2012)**
  - The Digital Agenda for Europe (DAE) 2020 calls for ubiquitous coverage of households in all EU Member States with a minimum broadband access of 30 Mbps, and subscriptions to 100 Mbps access for half of them.
  - This report provides its readers with an inventory of NGA network coverage for each EU Member State as well as cost scenarios – with a breakdown by technology and by population density (urban, suburban, rural) – to reach the DAE targets.

- **FTTx Services**
  - **Supply-side strategies: monetizing the networks**
  - **(September 2012)**
  - This report provides readers with estimates of the ultra-fast broadband (UFB) market’s value – both regionally and for seven key countries. It draws on an in-depth examination of operators’ supply-side strategies and our ongoing FTTx market watch. The report also delivers growth forecasts up to 2016 based on how operators’ positioning is likely to evolve. We estimate that the global UFB market will grow by more than 150% between 2011 and 2016.