



## BRAZIL Polyethylene Terephthalate (PET) Resin Market (2011-2016): Market Insights by Demand & Supply, Trade Balance, Applications and Recycling Rate

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## EXECUTIVE SUMMARY

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The consumption of Polyethylene Terephthalate (PET) resin has increased tremendously in last one decade especially in developing countries like Brazil, Russia, India, China and South Africa. PET resins are used as packaging materials in food & beverages items. With its unique properties such as eco-friendly attribute, clear, safe and a strong plastic, 100% recyclable, rigid & transparent, etc., these have become world's most preferred choice of packaging material.

These unique properties have significantly driven PET resin market in international arena; however, demand for these in Brazil have touched new heights in last few years.

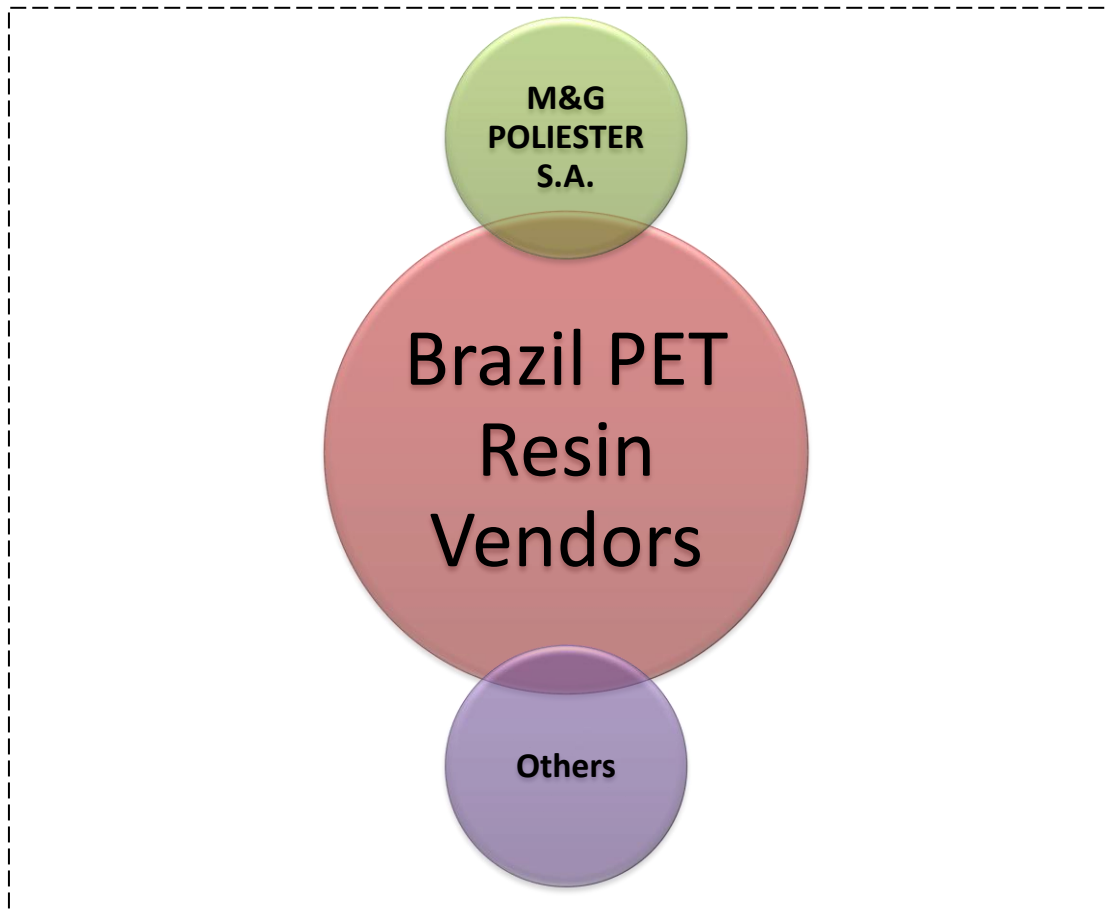
PET resin is the plastic represented with the #1 code. PET has the real potential to deliver greater efficiency to all the segments of the market which has corresponding resulted for its mass adoption in various markets, especially, foods and beverages.

Growing economy, rising packaging sector, new capacity additions and increasing consumption of packaged foods, soft drinks & mineral water are some of the drivers that have catalyzed the growth for PET resin in Brazilian market.

**According to 6Wresearch,** Brazil PET Resin consumption reached XX thousand tons in 2011 and is expected to reach 924.7 thousand tons by 2016, at a CAGR of XX% from 2011-2016. Amongst all applications, demand for PET resin is highest in CSD bottles which accounted for XX% of the total market demand.

**FIGURE 1**

**BRAZIL PET RESIN- MARKET PLAYERS**



Source: 6Wresearch

## 1.1 BRAZIL PET RESIN PRODUCTION

Brazil is expected to emerge as one of the biggest PET resin producing nation in global landscape in the coming years. Sharp increase in production is expected due to the new capacities additions which are expected to commence their operations in next two years. For instance, Brazil based PetroquímicaSuape, is expected to start its new 900 million pound of PET resin plant in early 2013 in north eastern Brazil. Major PET resin producer in Brazil PET Resin market is M&G POLIESTER S.A.

**TABLE 1**

**BRAZIL PET RESIN MARKET, BY PRODUCTION  
2000–2016 (THOUSAND TONS)**

Years	Production	Growth (%)
2000	XX	XX
2001	XX	XX
2002	XX	XX
2003	XX	XX
2004	XX	XX
2005	XX	XX
2006	XX	XX
2007	XX	XX
2008	XX	XX
2009	XX	XX
2010	XX	XX
2011	XX	XX
2012	XX	XX
2013	XX	XX
2014	XX	XX

Years	Production	Growth (%)
2015	XX	XX
2016	XX	XX
CAGR (2011-2016)		XX%

Source: 6Wresearch

Brazil market produced XX thousand tons of PET resin in 2011 and is expected to produce XX thousand tons of PET resin in 2016, at a CAGR of XX% from 2011-2016.

## 1.2 BRAZIL PET RESIN DEMAND

The demand for PET resin in Brazil market has picked momentum on account of carbonated soft drinks (CSD). Mineral water bottles and packaged foods are other areas where we can see utilization of these packaging materials.

TABLE 2

### BRAZIL PET RESIN MARKET, BY DEMAND 2000–2016 (THOUSAND TONS)

Years	Demand	Growth (%)
2000	XX	XX
2001	XX	XX
2002	XX	XX
2003	XX	XX
2004	XX	XX
2005	XX	XX
2006	XX	XX
2007	XX	XX

Years	Demand	Growth (%)
2008	XX	XX
2009	XX	XX
2010	XX	XX
2011	XX	XX
2012	XX	XX
2013	XX	XX
2014	XX	XX
2015	XX	XX
2016	XX	XX
CAGR (2011-2016)		XX%

**Source: 6Wresearch**

Brazil PET resin market demand in 2011 was XX thousand tons and is expected to reach XX thousand tons of PET resin in 2016, at a CAGR of XX% from 2011-2016.

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