

The National Managed Care Leadership Directory 2012

	The National Managed Care Leadership Directory The definitive networking, recruitment, research, and sales prospecting tool from  Available in book or CD-ROM with database
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from
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HEALTHQUEST
PUBLISHERS

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How To Use This Directory

The National Managed Care Leadership Directory is designed to help you quickly identify key executive and staff. The Directory is organized alphabetically by company so you can easily find the contacts you need for the organizations you know. You may also use the indexes provided in the back of the Directory, including the State Index to find companies by their location, Company Type Index to find companies by their type, Parent Company Index to find companies listed by their Parent Company and Job Function Index to find companies with listings for specific job functions.

Company Description

905 companies are listed in this edition. The information included has been provided by the listed organizations or through MCOL research. Companies from multiple industry segments are included to provide a single source of information on major managed care companies and their respective leaders. Parent Company information has been provided for many of the applicable organizations, and all companies have been classified according to the following Company Types: Administrative Organizations, Health Plans, PBMs, Provider Networks or Specialty Organizations. Specialty Organizations include Dental, Vision and Behavioral Health Networks. Administrative Organizations include major Quality Improvement Organizations, Utilizations and Disease Management Organizations, and TPAs. Please note the Parent Company field includes indication of independent Blue Cross Blue Shield affiliations.

Executive Listing

There are 7,319 employees listed in this edition of the Directory. The individuals listed for each organization are those with decision-making authority in various functions of the company. 32 key functions were identified which apply to many managed care organizations. In some cases, persons are listed under two separate functions when applicable. Furthermore, some persons are listed in more than one company (under the same parent company) when they have responsibilities in more than one subsidiary. In addition to the general functional descriptions, the specific titles of executives are listed when provided by their organizations. However, some titles are abbreviated or truncated due to space considerations.

CD-ROM and On-Line Database Availability

The information contained herein is also available on CD-ROM, and via an on-line subscription. An adobe acrobat version of this Directory, plus the Directory database in multiple file formats are provided in the CD-ROM. This facilitates sorting and selecting data for customized mailings, phoning, or faxing to appropriate individuals based on type of company, location, job category, or other criteria as defined by the user. For further information, please consult the HealthQuest Publications information sheet at the back of the Directory.

Blue Cross & Blue Shield of Louisiana continued

Job Function	Name	Title
Admin. and Analytical	Stephen Brunet	Manager of Documentation and Metrics
Admin. and Analytical	Charles Gilbert	VP Administrative Services
Admin. and Analytical	Gina Laird	Vice President, Business Engineering
Admin. and Analytical	Laura Landry	Vice President, Customer Engagement and Planning
Admin. and Analytical	Rodney Rone	VP, Planning, Projects and Financial Systems
Admin. and Analytical	Barry Zajac	Vice President, Healthcare Informatic
Claims	Karen Lagrone	Vice President, Benefits Administration - Claims
Claims	Allison Young	VP Benefits Admin.
Finance	Deneen Richard	Senior Auditor
Finance	Rodney Rone	VP, Planning, Projects and Financial Systems
Finance	Mary Saporito	VP, Internal Audit
Finance	Adam Short	VP and Controller, Finance
Human Resources	Todd Schexnayder	Senior Vice President, Human Resources
Legal & Compliance	Terri Alumbaugh	Sr Compliance Consultant
Legal & Compliance	Robin Bueche	Vice President of Legal Affairs
Legal & Compliance	Michele Calandro	SVP & General Counsel
Legal & Compliance	Sheldon Faulk	Specialist Attorney
Legal & Compliance	Darrell Langlois	Vice President, Compliance, Privacy and Fraud
Marketing	Brian Keller	SVP and Chief Marketing Officer
Clinical	Quinn Banquer	Health & Wellness Manager
Network Contracting	Lisa Latino	Network Development
Operations	Jacqueline Addison	Vice President, Benefits Administration
Pharmacy	Milam Ford	VP, Pharmacy Services
Provider Relations	Dawn Cantrell	VP Network Administration
Provider Relations	Steve Cunningham	VP, Provider Reimbursement
Provider Relations	Michelle Stevens	Provider Reimb. & Performance Consultant
Public Relations	Thea Christy	Manager of Corporate and eCommunications Services
Public Relations	John Maginnis	VP Corporate Communications
Public Relations	Robin M. Mayhall	Corporate Communications Writer
Quality Management	Sabrina Heltz	SVP, Healthcare System Quality
Sales	Gregory Cross	Vice President, Sales
Utilization Management	Cindy Hallam	VP, Care Management Services
Information Systems	Toni Cardinal	Manager of Information Technology
Information Systems	Robert Drelick	VP, IT Application Services
Information Systems	Sam Griffin	VP, eROC Project
Information Systems	Charles Landreneau	Vice President of Enterprise Infrastructure
Information Systems	Michelle Salim	IT Change Officer

Blue Cross & Blue Shield of Massachusetts

The Landmark Center, 401 Park Dr.
 Boston, MA 10041-8190
Web Site: www.bcbsma.com
Type of Company: Health Plan

Phone: 617-246-5000
Fax: 617-246-4832
Parent: Blue Cross & Blue Shield

Job Function	Name	Title
President/CEO	Andrew Dreyfus	President and CEO

Blue Cross & Blue Shield of Massachusetts continued

Job Function	Name	Title
Chief Operating Officer	Bruce M. Bullen	Chief Operating Officer
Chief Finance Officer	Allen Maltz	EVP & Chief Financial Officer
Chief Information Officer	William Fandrich	Senior Vice President and Chief Informatin Officer
Other Senior Executive	Sarah Iselin	President, BCBS of Massachusetts Foundation
Admin. and Analytical	Deborah Devaux	Senior Vice President of Strategic Services
Admin. and Analytical	Ivan Fernandez	Consultant
Admin. and Analytical	Jacqueline George	Director, Corporate Services
Admin. and Analytical	Patrick Gilligan	Senior Vice President of Health Care Services
Admin. and Analytical	Dana Gelb Safran	SVP Performance Measurement & Improvement
Government Relations	Jay Curley	Chief Gov. & Public Affairs Ofc, Pub., Gov., & Reg. Affairs
Human Resources	Jason Robart	SVP of Organization Effectiveness and Chief HR Officer
Legal & Compliance	Effie Chan	Associate General Counsel
Legal & Compliance	Louise Cotter	Senior Manager, Medicare Compliance
Legal & Compliance	Sandra L. Jesse	EVP & Chief Legal Officer
Clinical	Audrey Shelto	Senior Vice President, Health and Wellness
Clinical	Bryce Williams	Dir Prevention & Wellness
Operations	Denise DeMaina	Program Manger
Operations	Carole Waite	Senior Vice President of Services and Operations
Pharmacy	Michael Fritsch	Pharmacy Services
Public Relations	Jay Curley	Chief Gov. & Public Affairs Ofc, Pub., Gov., & Reg. Affairs
Public Relations	Jay McQuaide	Senior Vice President of Corporate Communications
Public Relations	Fredi Shonkoff	SVP, Corporate Relations
Quality Management	Karen Boudreau	Medical Director, Healthcare Quality Improvement
Medical Director	Karen Boudreau	Medical Director, Healthcare Quality Improvement
Medical Director	John Fallon, M.D.,	SVP & Chief Physician Executive
Sales	Tim O'Brien	Vice President of Sales
Other Staff	Bill Curtin	

Blue Cross & Blue Shield of Michigan

600 East Lafayette Blvd.

Detroit, MI 48226-

Web Site: www.bcbsm.com*Type of Company:* Health Plan*Phone:* 313-596-3300*Fax:* 313-225-8104*Parent:* BCBS of Michigan

Job Function	Name	Title
Chairman of the Board	Gregory A. Sudderth	Chairman of the Board
President/CEO	Daniel J. Loepf	President and Chief Executive Officer
Chief Medical Officer	Thomas L. Simmer, M.D.	SVP and Chief Medical Officer, Health Care Value
Chief Finance Officer	Mark Bartlett	EVP, CFO and President of Emerging Markets
Other Senior Executive	Susan L. Barkell	Senior Vice President, Health Care Value
Other Senior Executive	Joe Hohner	EVP
Other Senior Executive	Ira Strumwasser	CEO, Blue Cross Blue Shield of Michigan Foundation

Blue Cross & Blue Shield of Michigan continued

Job Function	Name	Title
Admin. and Analytical	Mark Bartlett	EVP, CFO and President of Emerging Markets
Admin. and Analytical	Lorraine Davidson	Analyst
Admin. and Analytical	Tricia Keith	VP, Corporate Secretary and Services
Admin. and Analytical	Lynda Rossi	VP, Public Affairs and Chief of Staff
Finance	Sharon Gipson	Director and Asst. General Auditor
Finance	Carolynn Walton	VP and Treasurer
Government Relations	Mark Cook	Vice president for Governmental Affairs
Human Resources	Equilla Wainwright	VP, Diversity and Inclusion
Marketing	Kenneth R. Dallafior	SVP, Group Business & Corporate Marketing
Marketing	Kathryn Levine	VP, Corporate Marketing
Operations	Kurt Barr	Director II
Operations	Elizabeth R. Haar	SVP, Subsidiary Operations
Operations	Catherine B. McIntosh	Team Lead II
Operations	Darrell E. Middleton	SVP, Operations and Business Performance
Operations	Robert Milewski	SVP, Special Asst. to the President of Hospital Relations
Operations	Cathy Sinning	Director
Operations	Nancy Wanchik	Vice President of Medicaid
Pharmacy	James Lang	VP, Pharmacy Services
Public Relations	Linda Aubuchon	Communications Planner
Public Relations	Andy Hetzel	VP, Corporate Communications
Public Relations	Lynda Rossi	VP, Public Affairs and Chief of Staff
Public Relations	Helen Stojic	Director of Corporate Affairs
Sales	Kenneth R. Dallafior	SVP, Group Business & Corporate Marketing
Other Staff	Michelle Liefer	

Blue Cross & Blue Shield of Michigan Metro Service Center

27000 W 11 Mile Rd
Southfield, MI 48034-

Web Site: www.bcbsm.com

Type of Company: Health Plan

Phone: 248-448-7493

Fax: 248-448-5748

Parent: BCBS of Michigan

Job Function	Name	Title
Clinical	Cindy Bjorkquist	Director, Wellness and Care Management Consulting
Clinical	Robin Mitchell	Health Care Manager
Network Contracting	Ellen Ward	Project Manager, Provider Contracting and Policy
Operations	Mark Casmer	Manager
Operations	Tracy Korczyk	Part D Business Manager
Operations	Gregory Laidlaw	Manager
Operations	Paul MacLellan	Director Healthcare Value
Sales	Mark Giroux	Director, IBU Sr. Markets
Utilization Management	Cindy Bjorkquist	Director, Wellness and Care Management Consulting

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6	Absolute Total Care	Columbia	SC	3	2	5	0
6	Access Com. Hlth Ntwk	Chicago	IL	3	6	9	1
7	Accesscare	Morrisville	NC	0	1	1	0
7	Accordant Hlth Serv.	Greensboro	NC	1	5	6	1
7	Accountable Hlth Care IPA	Signal Hill	CA	1	1	2	0
8	Accredo Hlth Group	Memphis	TN	3	2	5	5
8	ACE/ESIS	Philadelphia	PA	0	9	9	0
9	ACS ST. Hlthcare	Dallas	TX	4	18	22	4
9	Active Hlth mgmt	New York	NY	4	6	10	5
10	Advantage Hlth Solutions, Inc	Indianapolis	IN	3	4	7	1
10	Advantek Benefit Admin.	Fresno	CA	6	12	18	6
11	Advantica Eyecare, Inc.	Clearwater	FL	1	4	5	0
11	Adventist Hlth Physician Serv.	Roseville	CA	13	0	13	0
11	Aetna Hlth Plans	King of Prussia	PA	0	2	2	0
12	Aetna Hlth Plans - TN	Nashville	TN	0	1	1	0
12	Aetna Hlth Plans NY	New York	NY	0	2	2	0
12	Aetna Hlth Plans of AZ	Phoenix	AZ	2	0	2	5
12	Aetna Hlth Plans of CA	Walnut Creek	CA	1	2	3	1
13	Aetna Hlth Plans of FA	Tampa	FL	2	4	6	0
13	Aetna Hlth Plans of GA	Alpharetta	GA	2	2	4	1
13	Aetna Hlth Plans of LA	Metairie	LA	1	0	1	1
13	Aetna KS City/MO	Leawood	KS	2	0	2	0
14	Aetna Hlth Plans of Maine	S. Portland	ME	0	1	1	2
14	Aetna Hlth Plans of Maryland	Linthicum Heights	MD	1	1	2	0
14	Aetna Hlth Plans of MI	Southfield	MI	2	9	11	1
14	Aetna Hlth Plans of MO	Chesterfield	MO	0	1	1	0
15	Aetna Hlth Plans of NJ	Fairfield	NJ	1	1	2	0
15	Aetna N. CNTRL Region	Chicago	IL	1	2	3	0
15	Aetna N. Dakota	Bismarck	ND	0	10	10	0
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16	Aetna Hlth Plans of Texas	Dallas	TX	0	3	3	0
17	Aetna Hlth Plans of Texas	Sugarland	TX	1	0	1	1

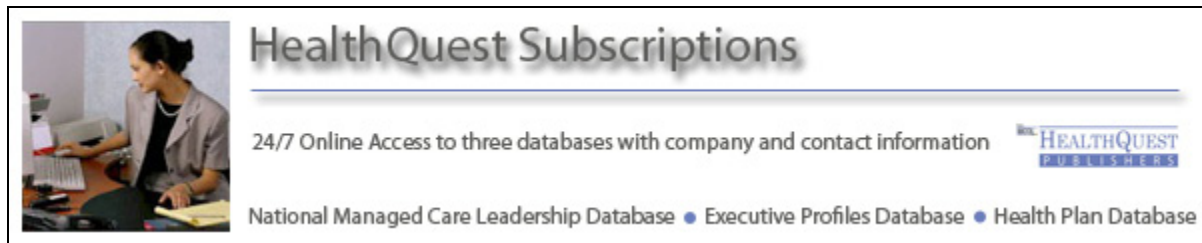
About HealthQuest Publishers

HealthQuest Publishers offers critical market intelligence for those doing business with the managed care and health care industries. HealthQuest directories provide leads, contact information, mailing lists, profiles and tools for those involved with marketing, recruitment, business development and others involved with health management and managed care.

HealthQuest Publishers has produced key managed care directories since 1994, including the popular "Who's Who in Managed Health Care" and the "National Managed Care Leadership Directory."

MCOL acquired HealthQuest Publishers in 2000, and has expanded HealthQuest offerings to include a number of additional resources. MCOL is the fifteen-year-old health care company delivering business to business health management and managed care resources.

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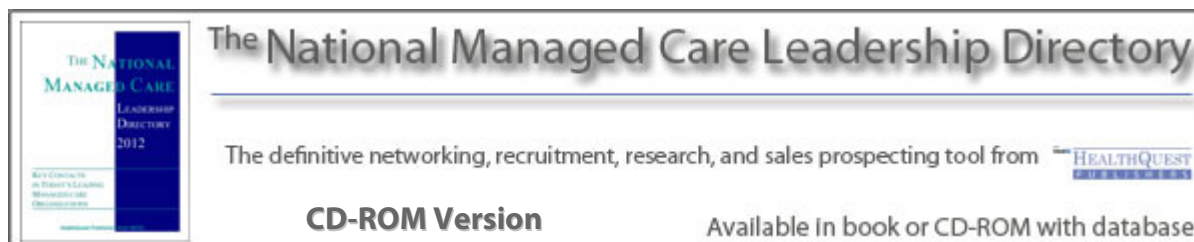
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HealthQuest Subscriptions

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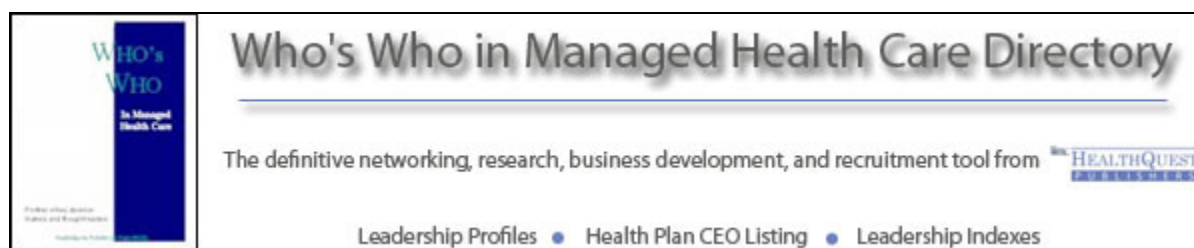
National Managed Care Leadership Database • Executive Profiles Database • Health Plan Database

HealthQuest subscriptions provide searchable on-line 24/7 access to three continually updated databases: Health Care Executive Profiles, The National Managed Care Leadership Directory and MCOL's Health Plan Directory. With a HealthQuest Subscription, you can target your information using powerful searches, and access these databases anyplace, any time on the web. An annual on-line subscription is priced at \$895, but National Managed Care Leadership Directory customers can receive a significant discount. Corporate pricing is also available.



If you've purchased just the book form of the Leadership Directory, consider purchasing the CD-ROM as well. You'll get an adobe acrobat version of the book, plus the entire database provided in numerous convenient file formats, with a license to use and import the data for your own personal contact purposes.

The database provides the ability to segregate employees by job function, type of company, health plan size and much more. The CD-ROM is available for \$595.00!



Who's Who in Managed Health Care offers profiles of key decision makers and thought leaders in the managed care industry, and a directory of HMO CEOs.

Over 2,000 listings are included, Profiles feature extensive biographical information on key leaders highlighting their experience, education, credentials, significant achievements, professional affiliations and activities.

The Directory is presented in a user-friendly format and provides indexes by last name, and by state and organization, and is available for \$178 in book form or \$139 in CD-ROM format.



Supersized B2B Health List

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