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Publisher Sample
PESTLE Analysis of South Korea 2013

Lucintel, the premier global management consulting and market research firm creates your equation for growth — whether you need to understand market dynamics, identify new opportunities, or increase your profitability.

Published: June 2013
Background:
The South Korean economy is expected to witness significant growth over the next five years and grow to $1.72 trillion by 2018 at the current price. The service sector of South Korea is the major driver for growth of the economy. Industries in service sector transport, storage and communication, real estate, and financial intermediary are driving the growth. Service sector will probably expand in the coming years.

Lucintel, a leading global Management Consulting and market research firm, performed a Political, Economic, Sociological, Technological, Legal, and Environmental (PESTLE) analysis of South Korea and presents its findings in “PESTLE Analysis of South Korea 2013.”

The country has well-defined investment policies and support from government and industry associations encouraging free trade. Lucintel's research indicates that there are enormous expansion opportunities for starting of business unit in South Korea. Industries have huge opportunities in organized parts and material, auto parts, semiconductor, fine chemicals, ship building, retail sector, logistics, distribution and financial sector. Every business has their own procedures and legal formalities.

Lucintel’s report also elucidates the inherent dangers of doing business in South Korea. South Korea has optimally utilized globalization that benefitted its economy. On the other hand, the country's economy will probably face many challenges in its quest to become a modern, harmonious, creative, and competitive economy. There is political stability but South Korea is engaged in territorial dispute with Japan over the Tokdo Island, which South Korea controls under the name Takeshima. There is also a dispute between North Korea and South Korea. Highly fluctuating exchange rate value of the Korean currency may also affect exports and imports of the country.

This report analyzes the impact of different macroeconomic indicators of the country on different industries. This also includes the impact of socio-political-demographical changes on different industries in the country. This report analyzes domestic and external economic trends, government policies, technological changes, and their impact on different industries. In the current economic scenario of the country Automobile, electronics, finance and insurance, accommodation, and food industry will probably be the most affected.

This unique report from Lucintel will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today’s stringent economy, you need every advantage that you can find.

Features of This Report:
To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “PESTLE Analysis of South Korea 2013” include:
• Trend and forecast of real GDP growth rate of South Korea
PESTLE Analysis of South Korea 2013

- Trend of savings and investments as well as consumption expenditure in percentage of GDP of South Korea
- Trend of consumption expenditure as percentage of GDP in South Korea
- Trend of growth of population and unemployment rate in South Korea
- R&D and technological factor of South Korea 2013
- Business risk of South Korea

More than 21 figures/charts and 17 tables are provided in this roughly 65-page report. Sample charts with random data are presented below.
PESTLE Analysis of South Korea 2013

Trend of Balance of Payment - Random Data

Trend of Consumption Expenditure as Percentage of GDP - Random Data

GDP Sectoral Contribution: 2012
US $Billion - Random Data

Trend of Saving and Investments as Percentage of GDP - Random Data
PESTLE Analysis of South Korea 2013

“Lucintel’s report has saved precious time and resources brought together in a concise and informative manner. The report clearly outlines the key markets and segments, but also highlights those with potential. This helps assist with decisions to cement our current position within our own market but also formulate long-term strategies to realize the potential for global growth that can be achieved. The most detailed report of its nature in the market place at present.” Paul Everley, Peters & May Ltd.

“We bought Lucintel's report because it is the best report about our industry…a complete and appropriate analysis.” CesareAndrenacci – Ferretti Group

Who Can Benefit From This Report?
This study is intended for material suppliers, parts fabricators, OEMs, investors, executives, and consultants. This multi-client market study from Lucintel is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Business presentation
- Competitive analysis
- Budgeting
- Strategic planning
- Determination of market size and trend
- Personnel training
- Investment decision

Research Methodology:
Lucintel has been closely tracking and conducting research on and for the composites, since 1998. Lucintel has also forayed in economics and other verticals such as industry analysis and company profiles. This research project was designed for the purposes of determining the evaluation of political, social, economic, and business risk opportunities in Israel. In order to ensure fairness with our analysis, we compared several factors to align the current performance and, more importantly, the future prospects.

This study is a culmination of seven months of full-time effort by Lucintel’s analyst team. Our analysts used the following sources for the creation and completion of this valuable report:

- Regression analysis of GDP of South Korea’s economy and major industries
- In-depth secondary research from financial statements and annual reports of the South Korea Bank
- Extensive search of current published literature, market, and database information including industry news, company press releases, and customer intentions
- A compilation of the experiences, judgments, and insights of Lucintel’s professional network, who have analyzed and tracked the composites and economic marketplace for a decade

Lucintel collects a significant amount of uninterpreted data from a variety of sources and converts this into intelligent data as follows. The intelligent data is used by our clients for making confident business decisions. The following figure is a graphical representation of the end-to-end Lucintel research process.
Table of Contents

1. Executive Summary

2. South Korea Political Analysis
   2.1: Structure and stability of government
   2.2: Government policy agenda
   2.2.1: Political agenda

3. South Korea Economic Analysis
   3.1: Sectoral Contribution to GDP and Real GDP Growth Rate
   3.2: Pricing trends - inflation and interest rates
   3.3: Consumption, saving, and investment trends
   3.4: International Trade and Its Contribution to GDP
   3.5: Foreign direct investment by industry

4. South Korea Economic and Business Risk Analysis
   4.1: Risk in current account balance
   4.2: Risk in balance of payment (BOP)
   4.3: Risk in foreign exchange reserves and exchange rate
   4.4: Risk in external sector
       4.4.1: External debt and default risk
   4.5: Credit rating of countries

5. South Korea Social Analysis
   5.1: Social and demographic analysis
   5.2: Labor market
   5.3: Social development index

6. South Korea R&D and Technological Factors
   6.1: R&D expenditure in South Korea
   6.2: Impact of technology in industry technology in ship building
   6.3: Technology policy

7. South Korea Legal Analysis
   7.1: Corporate law
   7.2: Tax law
   7.3: Recent economic policies
   7.4: Doing business in South Korea 2012

8. South Korea Environment Analysis
   8.1: Government action on environmental issues
   8.2: Environmental policy

9. South Korea SWOT Analysis
List of Figures

Chapter 3. South Korea Economic Analysis
Figure 3.1: Global economic scenarios
Figure 3.2: Trend of real GDP growth rate
Figure 3.3: Forecast of real GDP growth rate
Figure 3.4: Trend of per capita income
Figure 3.5: GDP sectoral contribution
Figure 3.6: Share of different sectors in GDP
Figure 3.7: Annual trend of inflation and interest rates
Figure 3.8: Trend of savings and investments as percentage of GDP
Figure 3.9: Trend of consumption expenditure as percentage of GDP
Figure 3.10: Trend of South Korea international trade
Figure 3.11: Trend of exports and imports as percentage of GDP
Figure 3.12: Foreign direct investment by industry

Chapter 4. South Korea Economic and Business Risk Analysis
Figure 4.1: Trend of current account balance and share in GDP
Figure 4.2: Terms of trade for South Korea
Figure 4.3: Trend of balance of payment
Figure 4.4: Trend of foreign exchange reserves and exchange rate

Chapter 5. South Korea Social Analysis
Figure 5.1: Geographical location of South Korea
Figure 5.2: Trend of population and population growth rate
Figure 5.3: Population age structure by 2018
Figure 5.4: Trend of unemployment rate in South Korea

Chapter 6. South Korea R&D and Technological Factor
Figure 6.1: Trend of R&D expenditure in South Korea

List of Tables

Chapter 1. Executive Summary
Table 1.1: Factors affecting business in South Korea

Chapter 2. South Korea Political Analysis
Table 2.1: Political factors and its impact on business

Chapter 3. South Korea Economic Analysis
Table 3.1: FDI limits by industry
Table 3.2: Economic factors and its impact on business

Chapter 4. South Korea Economic and Business Risk Analysis
Table 4.1: Credit rating of countries by Moody, Fitch, and S&P
Table 4.2: Business and economic risk factors and its impact

Chapter 5. South Korea Social Analysis
Table 5.1: Corruption, GIIN, and human development index
PESTLE Analysis of South Korea 2013

Table 5.2: Social factors and its impact on business
Table 5.3: Technological factors and its impact on business
Table 5.4: Social factors and its impact on business

Chapter 6. South Korea R&D and Technological Factor
Table 6.1: Technological factors and its impact on business

Chapter 7. South Korea Legal Analysis
Table 7.1: South Korea corporate tax rates are
Table 7.2: Income tax slab of South Korea
Table 7.3: Indicators for starting-up business
Table 7.4: Ranking for procedures of starting-up a business
Table 7.5: Legal factors and its impact on business

Chapter 8. South Korea Environment Analysis
Table 8.1: Environmental factors and its impact on business