



Market  
Research.com

Knowledge. Identified & Delivered.

# Visiongain

<http://www.marketresearch.com/Visiongain -v1531/>

## Publisher Sample

Phone: **800.298.5699** (US) or **+1.240.747.3093** or **+1.240.747.3093** (Int'l)

Hours: Monday - Thursday: 5:30am - 6:30pm EST

Fridays: 5:30am - 5:30pm EST

Email: [customerservice@marketresearch.com](mailto:customerservice@marketresearch.com)  
MarketResearch.com

# Top 20 Connected Car Companies Report 2015: Leading Players in mAutomotive, Telematics, Infotainment, Diagnostics, Connectivity, Safety, Security & V2X

## 5.11 Honda Overview

**Table 5.36 Honda Company Overview 2015 (Revenue, HQ, Cars Produced, Car Market Share %, No. Employees, Ticker, Website)**

<b>Revenue</b>	2014: \$114.9bn
<b>Headquarters</b>	Tokyo, Japan
<b>Cars Produced</b>	2014: 4.57 million
<b>Car Market Share</b>	2014: 5.2%
<b>No. of Employees</b>	198,561
<b>Ticker</b>	TYO: 7261 / NYSE: HMC
<b>Website</b>	<a href="http://world.honda.com/">http://world.honda.com/</a>

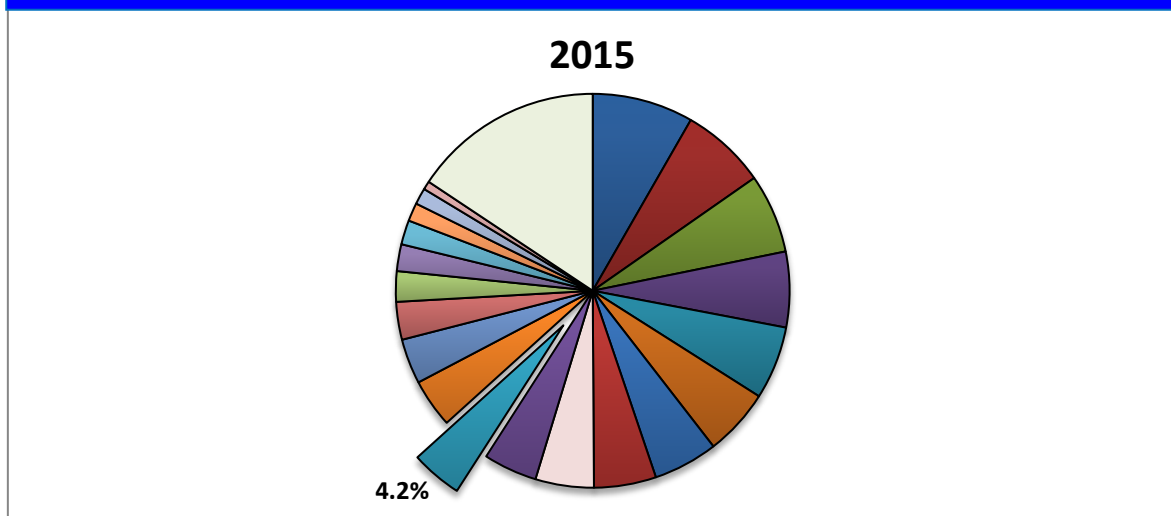
Source: *Visiongain 2015*

**Table 5.37 Honda's Ranking in the Connected Car 2015 (Telematics System, Connected Car Market Ranking, CC Revenue \$bn, Connected Car Market Share %)**

<b>Telematics system</b>	<b>HondaLink</b>
<b>Connected Car Market Ranking</b>	11 <sup>th</sup>
<b>Connected Car Revenue</b>	\$1.3 bn
<b>Connected Car Market Share</b>	4.2%

Source: *Visiongain 2015*

**Figure 5.23 Honda's Connected Car Market Share 2015 (%)**



Source: *Visiongain 2015*

# Top 20 Connected Car Companies Report 2015: Leading Players in mAutomotive, Telematics, Infotainment, Diagnostics, Connectivity, Safety, Security & V2X

## 5.17 Toyota Company Overview

**Table 5.57 Toyota Company Overview 2015 (Revenue, HQ, Cars Sold, Global Car Sales Market Share 2014, Cars Sold, Contact, Website)**

<b>Revenue</b>	2014: \$249.3bn
<b>Headquarters</b>	Toyota Aichi, Japan
<b>Market Share in Car Sales</b>	2014: 12 <sup>th</sup> with 4.0%
<b>Cars sold</b>	2014:9.03mn, 2013:8.70mn
<b>Website</b>	<a href="http://www.toyota-global.com">www.toyota-global.com</a>

Source: *Visiongain 2015*

### 5.17.1 Toyota's Role in the Connected Car Market

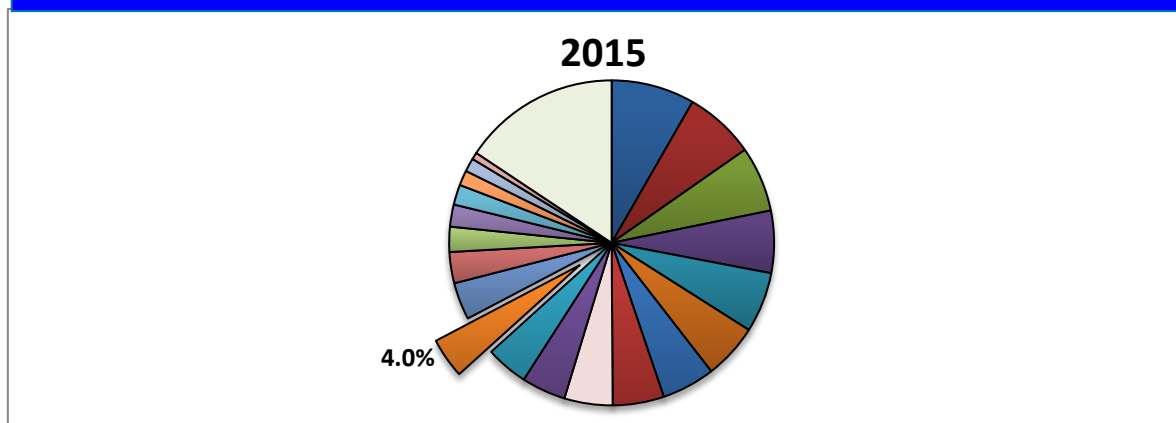
Toyota Motor Corporation is a Japanese automotive company that sells telematics in vehicles under the brand names Toyota and Lexus. Therefore, we will analyse the telematics solutions offered by Toyota such as the **Entune** and **Safety Connect** as well as the one offered in Toyota's luxury brand Lexus, the Lexus **Enform** telematics system.

**Table 5.58 Toyota's Ranking in the Connected Car 2015 (Connectivity Category, Connected Car Market Ranking, CC Revenue \$bn, Connected Car Market Share %)**

<b>Connectivity Category</b>	Entune: Integrated or tethered
<b>Connected Car Market Ranking</b>	12 <sup>th</sup>
<b>Connected Car Revenue</b>	\$1.2 bn
<b>Connected Car Market Share</b>	4.0%

Source: *Visiongain 2015*

**Figure 5.34 Toyota's Connected Car Market Share 2015 (%)**



Source: *Visiongain 2015*

# Top 20 Connected Car Companies Report 2015: Leading Players in mAutomotive, Telematics, Infotainment, Diagnostics, Connectivity, Safety, Security & V2X

## 7. Expert Opinions

---

### 7.1 Luxoft

---

Luxoft is a leading provider of software development services and innovative IT solutions to a global client base consisting primarily of large multinational corporations. Luxoft's software development services consist of core and mission critical custom software development and support, product engineering and testing, and technology consulting. Luxoft's solutions are based on its proprietary products and platforms that directly impact its clients' business outcomes and efficiently deliver continuous innovation.

In terms of automotive services, Luxoft provides software product platforms for automotive user experience (UX) and user interface (UI) design, infotainment and connectivity. It employs over 7,700 people and is headquartered in Zug, Switzerland. The Company has 22 offices in 14 countries in North America, Mexico, Western and Eastern Europe, and Asia Pacific. Luxoft has over 15 years' experience in creating automotive software, and has built strong client relationships with automotive leaders such as Ford, Harman, Bosch, and Delphi. It is also a member of the GENIVI Alliance, which helps promote connectivity standards of the future.

In April 2015, Visiongain spoke to Yuriy Shvalik (Program Manager) and Patrick Corcoran from Luxoft. We are grateful for their contributions.

#### 7.1.1 Luxoft on its Role in the Connected Car Market

---

**Visiongain: Could you give us an overview of Luxoft's role in the Connected Car space?**

**Luxoft:** In terms of automotive, we provide product development and system engineering services to various categories of automotive industry players, including car manufacturers, in addition to Tier 1 & Tier 2 suppliers, and even the diversified service companies. Luxoft's main focus is in the in-vehicle infotainment (IVI) systems, which, as you know, is the central element of the modern car and covers all functionality driver needs on the road. Such functionality includes navigation, multimedia, vehicle settings and various ways of phone connectivity (starting from traditional Bluetooth connectivity and coming up to sophisticated technologies like CarPlay, AppLink, SmartDeviceLink Profiles and MirrorLink). Human Machine Interface (HMI) is important aspect of any IVI system. Luxoft has major expertise in HMI domain and significant resources for developing automotive grade interfaces for in-vehicle infotainment. Finally, we also help our customers to integrate solutions like emergency call (eCall) and Advanced Driver Assistance Systems (ADAS).